

**BUILDING PAINTED
DELIVERING DECEMBER
2025**



TAKE A VIRTUAL TOUR



1430 DECISION STREET | VISTA

±123,705 SF CLASS A INDUSTRIAL BUILDING
WAREHOUSE / DISTRIBUTION / MANUFACTURING

LBALogistics 

 ±123,705 Square Feet | Class A Industrial

NEWER IS BETTER

1430 Decision Street represents the first ground-up Industrial conversion in North San Diego

Rare Opportunity

Dwindling supply of industrial land and new construction throughout San Diego, ideal site for Last Mile with immediate access to customers and highly skilled labor

Flexibility

Designed to accommodate multiple users and industry types including Distribution and GMP Life Science

Separate & Secure

No neighbors or shared environment, natural terrain features and ability to fence make this a highly secure facility

Customized Solutions

Design your perfect building from the ground up, enhance brand image while boosting morale and increasing efficiency

Attract & Retain Talent

Excellent quality of life featuring a coastal vibe, myriad of recreational and leisure activities, affordable living options and close proximity to executive housing. Immediately adjacent to walking/biking trails and walking distance to retail amenities.

Affordability

Significant savings based on lower rental rates compared to Central SD and Orange County, reduced energy costs, cubic storage advantage

Avoid Risk

New building means less exposure to capital expenditures and environmental concerns

LOCATION

SURROUNDING AREA



2023 POPULATION

615,679
within 10 miles
166,932
within 5 miles
85,238
within 3 miles



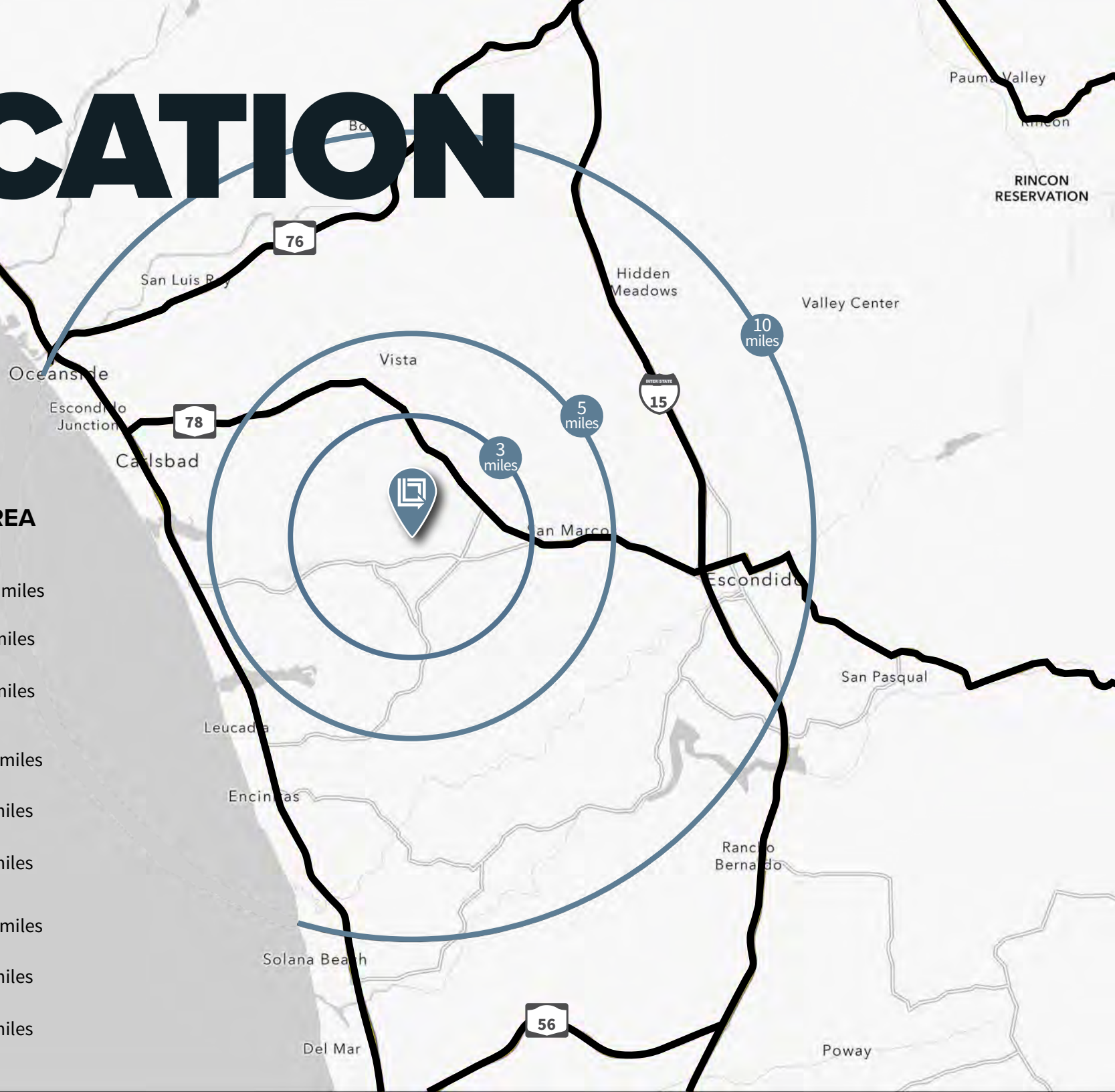
2023 HOUSING UNITS

213,961
within 10 miles
62,208
within 5 miles
32,596
within 3 miles



2023 MEDIAN HOUSEHOLD INCOME

\$119,308
within 10 miles
\$131,804
within 5 miles
\$132,308
within 3 miles



LAST MILE APPROVED

NORTH SAN DIEGO DEMOGRAPHICS

101,377
Population
33,249
Housing Units
\$91,998
Household Income

113,806
Population
47,505
Housing Units
\$114,706
Household Income

61,986
Population
26,522
Housing Units
\$116,477
Household Income

13,243
Population
6,669
Housing Units
\$113,972
Household Income

VISTA



SAN MARCOS

CARLSBAD

LA COSTA

ENCINITAS

RANCHO SANTA FE

SOLANA BEACH

57,750
Population
19,952
Housing Units
\$78,374
Household Income

44,574
Population
17,134
Housing Units
\$136,152
Household Income

3,247
Population
1,419
Housing Units
\$166,505
Household Income

Drive times to:

- **1 hr 36 min**
Port of LA/Long Beach
- **40 min**
Orange County
- **45 min**
Riverside County
- **1430 Decision St**
Vista
- **45 min**
Downtown/Airport
- **55 min**
Mexico Border

San Diego quick stats:

3.3M

5TH MOST POPULOUS COUNTY IN US

#2

FASTEST GROWING ECONOMY IN
CALIFORNIA

158K

COLLEGE STUDENTS IN SAN DIEGO
INCLUDING 46K IN NORTH COUNTY



THE SITE

At the intersection of Scott Street and Business Park Drive, Vista, CA



Q4 2025

under construction with completion expected in December



Secure Site

fully fenced (optional)



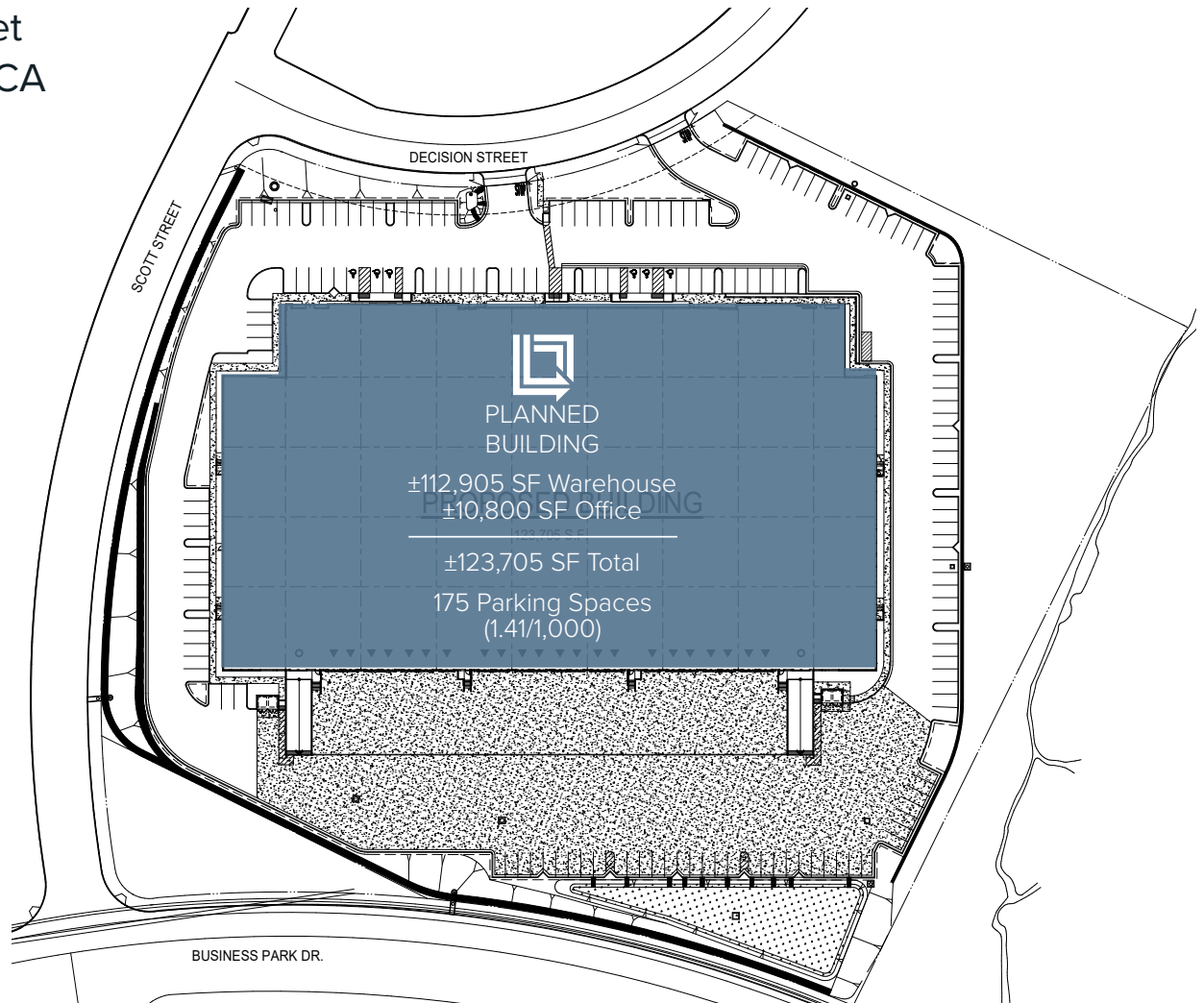
Vehicle Parking:

175 stalls



Truck Court Area:

130' depth, all concrete





±123,705 SF

TOTAL SPACE AVAILABLE
(SQUARE FEET)



22 DOCKS

1.86:10,000 SF DOOR RATIO



60'

SPEED BAY



36' CLEAR

HEIGHT AT FIRST COLUMN



2 GRADE

LEVEL DOORS



130'

TRUCK COURT



±10,800

SF OF OFFICE



260'

BUILDING DEPTH

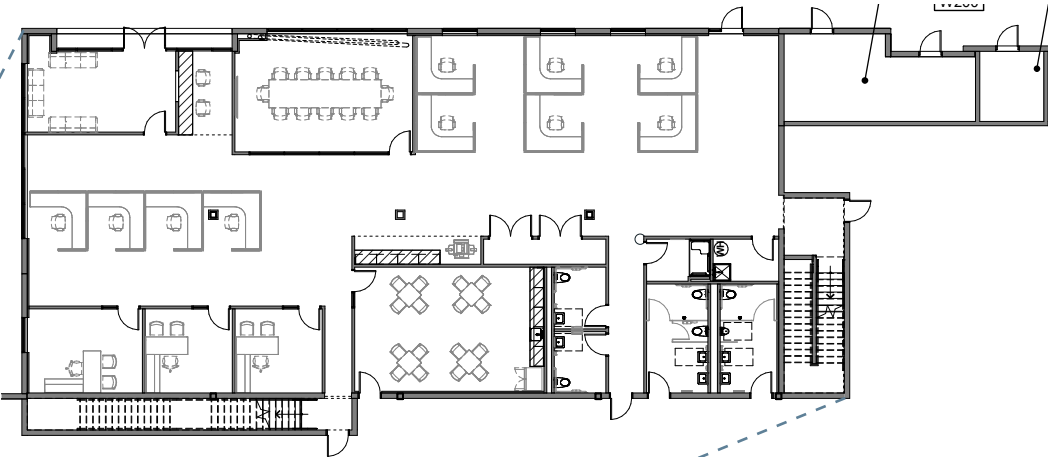


ESFR

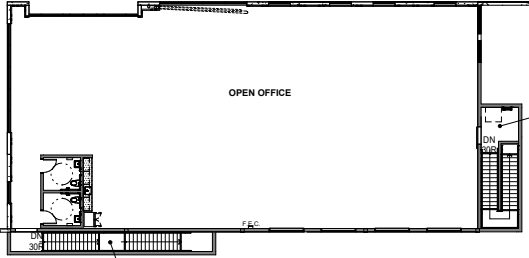
SPRINKLERS

THE PLAN

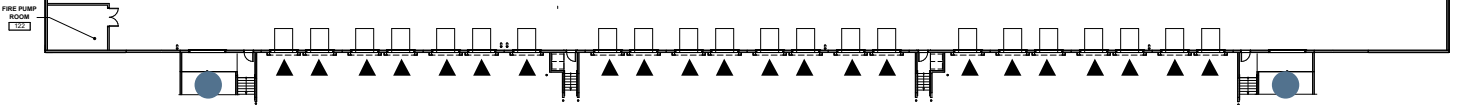
GROUND FLOOR



MEZZANINE



- ▲ DOCK DOORS
- GRADE DOORS



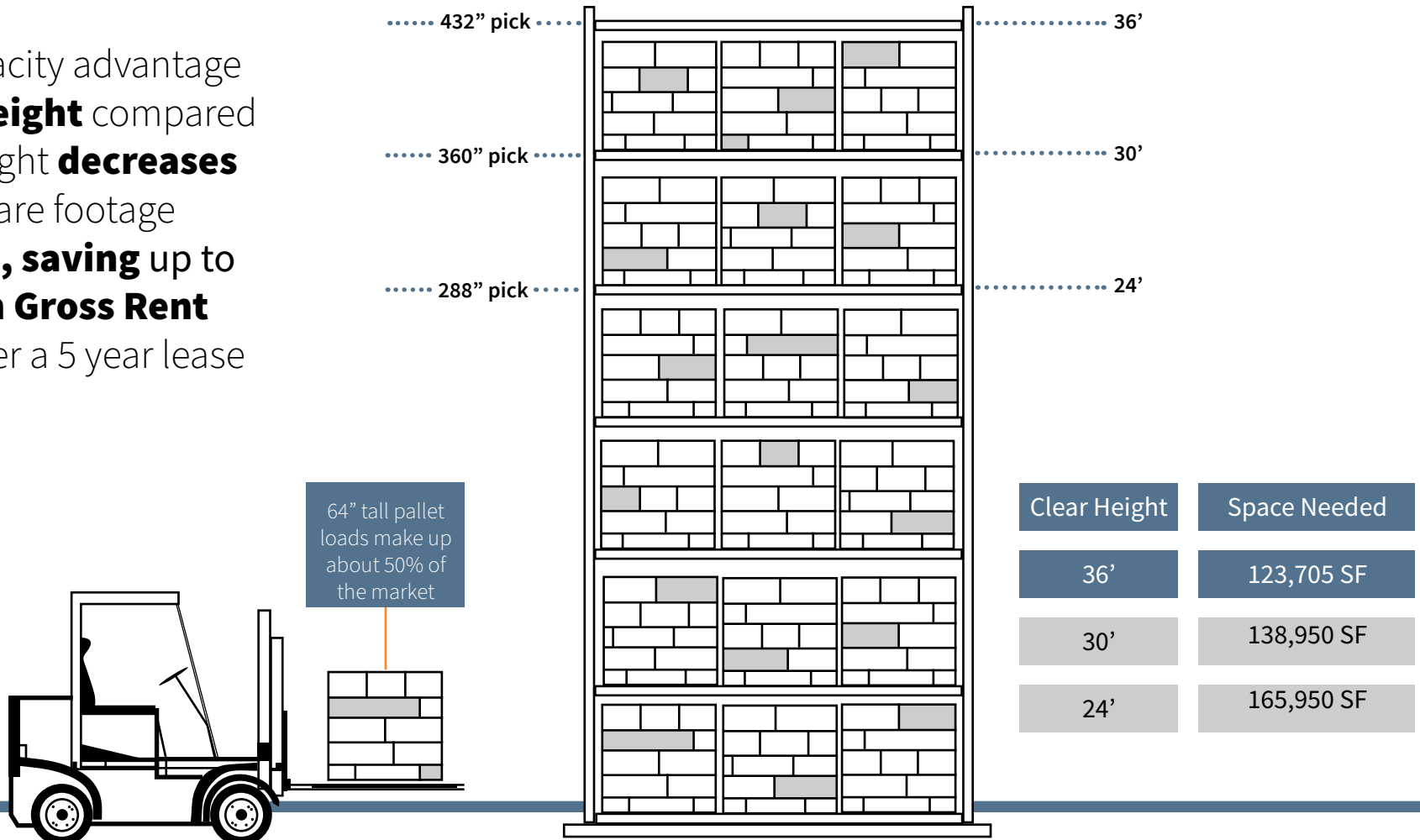
RISE ABOVE THE REST



1430 DECISION STREET VISTA

Revolutionizing storage solutions
to take your business to new
heights

The cubic capacity advantage
at **36' clear height** compared
to 24' clear height **decreases**
a Tenant's square footage
needs **by 26%, saving up to**
\$5,000,000 in Gross Rent
payments over a 5 year lease
period





NORTH COUNTY

Surrounded by strong demographics, great accessibility and the largest concentration of executive housing



101,377
population



34
median age



4,204+
businesses



40,730+
employees



20+
rail stations



40+
golf courses



Melrose Drive

Business Park Dr

Poinsettia Ave

W San Marcos Blvd

Ocean Hills



NORTH



CORPORATE NEIGHBORS





Greg
Lewis

+1 858 699 1629
greg.lewis@jll.com
RE lic. #01856260

Steven
Field

+1 760 814 2627
steven.field@jll.com
RE lic. #01762108

Chris
Baumgart

+1 858 736 1710
chris.baumgart@jll.com
RE lic. #01888224

Andy
Irwin

+1 858 410 6376
andy.irwin@jll.com
RE lic. #01302674

www.1430decisionstreet.com

LBALogistics 

 **JLL**[®]
Jones Lang LaSalle IP, Inc.
RE License No.: 01856260

Although information has been obtained from sources deemed reliable, neither Owner nor JLL makes any guarantees, warranties or representations, express or implied, as to the completeness or accuracy as to the information contained herein. Any projections, opinions, assumptions or estimates used are for example only. There may be differences between projected and actual results, and those differences may be material. The Property may be withdrawn without notice. Neither Owner nor JLL accepts any liability for any loss or damage suffered by any party resulting from reliance on this information. If the recipient of this information has signed a confidentiality agreement regarding this matter, this information is subject to the terms of that agreement. ©2025 Jones Lang LaSalle IP, Inc. All rights reserved.