



3202 ROLLING OAKS BLVD | KISSIMMEE, FL 34747





# OVERVIEW

- · 159,804 GLA power center
- · Major draw to many anchors, including shadow anchor Super Target, along with T.J.Maxx, Ross, Ulta Beauty, Chipotle and so many more
- · Stationed at the western entrance to Disney's four theme parks directly where US-192 and FL-429 (Exit 6) meet
- · Disney employs over 70,000 individuals at their resorts, and 250,000 guests travel daily to the various Disney properties
- · In 2024, Orlando ranked as the #1 travel destination in the U.S. with 77.7M visitors









### **KEY TENANTS**











**five Bel**°W















TENANTS	UNIT	SIZE
Dollar Tree	A-1	10,000 SF
Ross	A-2	25,000 SF
Rack Room Shoes	A-4	6,000 SF
ТЈ Махх	A-7	24,000 SF
Ulta	A-8	10,357 SF
Five Below	A-9	9,254 SF
Available	T-100   T-101	2,774 SF
JT Nails & Spa	T-102	1,387 SF
Available	T-103	1,040 SF
Available	T-104	1,733 SF
Sally Beauty	T-105	1,364 SF
Flippers Pizzeria	T-106	2,100 SF
Tropical Smoothie	T-107	1,248 SF
H&R Block	T-108	1,248 SF
Salon by Rebecca Juarez	T-109	1,248 SF
Available	T-110	1,248 SF
Liquor Store	T-111	1,733 SF
Orlando Stroller Rentals	T-112   T-113	2,001 SF
The Construction Zone	T-114	4,713 SF
Future Availability - Restaurant	t H-101   H-103	7,000 SF
Edge Escape Room	H-104   H-105	2,450 SF
Tico's Bakery	H-106	1,050 SF
Vivos Wellness	H-107	1,050 SF
Massage Envy	H-108   H-109	2,450 SF
Mattress Firm	OP-101   OP-102	3,337 SF
T-Mobile	OP-103	1,307 SF
Jersey Mike's Subs	OP-104	1,326 SF
Chipotle	OP-105	2,438 SF
First Watch	TBA	4,200 SF





### Three-Nile DEMOGRAPHICS

20,640
POPULATION

7,813
EST. HOUSEHOLDS

\$109,272
AVERAGE HHI

28,415
DAYTIME POPULATION

924
BUSINESSES





#### Vacation Home Capital of the World®

Kissimmee, Florida sits in Central Florida near Orlando, and has established itself as the "Vacation Home Capital of the World®." The city offers a strategic location minutes from Walt Disney World® Resort, Universal Orlando Resort and other major attractions that draw millions of tourists annually. Beyond theme parks, Kissimmee features natural assets including Shingle Creek Regional Park, where visitors can kayak, fish and hike along scenic trails. Numerous gated vacation home communities offer championship golf courses, resort-style pools and upscale dining options. Entertainment districts like Old Town and Sunset Walk provide shopping, dining and nightlife alternatives to the major theme parks. As Osceola County's largest city and county seat, Kissimmee has implemented a "Ready, Connected & Open for Business" strategy, driving a robust array of economic developments and investments. The area's familyfriendly attractions, natural areas and proximity to worldclass entertainment makes Kissimmee appealing to both short-term visitors and those seeking permanent residence in a location that offers Florida's characteristic sunny climate and immediate access to the state's most popular and lauded destinations.

## Florida's Big, Bold Heart

### WHO LIVES IN THE 3-MILE RADIUS?



#### **Modern Minds**

Urban, educated, affluent households with commutes

Median Age: 34.6 Median HH Income: \$91,039

**LifeMode Group:** Tech Trailblazers

Socioeconomic Traits: Modern Minds is comprised of individuals located just outside of their downtown. They tend to order online from clubs and department stores and spend money on clothing and travel, opting for active vacations shared on social media.



#### Metro Fusion

Highly mobile, young renters, well-connected to social media

Median Age: 32.8

Median HH Income: \$55,443

LifeMode Group: Metro Vibes

Socioeconomic Traits: Metro Fusion lives

primarily multifamily housing and prioritize social

media for leisure and networking. Their shopping is predominantly at neighborhood centers with the exception of food - delivery apps are key.



#### **Boomburbs**

High-earning suburban families in the South and West

Median Age: 34.5 Median HH Income: \$131,202

**LifeMode Group:** Family Prosperity **Socioeconomic Traits:** The Boomburbs

represent residents who are family-oriented with a tendency to spend around their children, including kids' clubs and activities. They often pay for personal services and like to spend time outdoors, reading and traveling.



#### Room to Roam

Often self-employed homeowners, DINKs (dual income, no kids) in the suburbs of MSAs

Median Age: 46.5 Median HH Income: \$99,689

LifeMode Group: Suburban Shine Socioeconomic Traits: Room to Roam is often a married home without children and have the freedom to travel given their self-employment. They enjoy cooking, baking, reading, gardening and walking their dogs, and are sustainability conscious.



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