

THE AVENUE

# Peachtree City







Peachtree City is most notable for it's love of golf carts, the preferred way to travel, with 100 miles of cart paths that will get you where you need to go.

## Peachtree City. Where Golf Carts *Rule.*

Referred to as “The Bubble” because it’s like its own little world. Peachtree City is robust in activity from concerts at the “Fred” outdoor amphitheater, painted murals and art around the city, annual festivals and vintage aircraft to gathering in Drake Field. One can also enjoy a Walking Dead or Southern Hollywood Film tour, visiting film locations from Blockbuster hits, Sweet Home Alabama, Fried Green Tomatoes and Spider Man Homecoming.

With Peachtree City being an earth friendly community, it offers a variety of Agritourism – exploring locally grown and sustainable foods at events like the weekly Farmer’s Market. Located 30 miles SW of Downtown Atlanta and 22 Miles from Hartsfield–Jackson Atlanta International Airport, Peachtree City is an oasis just outside of the hustle and bustle of the big city.





PROPERTY & TRADE AREA

The Avenue Peachtree City is an outdoor lifestyle center in affluent Peachtree City, Georgia, which is 22 miles Southwest of Atlanta Hartsfield Airport. Consisting of 182,817 square feet, The Avenue Peachtree City offers a dynamic mix of premier national retailers, select local merchants and specialty restaurants reflective of the local demand and fashion trends. The shopping destination features an open-air, pedestrian friendly setting convenient to major metropolitan areas.

World Airways and Cooper Lighting are headquartered in Peachtree City. Panasonic, Avery Dennison, Alcan Packaging, NCR, Sony America, TDK and Hoshizaki have major manufacturing facilities in Fayette County.



Distance to Atlanta  
40 minutes



Visitors in the last 12 months  
3.4 Million



Average Dwell Time  
43 minutes

Demographics within a 20-minute drive time

Population: 170,945	Households: 62,918
Median Age: 42.3	Average Household Size: 2.71
Average Household Income: \$145,687	Families: 47,205

*\*Sources: Placer.ai, Esri 2025s*

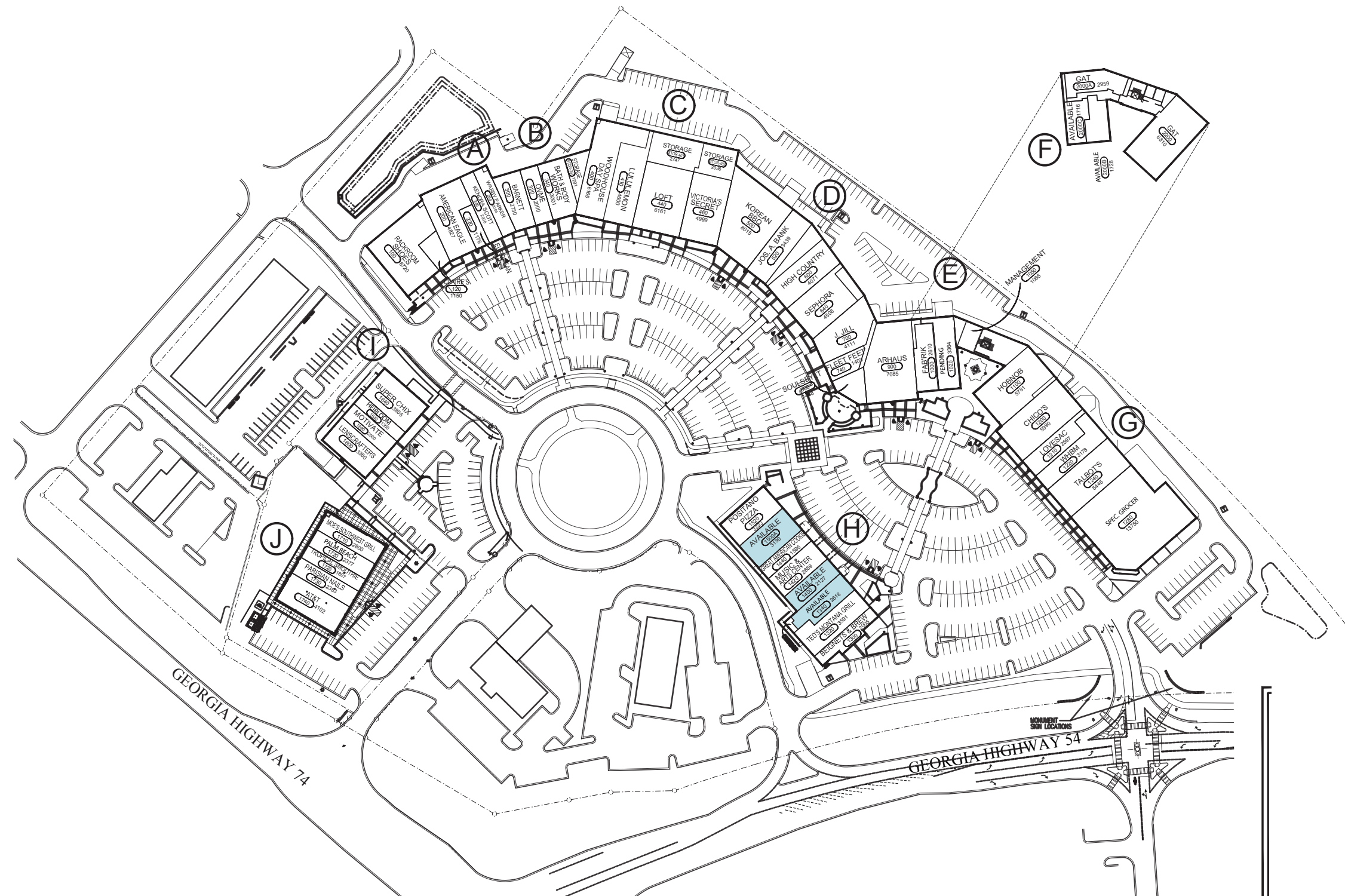




# The Avenue Peachtree City

## *The Perfect Mix*

The center has a unique outdoor shopping atmosphere that encourages guests to relax and stay awhile. Visitors can enjoy beautiful artwork, a Central Park green space with gazebo, spark fountain, soft seating areas with cell phone charging stations, golf bagging stations, patio dining and storefront parking. The center also hosts a variety of special events throughout the year that are perfect for family and friends.





RESIDENT PROFILES

- Affluent Estates**
- This consumer is a well-educated career professional
  - They are families, mostly married couples with children
  - They take pride in their newer homes and spend valuable time and energy upgrading with the latest trends
  - These consumers find time in their busy schedules for themselves. They enjoy working out in their home gyms, salon and spa visits and are avid readers.

- Family Landscape**
- This consumer is affluent and family-oriented with a country flavor
  - Family oriented purchases and activities dominate, like multiple televisions, movie purchases, children’s apparel, toys, visits to theme parks and zoos
  - These consumers are active and enjoy outdoor activities, they attend sporting events, as well as participate in them, like bicycling, jogging, golfing, and boating

- Green Acres**
- College educated in their 40’s primarily married couples with no children
  - Avid do-it-yourselfers, this group maintains and remodels their homes
  - They are active and enjoy the outdoor living gardening, fishing, motorcycling, hiking, camping and golf
  - They are cautious consumers with a focus on quality and durability

KEY RETAILERS & RESTAURANTS

WARBY PARKER

KENDRA SCOTT

HIGH COUNTRY OUTFITTERS

ARHAUS

lululemon

B& Co.

Ted's MONTANA GRILL Authentic American Dining

SEPHORA



WOODHOUSE

LOVESAC





**TIM GILMORE**

VP, Retail Agency Leasing

JLL

+1 228 493 3739

[tim.gilmore@jll.com](mailto:tim.gilmore@jll.com)

