

# For lease

Rivertown Crossings  
3700 Rivertown Parkway  
Grandville, MI 49418

[www.rivertowncrossings.com/en/](http://www.rivertowncrossings.com/en/)

## Property highlights:

- Diverse lineup of over 100 tenants, featuring strong anchors, trendy local small shops and vibrant entertainment
- 14-screen Celebration Cinema undergoing high-value remodel and upgrades in 2026
- Wide regional draw with population exceeding 1.1M, including Grand Rapids, Grandville, Byron Center, Hudsonville and Jenison
- Trade area boasts impressive affluency with 33% of households earning \$100K+

## Key Tenants:



SEPHORA



BARNES&NOBLE



## Property Size:

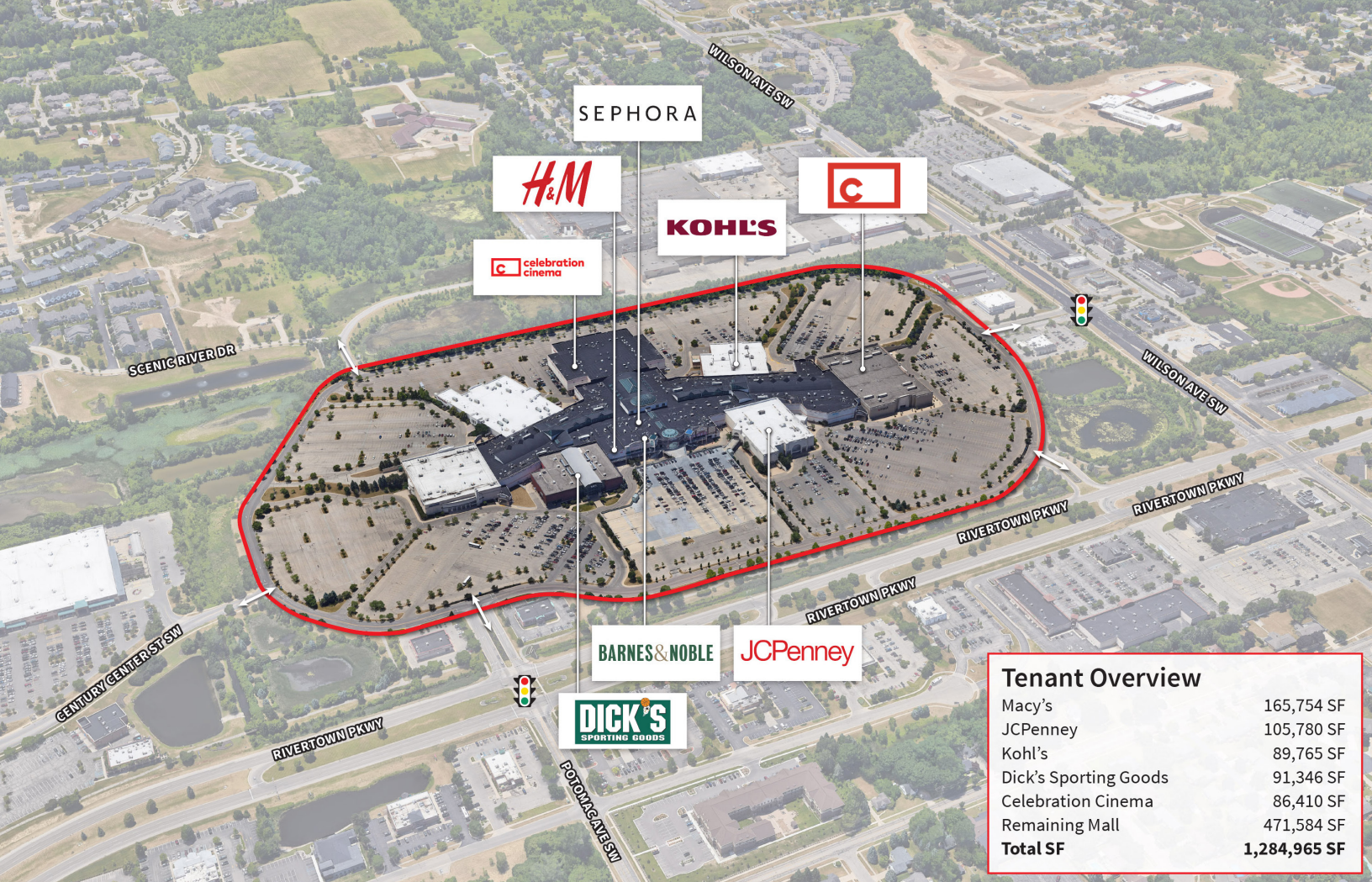
Site: 150 Acres

Total GLA: 1,284,965 SF

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Tenant Overview	
Macy's	165,754 SF
JCPenney	105,780 SF
Kohl's	89,765 SF
Dick's Sporting Goods	91,346 SF
Celebration Cinema	86,410 SF
Remaining Mall	471,584 SF
<b>Total SF</b>	<b>1,284,965 SF</b>

# Rivertown Crossings

## Demographics

Area Profile	5-mile radius	10-mile radius	15-mile radius
Est. Population	149,137	519,886	704,852
Est. Households	57,644	202,259	273,116
Avg. Household Income	\$101,338	\$100,553	\$108,129
Median Age	37.4	34.4	35.3

Source: Esri, 2026

