



COLLECTION — AT FORSYTH —



of Downtown Atlanta



OPEN AIR, MIXED-USE CENTER

Retail, Restaurant, Entertainment, Hotel, & Office



565,000 SF

80+ Retailers & Restaurants | 2500+ Parking Spaces



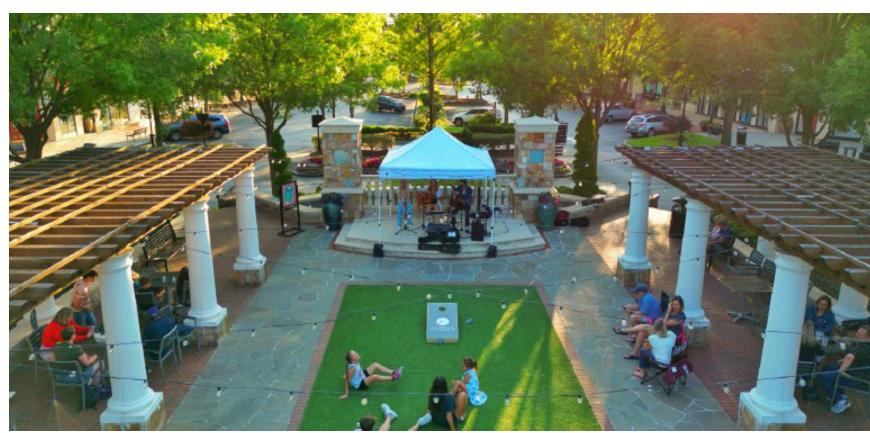
GA-400 & PEACHTREE PARKWAY

124,000 VPD











MARKET & TRADE AREA

At The Collection at Forsyth

#1 COMMUNITY for Incoming Investment

#1 WEALTHIEST County in the Georgia

GRADUATION RATE of 94%

HIGHEST TEST SCORES in the Region

The Collection at Forsyth shoppers:







Population		3 Mile	5 Mile	10 Mile
	2022 Estimate	56,726	145,811	482,324
	2027 Projection	61,939	158,760	509,182
	% Growth 2022-2027	1.77%	1.72%	1.09%
Population by Race				
	White	79.9%	81.4%	74.4%
	Black	3.6%	3.5%	7.1%
	Asian	10.2%	9.4%	12.9%
	Hispanic	10.3%	9.4%	8.8%
Median Age				
	% Age 15-24	10.8%	11.0%	12.3%
	% Age 25-44	27.5%	27.1%	26.3%
	% Age 45-64	24.4%	24.9%	28.2%

Households	3 Mile	5 Mile	10 Mile
2022 Estimate	18,574	47,740	164,065
2027 Projection	20,250	51,936	173,098
2022 Kids Below 18	28.8%	29.4%	26.4%
Avg. Household Income			
2022 Estimate	\$165,451	\$172,026	\$167,030
% Earning \$100,000+	66%	68%	65%
2027 Projection	\$182,237	\$191,975	\$188,769
Education			
% College Educated	84.3%	84.7%	82.9%
Business & Employment	1 Mile	5 Mile	10 Mile
Business Establishments	1,737	5,989	17,404
Daytime Employment	7,271	73,480	245,095

ESRI PROJECTS POPULATION AND HOUSEHOLD GROWTH AT

2.0% ANNUALLY

within a 5 mile radius of the property, which is double the growth rate for the Atlanta MSA.

AVERAGE HOUSEHOLD INCOME

\$172,026

within 5 miles of the property

FORSYTH COUNTY WAS NAMED

ONE OF THE BEST PLACES IN AMERICA TO GET AHEAD

by Forbes Magazine

7,300 +

UNITS OF FUTURE RESIDENTIAL UNITS
ARE PLANNED IN FORSYTH COUNTY



78%

OF RESIDENTS IN THE AREA HOLD WHITE COLLAR POSITIONS.

FORSYTH COUNTY IS
EXPECTED TO HAVE ONE OF THE

HIGHEST POPULATION GROWTH RATES

in the Atlanta MSA over the next five years. **AVERAGE VEHICES PER DAY**

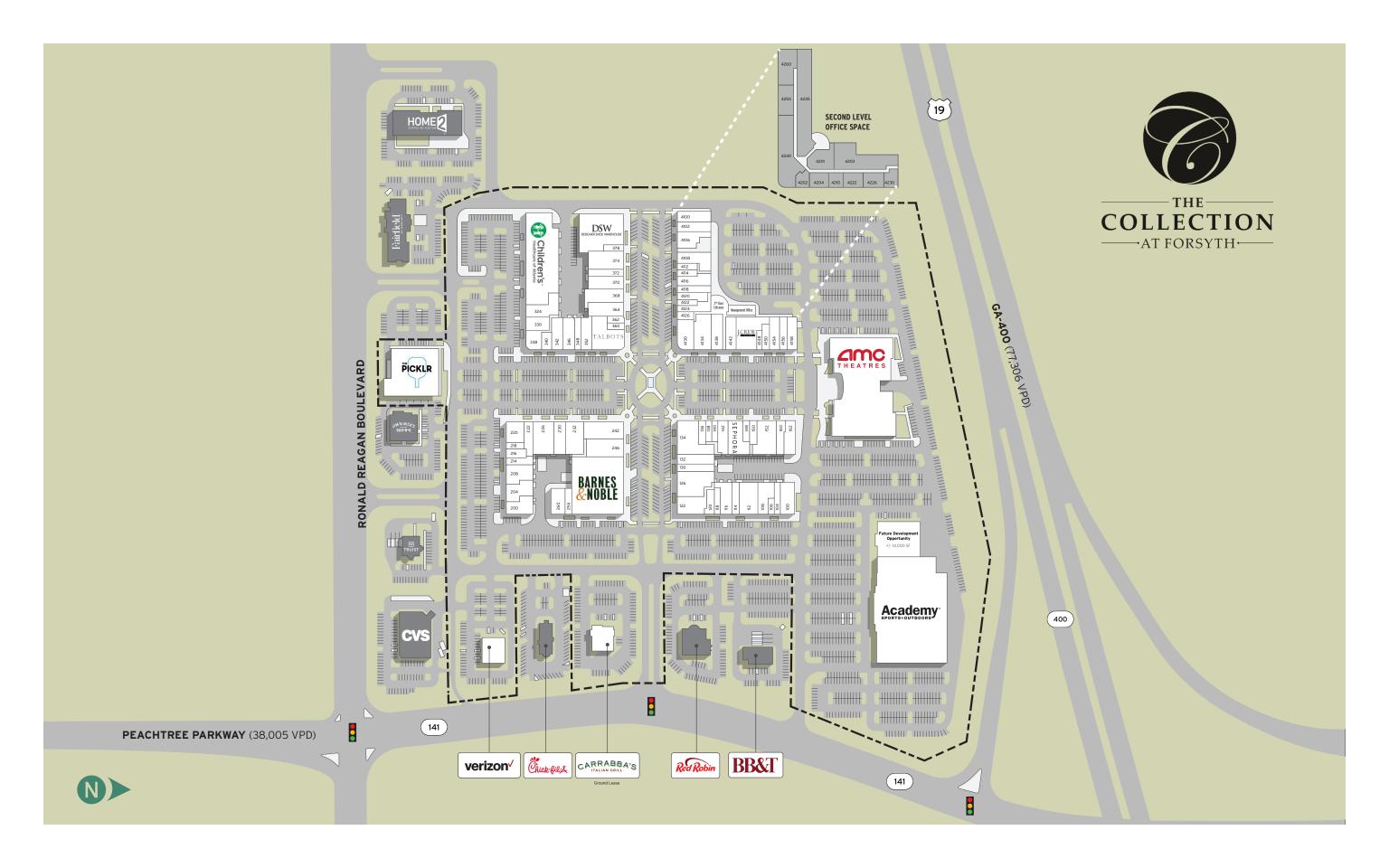
124,000

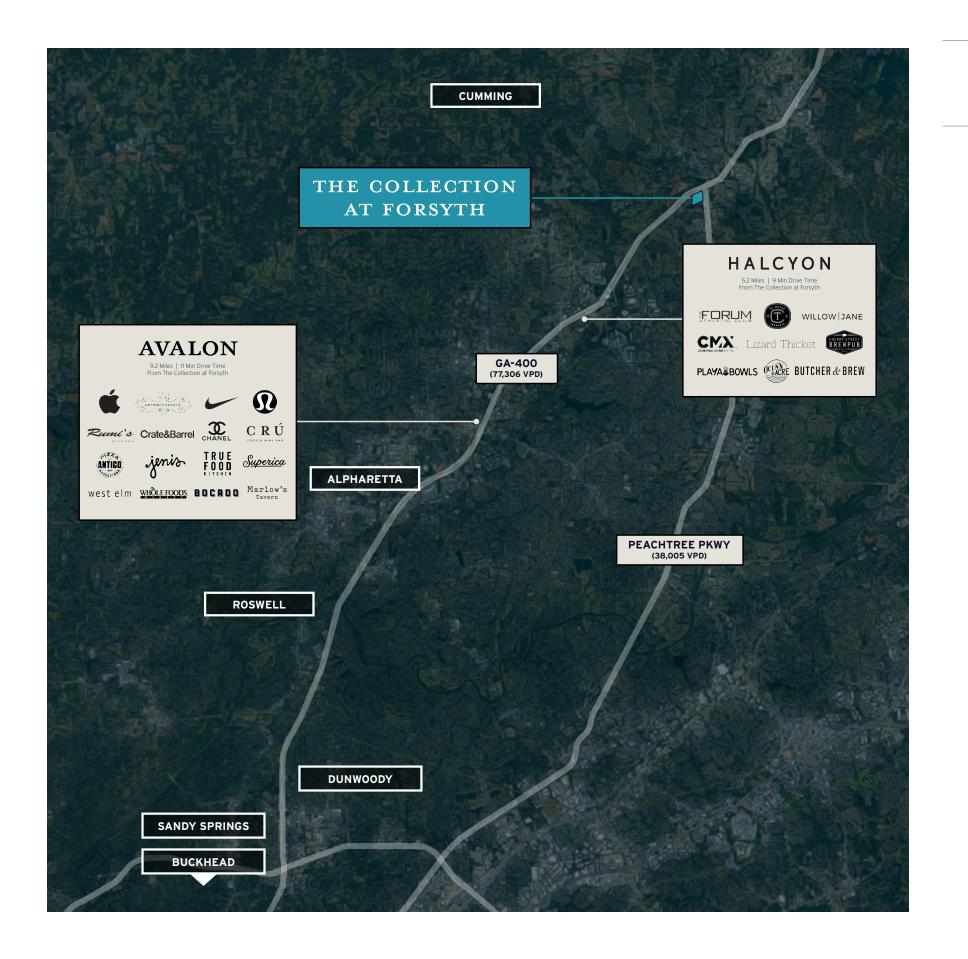
VPD on adjacent GA-400 and Peachtree Parkway

FORSYTH COUNTY IS HOME TO

75+ INTERNATIONAL COMPANIES

and more than twenty North American corporate company headquarters





THE COLLECTION AT FORSYTH

Key Local & Regional Restaurants & Retailers











































SEPHORA Coming Soon

FUTURE RETAIL SITE PLAN





THE COLLECTION AT FORSYTH

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