

Industrial Chic Design • Eclectic Village • Orlando Cultural Corridor 1460 Alden Rd, Orlando, FL 32803



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Yard at IVANHOE

• Mixed-use property in the heart of Ivanhoe Village

- Approximately 25,000 s.f. of retail/ restaurant opportunities
- Affluent demographics with household incomes surpassing national averages
- Additional traffic driven via the property's 591 Class "A" apartments across its upper 7 stories
- Ample surface and garage parking available

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Population summary			Average
1 MILE	3 MILE	5 MILE	1 MILE
13,392	99,043	281,080	\$141,930
Estimated growth in 5 years			Estimate
14,556	105,398	289,532	\$158,334

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me population

usehold income	Dayt
MILE 5 MILE	1 MILE
36,440 \$114,073	42,382
growth in 5 years	 1
50,928 \$129,266	35.7

MILE	5 MILE
4,973	473,155
ian age	
38.6	38.2



Trendy Downtown Orlando Borough

- Unique shipping containers re-purposed for specialty retail and micro-restaurants.
- Foodies rejoice! The Yard's "front yard" adds more flavors to Orlando's food scene with the City Food Hall: a national food hall concept featuring nom-nom-nom inducing goods from diverse foodpreneurs.
- Located in the trendy Ivanhoe Village aka "The Ivanhood" characterized by local breweries, restaurants and a thriving art scene.
- Ivanhoe Village's 32803 zipcode ranks as the 6th best zipcode to live in throughout Florida, and #1 in Orlando and Orange County by Niche.
- Architecturally designed with large open green space that is consistently activated with local events ranging from farmers markets and yoga classes to seasonal celebrations.







Yara at IVANHOE Site Plans













Retail "C"

Retail "B"



Site Plans

Thornton Park

Lake Eola Heights



Lake Highland





Retail "A" - 2 Stories

- 1st Floor: Food hall with 8 unique concepts and a large outdoor activity space
- 2nd Floor: Private dining and wrap-around bar with scenic views of Lake Ivanhoe

Retail "B"

- South: 524 r.s.f | 9'-0" Ceiling Height
- North: 599 r.s.f. | 9'-0" Ceiling Height
- Shared Restrooms

Retail "D"





Retail "E"



Retail "C"

- North: 1,833 r.s.f. | 12'-0" to 15'-0" Ceiling Height
- South: 2,620 r.s.f. | 12'-0" to 15'-0" Ceiling Height | Features large, roll-up doors facing Philadelphia Ave

Retail "D"

- 4,489 r.s.f. | 20'-0" Ceiling Height
- Cannot be vented

Retail "E"

- 1st Floor: 2,239 r.s.f. | 9'-4" Ceiling Height
- Cannot be vented



Site Gallery







Yard at IVANHOE

Downtown Orlando Activity Drivers





Orlando is guickly becoming recognized as a World Class City. **Downtown Orlando** is home to the Amway Center, Dr. Phillips Center for the Performing Arts, Exploria Stadium and a completely overhauled Camping World Stadium. We're growing our transportation infrastructure through SunRail, Brightline, expansion of the Orlando Airport and the I-4 Ultimate project. Our tech community is thriving as evidenced by many successful "home grown" tech companies, Starter Studio and several tech-focused co-working spaces. Orlando is also making a name for itself as a foodie town, a nationally recognized leader in sustainability and resiliency and an overall great place to live!

Dr. Phillips Center for the Performing Arts is a \$612 million state-of-the-art performing arts center in Downtown Orlando. With its opening in November 2014, the performing arts center launched its vision of Arts For Every Life® by being a gathering place for creativity and discovery; a vibrant urban destination where artists, audiences and students come to experience, explore and learn. Phase I features the 2,700-seat Walt Disney Theater and the 300-seat Alexis & Jim Pugh Theater. The Phase II Steinmetz Hall was completed in 2021





Exploria Stadium is a \$155 million, 25,500-seat soccer-specific stadium. It is 100% privately funded and home to Orlando City (MLS) and Orlando Pride (NWSL). The site is two blocks from the Amway Center, within walking distance of the downtown entertainment district, and four blocks from Creative Village. In addition to regular season games, the Exploria Stadium has hosted "friendly" matches, international matches and both the U.S. Men's National Team and the U.S. Women's National Team.



Amway Center is a \$480 million state-of-the-art facility that is home to the NBA's Orlando Magic and the Orlando Solar Bears professional hockey team. As host to several hundred events each year, the Amway Center is an iconic destination to Central Florida and beyond. With capacity of more than 20,000 seats, the Amway Center has hosted countless concerts and sports events, including the NBA All-Star Game and the NCAA Basketball Tournament.

Camping World Stadium (formerly the Citrus Bowl) underwent a massive \$208 million reconstruction in 2014 which yielded 90% all-new construction and a completely modernized stadium. These upgrades along with the more recent \$46.7M, 5,000 seat addition have bolstered Camping World Stadium's ability to draw new high-profile events like neutral-site college football games, NFL pre-season match-ups, the NFL Pro Bowl and big-name concerts while retaining its signature annual college football bowl games and events.



AdventHealth Village and Orlando Health are two of the largest hospital systems in the United States and are located one and two SunRail stops from Creative Village, anchoring Downtown Orlando to the north and south. Both hospital systems are mixed-use, healthcare focused developments with tens of thousands of jobs.





Yard at IVANHOE Personas: Who's Here



Apopka

Ocoee

Doctor

Phillips



METRO FUSION: Diverse, hard-workers, brand savvy shoppers

Households: Average HH Size: Median Age: Median HH Income: LifeMode Group:

1,753,500 2.65 29.3 \$35,700 Midtown Single Socioeconomic Traits: They work hard to advance in their professions, including working weekends. They take pride in their appearance, consider their fashion trendy, and stick with the same few designer brands.

YOUNG AND RESTLESS: Well-educated young workers, careful shoppers

buying the latest electronics.

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Households: Average HH Size: Median Age: Median HH Income: LifeMode Group:

Households:

Median Age:

Average HH Size:

LifeMode Group:

Median HH Income:

2,131,500 2.04 29.8 \$40,500 Midtown Single Socioeconomic Traits: These are careful shoppers, aware of prices, and demonstrate little brand loyalty. They like to be the first to try new products, but prefer to do research before



EMERALD CITY: Smart, involved and current

Households: 1,748,600 Average HH Size: 2.06 Median Age: Median HH Income: 37.4 \$59,200 LifeMode Group:

Middle Ground Socioeconomic Traits: Consumers research products carefully before making purchases. They buy natural, green, and environmentally friendly products.



METRO RENTERS: Highly mobile, educated, risk takers

1,911,500 1.67 32.5 \$67,000 Uptown Individuals Well-educated consumers, many currently enrolled in college Very interested in the fine arts and strive to be sophisticated; value Socioeconomic Traits: education and creativity. Willing to take risks and work long hours to get to the top of their profession.

15 Minute Drive Time Surrounded by affluent neighborhoods

Maitland

Altamonte

prings

Winter Park

College Park

Audubon Pa



Colonialtown **Thornton Park**

Conway

Downtown

SoDo

Oviedo

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