

# For lease

Rivertown Crossings  
3700 Rivertown Parkway  
Grandville, MI 49418

[www.rivertowncrossings.com/en/](http://www.rivertowncrossings.com/en/)

## Property highlights:

- Diverse lineup of over 100 tenants, featuring strong anchors, trendy local small shops and vibrant entertainment
- 20-screen Celebration Cinema undergoing high-value remodel and upgrades in 2025
- Wide regional draw with population exceeding 1.1M, including Grand Rapids, Grandville, Byron Center, Hudsonville and Jenison
- Trade area boasts impressive affluency with 33% of households earning \$100K+

## Key Tenants:



SEPHORA



BARNES&NOBLE



## Property Size:

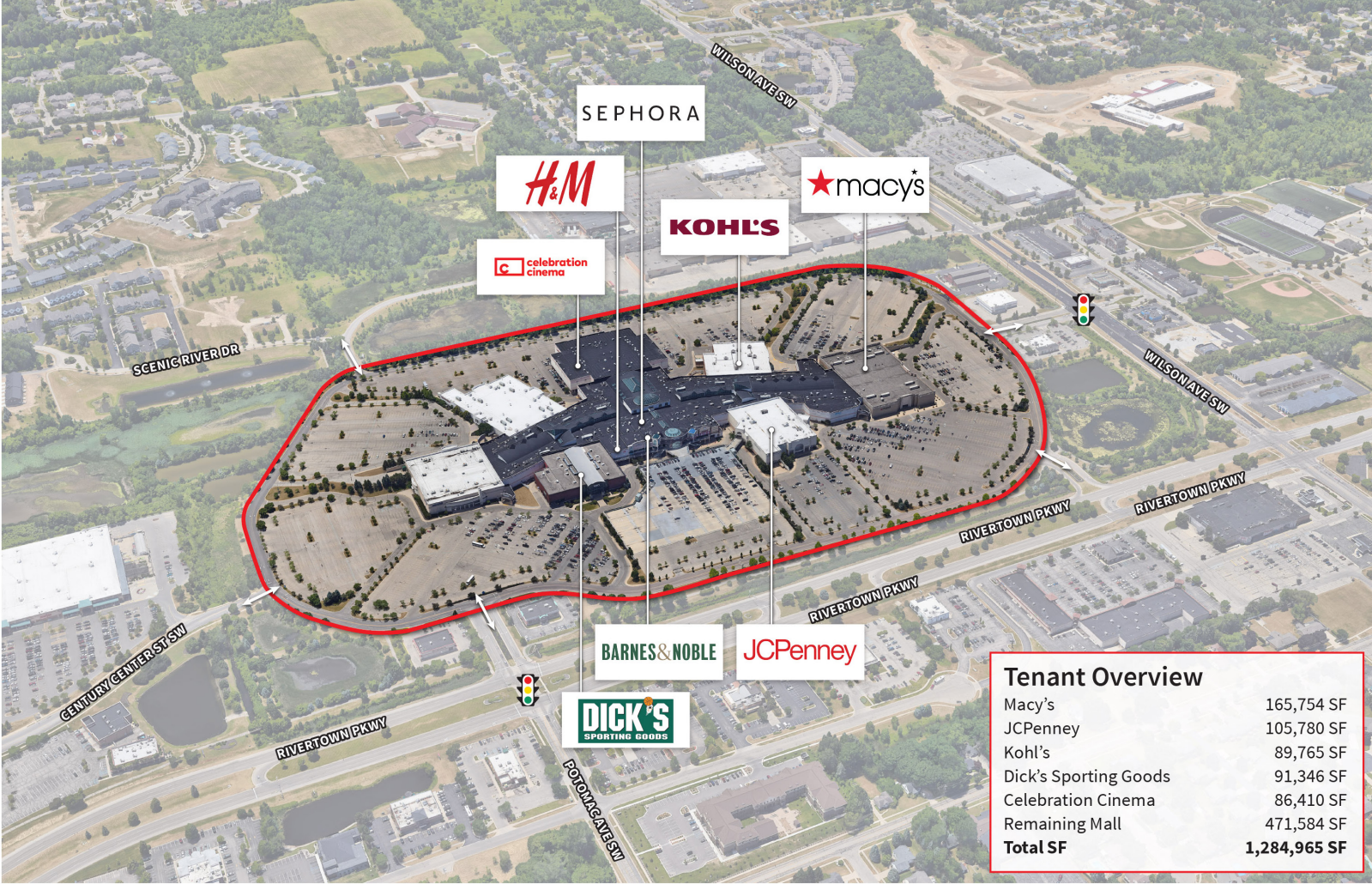
Site: 150 Acres

Total GLA: 1,284,965 SF

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## Demographics

Area Profile	5-mile radius	10-mile radius	15-mile radius
Est. Population	146,573	520,051	707,031
Est. Households	55,634	198,336	268,735
Avg. Household Income	\$97,495	\$97,923	\$80,081
Median Age	37.0	34.1	35.0

Source: Esri, 2025