

CITRUS TOWN CENTER

NEC SUNRISE BOULEVARD & GREENBACK LANE CITRUS HEIGHTS, CALIFORNIA

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OVERVIEW

Citrus Town Center is a +/- 245,000 sq.ft. neighborhood center located at the very busy intersection of Greenback Lane and Sunrise Boulevard in the city of Citrus Heights. This center is part of the Sunrise Marketplace, a 10-block regional shopping destination, directly across from the Sunrise Regional Mall. This is a very dense 360 degree trade area.

BY THE NUMBERS

Demographics	1.5 miles	3 miles	5 miles
Population	43,223	140,128	326,760
Average household income	\$81,658	\$92,525	\$97,011
Daytime population	14,411	31,808	97,450

Source: Esri 2022

Traffic counts	
Greenback Lane-Between Sunrise & Fair oaks (4/4/17)	34,922 ADT
Greenback Lane-Between Sunrise & San Jaun (4/1/19)	47,838 ADT
Sunrise Boulevard-Between Greenback & Arcadia (5/20/14)	35,952 ADT
Sunrise Boulevard-Between Greenback & Macy Plaza (2/13/18)	38,289 ADT

Source: City of Citrus Height

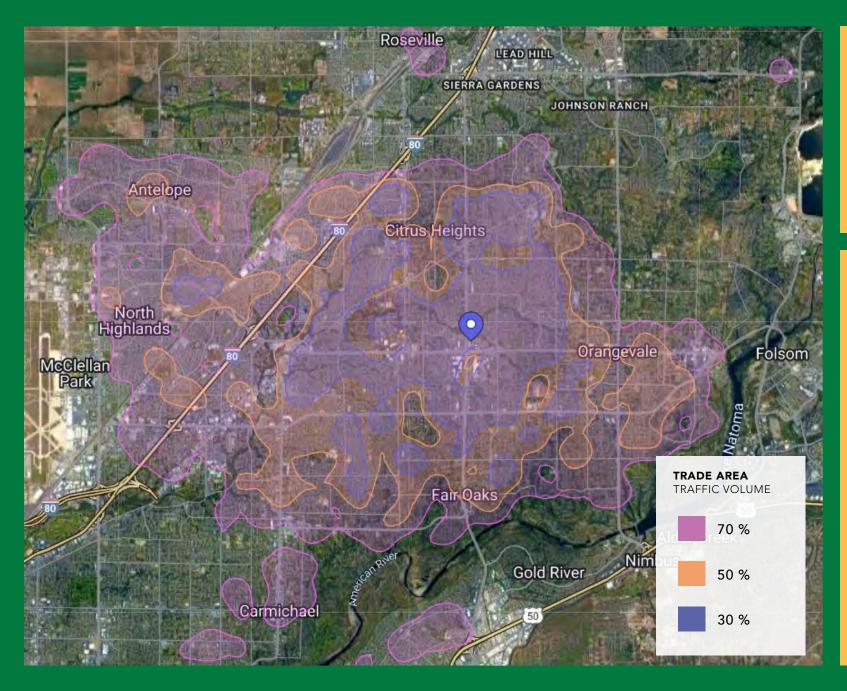




SITE PLAN



TRADE AREA



CITRUS TOWN CENTER

1.7 MILLION VISITS PER YEAR

RANKING OVERVIEW

Neighborhood Centers

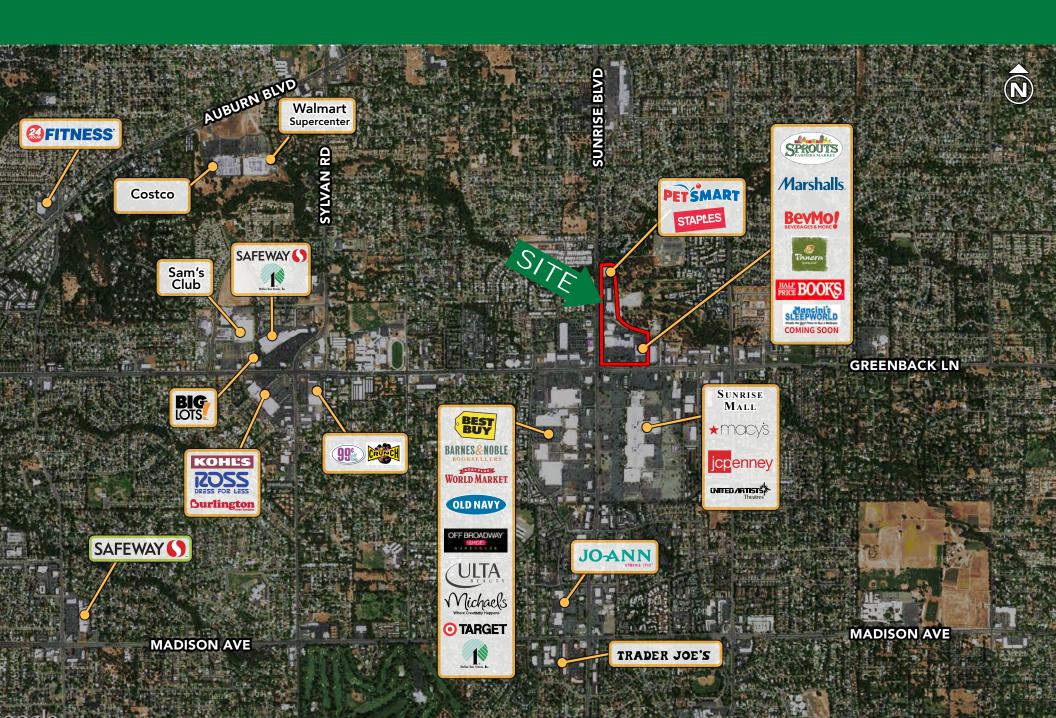
UNITED STATES 4,337/34,492

755/4,731

LOCAL (15 MILES) **34**/242

Source: placer.ai Oct 1, 2021-Sept 30, 202

AREA MAP



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