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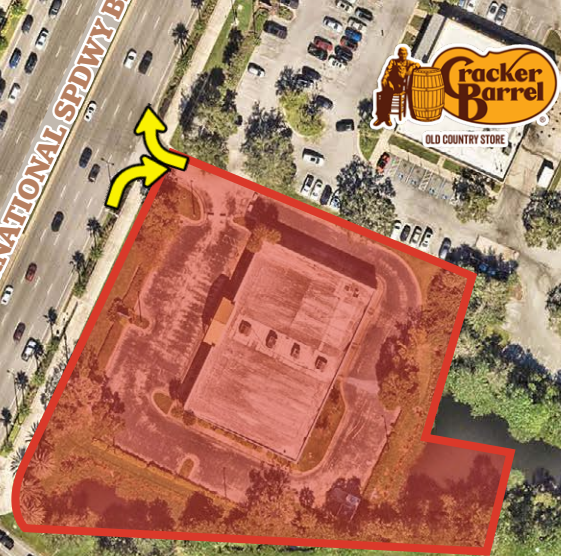
Vacant Building For Sale

16,800 SF Building on 1.43 Acres

2375 W International Speedway Blvd
Daytona Beach, FL 32114



Immediate Retailers



N WILLIAMSON BLVD - 21,500 AADT



W INTERNATIONAL SPDWY BLVD - 49,500 AADT

13,400 AADT



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About the Property

positioned at Daytona Beach's Main & Main Crossroads

Address: 2375 W International Speedway Blvd
Daytona Beach, Florida 32114

Building Size: 16,880 SF

Parcel Size: 1.43 AC

Year Built: 1993 / Effective 2005

Zoning: PD-G

Asking Price: \$6,000,000

Property Highlights

- Former Rooms To Go available for sale in Daytona Beach, FL (16,880 SF building / 1.43 AC parcel).
- Strategically located at the hard corner signalized intersection of International Speedway Blvd and N Williamson Blvd, with a combined traffic count of 71,000 AADT (per FDOT 2025).
- Dedicated right-in/right-out access with exceptional roadway frontage visibility on W International Speedway Blvd.
- Located directly in front of Daytona International Speedway with exceptional exposure to millions of annual racing fans and regional visitors during major events and year-round speedway activities.



Demographics

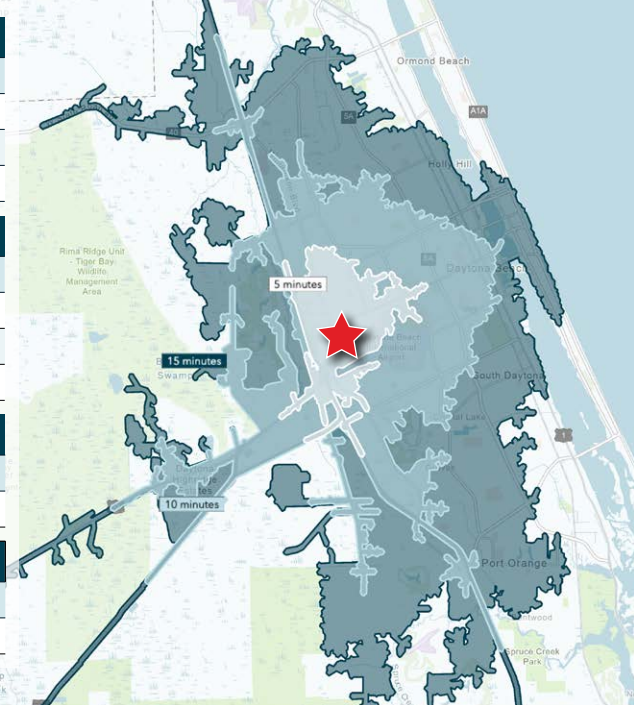
Daytona Beach, particularly the area surrounding the Daytona International Speedway, is a vibrant destination that blends motorsports culture with coastal charm. The speedway, located just west of the beachfront, is home to the iconic Daytona 500 and draws racing enthusiasts from around the world throughout the year. The surrounding neighborhood features a mix of hospitality venues, restaurants and entertainment options catering to both race fans and tourists. This area benefits from its proximity to both the speedway's high-octane events and Daytona Beach's famous hard-packed sand beaches, creating a unique atmosphere where automotive heritage meets Atlantic Ocean recreation. The region has developed robust infrastructure to accommodate the influx of visitors during major racing events while maintaining its appeal as a year-round Florida destination.

Population Summary		
5 Min.	10 Min.	15 Min.
6,720	56,638	168,584
Estimated growth in 5 years		
7,090	59,350	177,936

Average HH Income		
5 Min.	10 Min.	15 Min.
\$62,840	\$71,186	\$87,286
Estimated growth in 5 years		
\$69,787	\$81,491	\$81,491

Total Daytime Population		
5 Min.	10 Min.	15 Min.
19,782	84,027	195,234

Median Age		
5 Min.	10 Min.	15 Min.
29.2	35.4	45.2



Who Lives Here: 10 Min.



Emerging Hub

Professionals in growing urban centers willing to relocate for job opportunities

Median Age: 36.2

Median HH Income: \$73,978

LifeMode Group: Trailblazers

Socioeconomic Traits: Emerging Hub represents educated, mobile young professionals working in management, tech and healthcare with above-average remote work rates. They are digitally native online shoppers who enjoy domestic travel, fitness activities and video games while frequently relocating for career advancement.



Family Foundations

Faith-centered multigenerational households building strong community roots

Median Age: 41.0

Median HH Income: \$60,852

LifeMode Group: Metro Vibes

Socioeconomic Traits: Family Foundations represents tight-knit multigenerational families where adult children often live with parents and faith guides daily life through music and values. They're traditional media consumers who prefer newspapers and premium cable while prioritizing personal care through nail salons and hair products, commuting from suburban discount shopping centers to work.



Legacy Hills

Adults and empty nesters who shop local in the suburbs

Median Age: 45.7

Median HH Income: \$59,093

LifeMode Group: Suburban Shine

Socioeconomic Traits: Legacy Hills represents mature residents, many widowed or divorced, living in modest suburban homes near metro areas. They prefer local shopping and traditional media like radio and magazines, with interests in travel, bowling and golf while maintaining a limited online presence compared to younger segments.



Metro Fusion

Highly mobile, young renters, well-connected to social media

Median Age: 33.0

Median HH Income: \$57,855

LifeMode Group: Metro Vibes

Socioeconomic Traits: Metro Fusion lives primarily multifamily housing and prioritize social media for leisure and networking. Their shopping is predominantly at neighborhood centers with the exception of food - delivery apps are key. They are tech-savvy bargain hunters using apps for delivery and digital coupons.



Advent Health
Daytona Beach
362 bed, expanding to 456

FLOOR DECOR
Buc-ees

SPROUTS
FARMERS MARKET

TOMOKA TOWN CENTER
sam's club **TJ-maxx** Ashley
Bealls Florida **Academy** SPORTS+OUTDOORS **ROOMS TO GO**
ROSS DRESS FOR LESS **TRADER JOE'S**
DSW **ULTA** **DAVE & BUSTERS** **CITY**
BARNES & NOBLE **HOBBY LOBBY** **HOME** **centric**
Burlington

ONE DAYTONA
COSTCO WHOLESALE
Costco **Best Buy**
CMX CINEMAS

PET SMART
Skip's
BEST BUY

VOLUSIA MARKETPLACE
COST PLUS
WORLD MARKET
CHIPOTLE

INTERNATIONAL SPEEDWAY SQUARE
DICK'S SPORTING GOODS **Michaels**
BOOT BARN **Total Wine** SPIRITS • BEER & MORE
STAPLES **OLD NAVY** **five BELOW**

VOLUSIA SQUARE
urbanAir ADVENTURE PARK **THE HOME DEPOT**
OLLIE'S OUTLET "GOOD STUFF CHEAP"
K1 SPEED **DOLLAR TREE**

DAYTONA STATE COLLEGE
Daytona State College
26,045 Students

HALIFAX HEALTH
563 beds

VOLUSIA MALL

EMBRY-RIDDLE
Aeronautical University
DAYTONA BEACH, FLORIDA
6,339 Students

DAYTONA SHOPPING CENTER
DAYTONA AQUARIUM **CRUNCH**

DAYTONA PROMENADE
planet fitness **KeyFood** FRESH

OCEAN CENTER CONVENTION CENTER

DAYTONA PIER & BOARDWALK

Market Overview

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