

For lease

Town Center at Cobb
400 Ernest W Barrett Pkwy NW,
Kennesaw, GA 30144

<https://towncenteratcobb.com/>

Property highlights:

- The largest enclosed mall in Northwest Georgia with over 1.2 million sf
- Strategically located at the confluence of Interstates I-75 & I-575 and the Barrett Parkway
- Located near Kennesaw State University, Georgia's second largest university with enrollment numbers over 41,000 students
- Fifth Third Bank Stadium, located less than a mile from the center, has garnered national recognition as one of the premier multi-use outdoor athletic facilities in the country
- 40% of shoppers have HH income of \$100,000 or more which exceeds the state and national averages

Key Tenants:



SEPHORA

PANDORA



Property Size:

Site: 41.69 Acres

Total GLA: 1,282,000

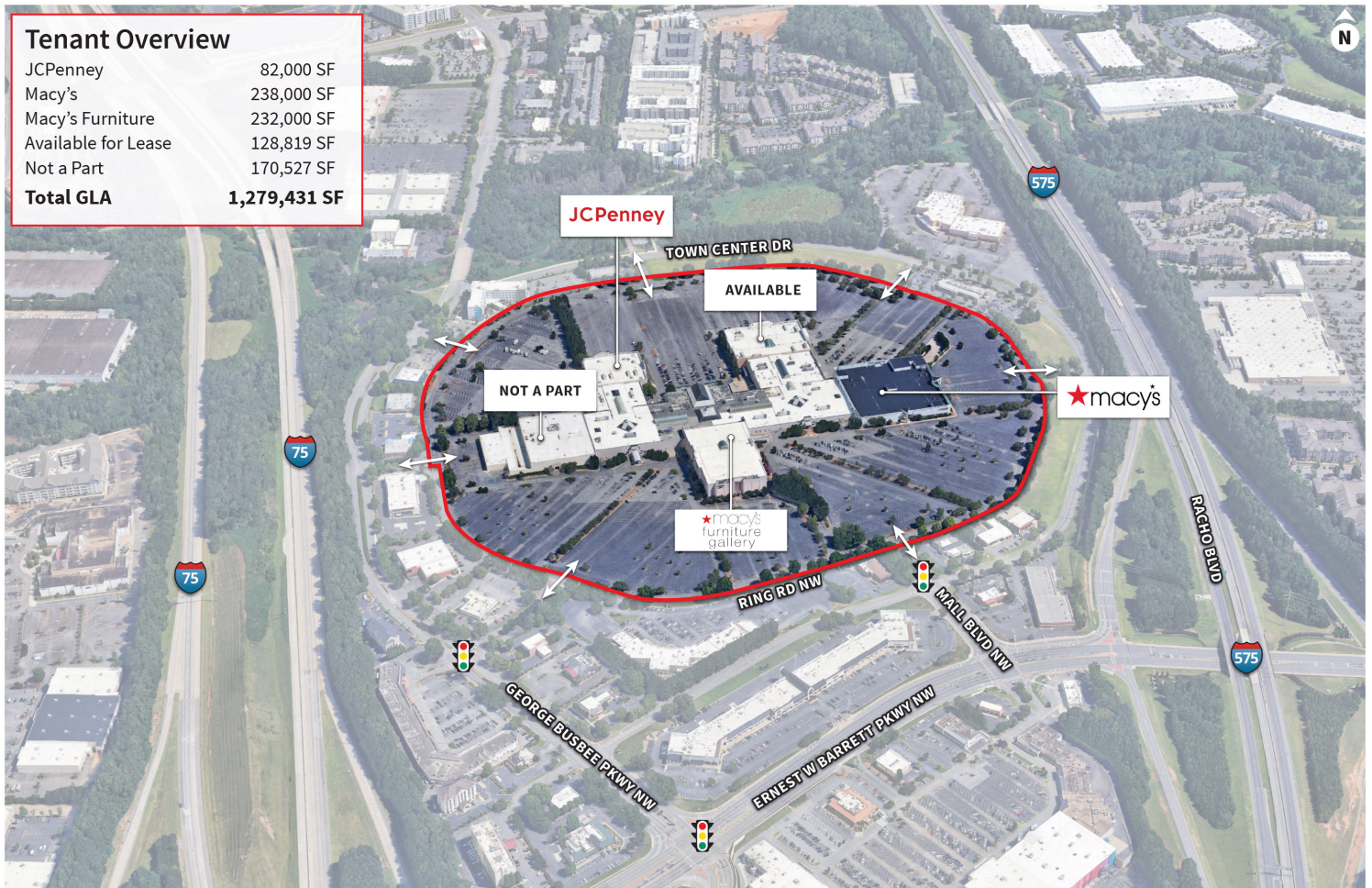
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Town Center at Cobb

Demographics

| Area Profile | 3-mile radius | 5-mile radius | 7-mile radius |
|-----------------------|---------------|---------------|---------------|
| Est. Population | 61,114 | 182,466 | 499,064 |
| Est. Households | 24,456 | 69,837 | 183,910 |
| Avg. Household Income | \$106,605 | \$144,562 | \$144,092 |
| Median Age | 33.3 | 37.5 | 37.9 |

Source: Esri, 2025

