

# OVERVIEW

- · 38,473 GLA neighborhood center
- Excellent frontage and visibility on Cypress Pkwy (44,500 VPD) and Marigold Ave (23,000 VPD), two main thoroughfares in Poinciana
- · Directly across the street from Solivita, an award-winning, master-planned community comprised of over 5,900 homes
- · Crosswalk and two lighted intersections from Solivita for seamless access to the site
- · Sits at the epicenter of many of Poinciana's major developments newly completed or underway, further drawing traffic with its already fantastic prominence on Cypress Pkwy









### **KEY TENANTS**











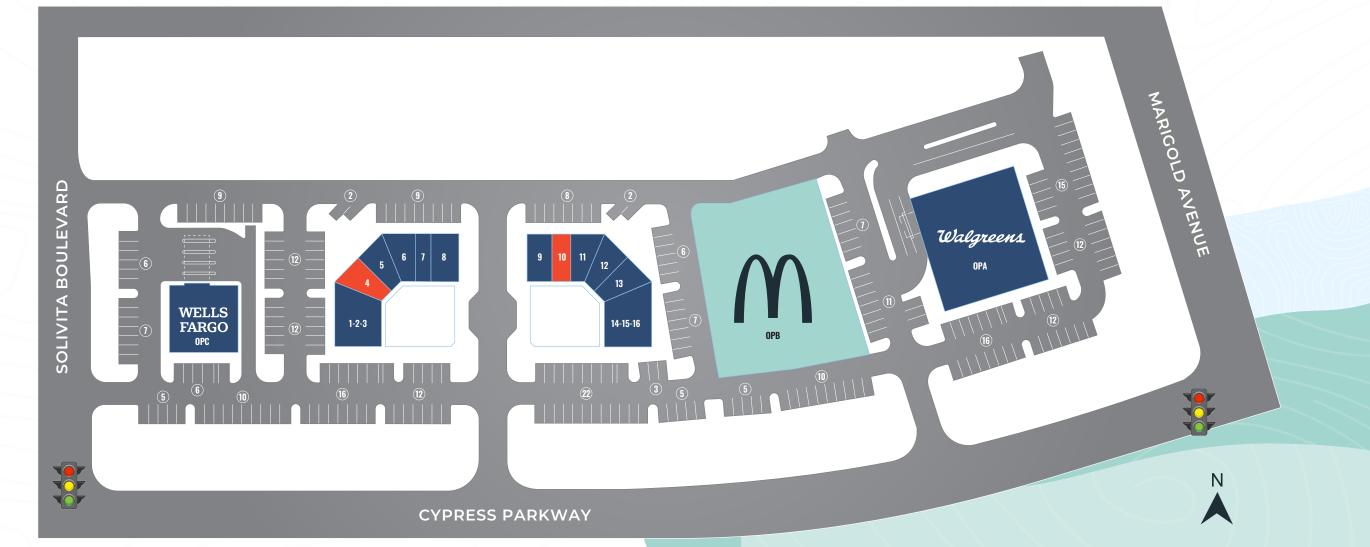




		SIZE
TENANTS	UNIT	
GuideWell	1-2-3	2,918 SF
Coming Available	4	1,268 SF
Sunset Cleaners	5	1,268 SF
Queen's Nails	6	1,268 SF
New Era Barber	7	750 SF
Unidos Restaurant	8	1,500 SF
Little Caesar's Pizza	9	1,250 SF
Available	10	1,000 SF

TENANTS	UNIT	SIZE
Mueller Chiropractic	11	1,268 SF
Tapu Hair Salon	12	1,268 SF
Grill + Wings	13	1,264 SF
Lin Garden Restaurant	14-15-16	2,916 SF
Walgreens	OPA	16,510 SF
McDonald's	OPB	4,508 SF
Wells Fargo	OPC	4,025 SF







### Three-Mile DEMOGRAPHICS

57,566
POPULATION

19,316
EST. HOUSEHOLDS

\$86,448 AVERAGE HHI

44,392
DAYTIME POPULATION

708
BUSINESSES



## Solivita Living

#### It's Your Time to Relax in Poinciana, FL

Solivita Marketplace takes its name from the awardwinning, master-planned, 55+ community spanning 4.300 acres with 5.900 new construction and move-inready homes. Located in Poinciana just 20 miles south of Walt Disney World Resort, **Solivita** features twin 18-hole championship golf courses, lakes and wooded preserves surrounding a Mediterranean village center with fullyappointed clubhouses. The gated community allows part-time residents to leave homes unattended for entire seasons, while an active homeowners association handles maintenance and landscaping requirements. This master-planned community has over 1,600 acres of conservation and recreation, connected by a multiuse trail system linking villages with golf courses and services. Its location is within Central Florida's "Attraction Zone", providing proximity to theme parks, restaurants, shopping and entertainment options while maintaining a residential atmosphere. The site is directly across from Solivita, with its homes spread throughout its welcoming neighborhood enclaves offers access to comprehensive amenities to be expected of an award-winning, masterplanned community, and its natural preservation areas.

### Live Your Happily Ever Aster'

WHO LIVES IN THE 3-MILE RADIUS?



### Family Bonds

Families with younger kids, high mobile phone influence and usage

Median Age:35.5Median HH Income:\$72,515

LifeMode Group: Community Connections
Socioeconomic Traits: Family Bonds are often
employed in skilled and service-related sectors and
have younger children. Residents frequent fastfood restaurants or opt for delivery, and are socially
connected - and influenced - via their mobile phone,
where they stream videos, games and music.



### Up and Coming Families

Suburbanites with diverse family structures, education and employment

Median Age: 33.6 Median HH Income: \$89,093

**LifeMode Group:** Family Fabric

**Socioeconomic Traits:** Up and Coming Families are new families and many are first-time homebuyers; half of their homes are newly constructed. They are in tune with the latest technology and focus on experience-based destinations: zoos, aquariums and theme parks.



### Generational Ties

Large, multigenerational families mainly found in Florida and New York

Median Age:36.9Median HH Income:\$95,282LifeMode Group:Family Fabric

Socioeconomic Traits: Generational Ties represents the largest family size segment at over 3.5 people per household. They tend to buy groceries, clothing and household supplies at warehouse and discount stores, and use social media to stay in touch with friends and family abroad.



#### The Elders

Retirees who relocated to warmer climates, may own second homes

Median Age: 74.1

Median HH Income: \$69,169

**LifeMode Group:** Mature Reflections **Socioeconomic Traits:** The Elders is the oldest segment, as the majority are at least 65 years of age. They are enjoying retirement, living off a variety of assets, and some owning multiple properties. They purchase services to manage their finances, homes and gardens.





