



# Outlet Collection at Niagara

# Property Highlights

Outlet Collection at Niagara is not only one of the largest open-air outlet centre in Canada, but also one of the most productive. Its attractive mix of 110+ brand name fashion and lifestyle retailers, all at outlet prices are brought together in a beautiful and vibrant open-air space. The centre attracts customers from near and far, with over 50% of customers originating from outside the local regional market. Outlet Collection at Niagara is also known for its unique seasonal markets, food offerings, and entertainment series, including its popular *Curbside* program, and *Holiday Collection* event.



Centre Sales (Productivity)

**\$952**  
Avg Sales PSF



Number of Stores

**110+**



Dwell Time

**103 min.**



GLA

**553K SF**



Annual Shopper Visits

**3.2M**



Parking Capacity

**2796**

Data as of Aug – 2025







ARITZIA



 lululemon



  
kate spade  
NEW YORK

COACH

POLO  
RALPH LAUREN

BOSS  
HUGO BOSS

MICHAEL KORS

 MOOSE KNUCKLES



# Why Niagara-On- The-Lake?

*Located only 16 kilometers from the Canada and USA border, Outlet Collection at Niagara is situated along the QEW Niagara, the region's main arterial thoroughfare. The centre's enviable access and visibility includes over 91,000 vehicles passing daily and close proximity to White Oaks Resort & Conference Centre, which hosts over 90,000 guests annually.*



The City of Niagara-on-the-Lake is located in Southern Ontario within the Niagara Region. One of the top tourist destinations in the world, drawing more than 13 million tourists annually, the area is known for Niagara Falls, its thriving wine industry and dozens of festivals, events, trade shows and conventions.

## Area Profile - Trade Area (20km)



Estimated Population

**2.5M**



Estimated Households

**1.01M**



Average Household Income

**\$105K**



Median Age

**47**

Source: Esri, 2024





# Sustainability First

Outlet Collection at Niagara is targeting **Net Zero Carbon by 2040**, is committed to reducing energy and water consumption, and enhancing its site experiences through green initiatives that include:

- Pollinator garden
- Bicycle parking
- Water bottle filling stations
- Lactation room
- Frequent community and wellness events
- Reflective roof, reducing building heating requirements
- High efficiency irrigation controls
- Regular energy, water, and waste audits
- Dedicated tools to automatically track utility consumption



Outlet Collection at Niagara has been recognized for:



BOMA BEST Platinum Sustainable Buildings certification



Transparent sustainability data reporting to GRESB







### Outlet Collection at Niagara

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