







# MIXED-USE PROJECT | WOODSTOCK, GA



# WOODSTOCK, GEORGIA OVERVIEW

The area that became Woodstock, Georgia was originally inhabited by Cherokee and Creek tribes with some of the first pioneer settlements following in the 1830s. In 1879 the construction of the Marietta and North Georgia Railway through Woodstock became a pivotal point in the City's history that allowed for the trade of services and goods. A passenger and freight depot was built in 1912 that still stands today. In the years that followed, the town experienced considerable growth and became a thriving trade center specializing in cotton, rope and other agricultural products.

Woodstock has one of the most popular downtown destinations in Georgia. Its vibrant and diverse cultural community has grown by 70% in the past decade and is now approximately 38,000. The city has a thriving arts community with its Elm Street Cultural Arts Village located in the heart of Downtown. The Downtown Shopping and Dining District features 20 restaurants and over 35 retail stores, and offers year round entertainment.

Woodstock is more than a city. It's a community. The stories of its people weave together a tapestry of creativity, diversity, collaboration and vibrancy. Woodstock Mixed Use has the opportunity to help write the next chapter by building upon the rich history and celebrating the character of this special community.

#### **WOODSTOCK BUZZ**

"ONE OF THE BEST PLACES
TO LIVE IN AMERICA"

"ONE OF THE WORLD'S SMART21® COMMUNITIES"

"ONE OF THE BEST SMALL CITIES"

WALLETHUB, 2024

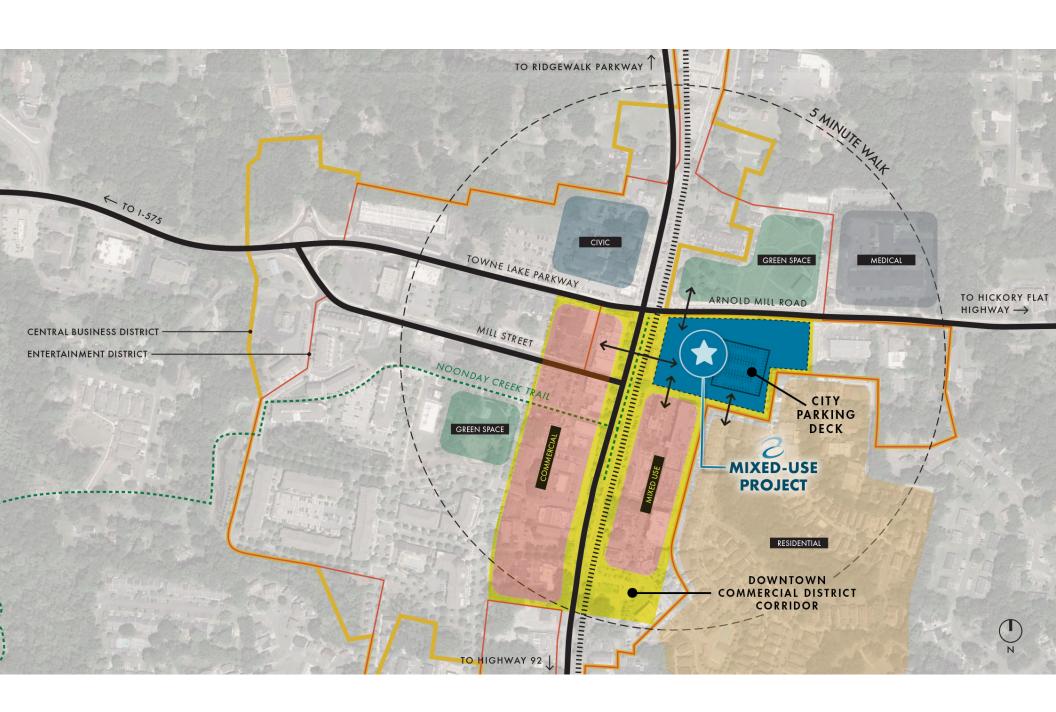
"ONE OF THE

BEST SMALL TOWNS
IN GEORGIA FOR A QUAINT ESCAPE"

MONEY, 2021 INTELLIGENT COMMUNITY FORUM, 2024

**SOUTHERN LIVING, 2024** 

### **WOODSTOCK AERIAL MAP**



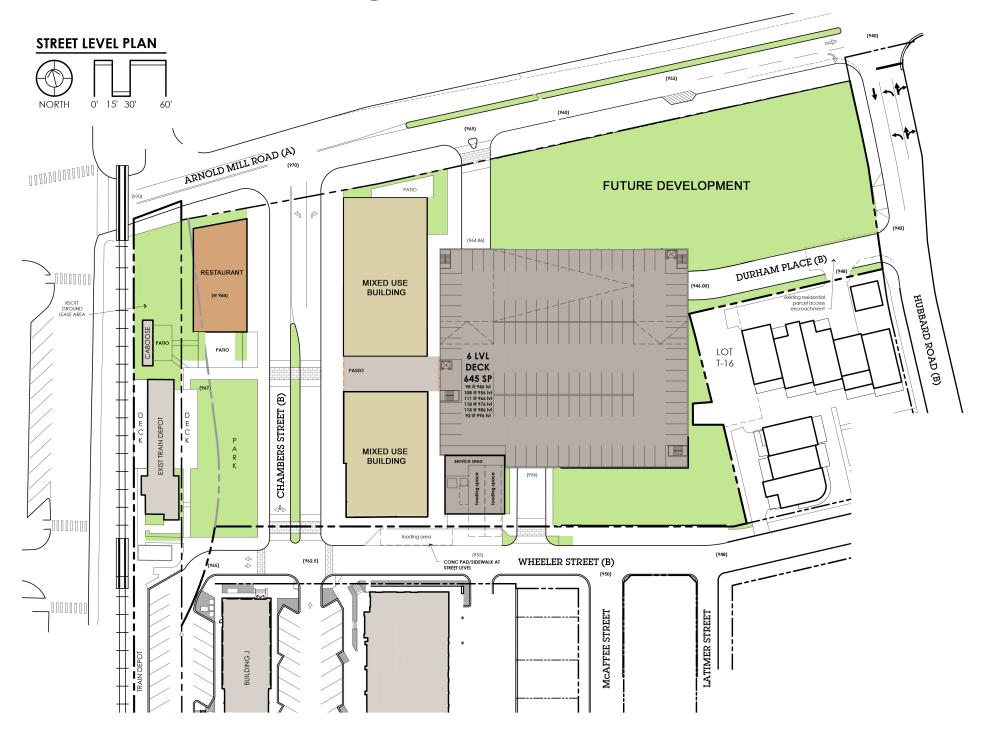








### SITE PLAN



### **DEMOGRAPHICS**

†††
POPULATION\*

176,307

**MEDIAN HOME VALUE\*** 

\$450,371

**HOUSEHOLDS\*** 

64,498

**MEDIAN AGE\*** 

38



**AVERAGE HH SIZE\*** 

2.7



**AVERAGE HH INCOME\*** 

\$116,912



**ANNUAL VISITORS** 

(CHEROKEE CO. CHAMBER OF COMMERCE)

3+MILLION



**TOURISM ECONOMIC IMPACT** 

(2024 - 2029)

10.2%



**RETAIL SALES** 

\$2.4 BILLION

## THE OUTLET SHOPPES OF ATLANTA 405K SF of Retail - 1.7 Miles from Property DOWNTOWN WOODSTOCK **RETAIL & RESTAURANTS**

- 1. Prime 120 Steak House
- 2. Century House
- 3. J. Christopher's, Canyon Fresh Grill
- 4. Pure Taqueria, Dress Up Boutique
- 5. TENKU Sushi, Deep Roots Wine Market & Tasting Room, Branches Boutique
- 6. Bizarre Coffee, Kilwins, Eden Smoothies Brooklyn's Boutique, Wandress Collections
- 7. Vingenzo's Italian, Fox Tale Book Shop
- 8. Ipp's Pasteria & Bar, Salon & Spa Vanessa
- 9. Rootstock Restaurant & Bar
- 10. The Daily Draft, Partner's II Pizza
- Jekyll Brewing, Truck & Tap, Sucre
- 12. Reel Seafood, Spirited Boutique
- 13. Reformation Brewery, Queenies BBQ
- 14. Salt Factory Pub, Pie Bar
- 15. Madlife Stage & Studios (Grill, Patio Music Venue)











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