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Vacant Building For Sale

16,800 SF Building on 1.43 Acres

2375 W International Speedway Blvd
Daytona Beach, FL 32114



Immediate Retailers



N WILLIAMSON BLVD - 21,500 AADT

W INTERNATIONAL SPDVY BVD - 49,500 AADT

13,400 AADT



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About the Property

positioned at Daytona Beach's Main & Main Crossroads

Address: 2375 W International Speedway Blvd
Daytona Beach, Florida 32114

Building Size: 16,880 SF

Parcel Size: 1.43 AC

Year Built: 1993 / Effective 2005

Zoning: PD-G

Asking: \$6,000,000



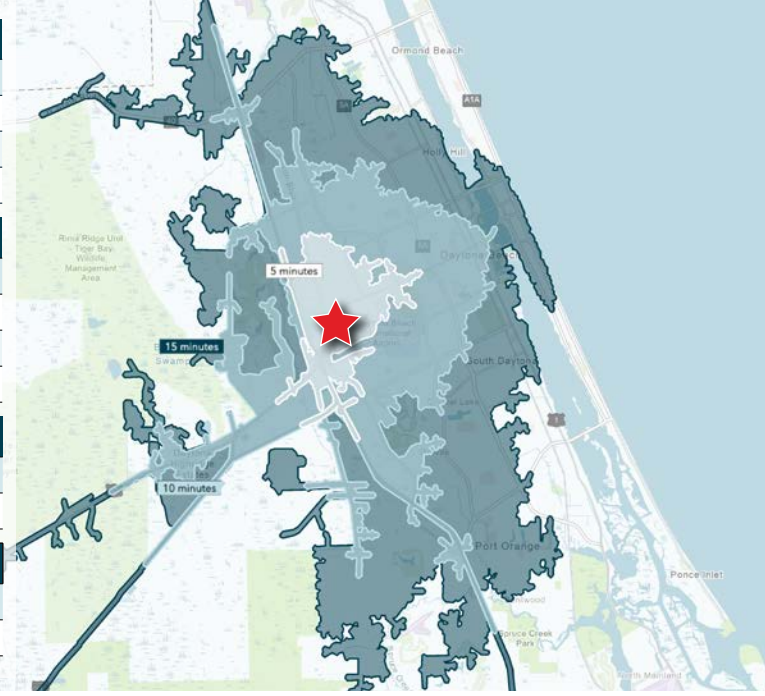
Property Highlights

- Former Rooms To Go available for sale in Daytona Beach, FL (16,880 SF building / 1.43 AC parcel).
- Strategically located at the hard corner signalized intersection of International Speedway Blvd and N Williamson Blvd, with a combined traffic count of 71,000 AADT (per FDOT 2024).
- Dedicated right-in/right-out access with exceptional roadway frontage visibility on W International Speedway Boulevard.
- Located directly in front of Daytona International Speedway with exceptional exposure to millions of annual racing fans and regional visitors during major events and year-round speedway activities.

Demographics

Daytona Beach, particularly the area surrounding the Daytona International Speedway, is a vibrant destination that blends motorsports culture with coastal charm. The speedway, located just west of the beachfront, is home to the iconic Daytona 500 and draws racing enthusiasts from around the world throughout the year. The surrounding neighborhood features a mix of hospitality venues, restaurants, and entertainment options catering to both race fans and tourists. This area benefits from its proximity to both the speedway's high-octane events and Daytona Beach's famous hard-packed sand beaches, creating a unique atmosphere where automotive heritage meets Atlantic Ocean recreation. The region has developed robust infrastructure to accommodate the influx of visitors during major racing events while maintaining its appeal as a year-round Florida destination.

Population Summary		
1 Mile	3 Miles	5 Miles
4,877	52,879	166,310
Estimated growth in 5 years		
5,294	56,194	176,831
Average HH Income		
1 Mile	3 Miles	5 Miles
\$60,139	\$64,441	\$80,560
Estimated growth in 5 years		
\$65,208	\$72,083	\$89,871
Total Daytime Population		
1 Mile	3 Miles	5 Miles
19,110	79,780	192,458
Median Age		
1 Mile	3 Miles	5 Miles
29.4	34.5	45.7



Who Lives Here: 10 Mins



Emerging Hub

Professionals in growing urban centers willing to relocate for job opportunities

Median Age: 36.0

Median HH Income: \$70,356

LifeMode Group: Trailblazers

Socioeconomic Traits: Emerging Hub represents educated, mobile young professionals working in management, tech and healthcare with above-average remote work rates. They are digitally native online shoppers who enjoy domestic travel, fitness activities and video games while frequently relocating for career advancement.



Legacy Hills

Adults and empty nesters who shop local in the suburbs

Median Age: 45.6

Median HH Income: \$55,927

LifeMode Group: Suburban Shine

Socioeconomic Traits: Legacy Hills represents mature residents, many widowed or divorced, living in modest suburban homes near metro areas. They prefer local shopping and traditional media like radio and magazines, with interests in travel, bowling and golf while maintaining a limited online presence compared to younger segments.



Family Foundations

Faith-centered multigenerational households building strong community roots

Median Age: 41.0

Median HH Income: \$58,089

LifeMode Group: Metro Vibes

Socioeconomic Traits: Family Foundations represents tight-knit multigenerational families where adult children often live with parents and faith guides daily life through music and values. They're traditional media consumers who prefer newspapers and premium cable while prioritizing personal care through nail salons and hair products, commuting from suburban discount shopping centers to work.



Metro Fusion

Highly mobile, young renters, well-connected to social media

Median Age: 41.0

Median HH Income: \$58,443

LifeMode Group: Metro Vibes

Socioeconomic Traits: Metro Fusion lives primarily multifamily housing and prioritize social media for leisure and networking. Their shopping is predominantly at neighborhood centers with the exception of food-delivery apps are key. They are tech-savvy bargain hunters using apps for delivery and digital coupons.

Advent Health
Daytona Beach
362 bed, expanding to 466

LATITUDE
MANORVILLE
3,500 Home Development



SPROUTS
FARMERS MARKET

TOMOKA TOWN CENTER



ONE DAYTONA



DAYTONA INTERNATIONAL SPEEDWAY

SITE



DAYTONA BEACH INTERNATIONAL AIRPORT

EMBRY-RIDDLE
Aeronautical University
DAYTONA BEACH, FLORIDA
6,339 Students

HALIFAX HEALTH
563 beds

DAYTONA STATE COLLEGE
Daytona State College
26,045 Students



Walmart
Save money. Live better.



OCEAN CENTER CONVENTION CENTER

DAYTONA PIER & BOARDWALK

Market Overview

OASIS DAYTONA
6,900 HOMES
PLANNED - 1 MILE

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contact
US:



Justin Greider
SVP, Florida Retail Lead

 +1 321 279 3678

 justin.greider@jll.com



Kaylynn Kissenberth
Senior Associate

 +1 407 242 4211

 kaylynn.kissenberth@jll.com

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