

Notice of Proposal Competition

January 30, 2020
Japan National Tourism Organization (JNTO)
Hong Kong Office Executive Director Hiroshi Yakumaru

We hereby announce the following proposal competition.

1. Overview of Project

(1) Name of Project

Project of Cooperative advertising and marketing campaign with travel industry and Online Content Creation in the Hong Kong Market (FY2020)

(2) Details of Project:

To raise Hong Kong traveller's interest in visiting Japan through

- ① Cooperative Advertising with Travel Agencies
- ② Cooperative Marketing Campaign with Airlines
- ③ Official Website Management and Content Creation
- ④ Facebook Fan Page Management
- ⑤ Instagram Account Management
- ⑥ Online Advertising

(3) Performance Period: until 31 March 2021

2. Requirements to participate in the proposal competition

(1) A person who is not subject to competition participation restrictions prescribed in Article 26 of the Bylaws of the Administrative Implementation of Contracts of JNTO.

- Bylaws of the Administrative Implementation of Contracts of JNTO

Article 26: Restrictions on Competition Participants

1. Persons who are determined to fall under any of the following may not participate in the competition:

- (1) A person who does not have the capacity to execute agreements;
- (2) A person who has been the subject of a decision to commence bankruptcy proceedings and whose rights have not been restored; or
- (3) A person listed in the items of Article 32, Paragraph 1 of the Act for the Prevention of Wrongful Acts by Members of Organized Crime Groups (Act No.77 of 1991)
- (4) A person whose status as a designated contractor has been suspended by the national or any local government ("Government").

2. A person found to fall under any of the following may not participate in competition within three years after the occurrence of the relevant fact. The same will apply to a person who intends to use any of the following persons as an agent, manager or other employee.

- (1) A person who in the performance of an agreement intentionally engaged in shoddy construction, manufacturing or other services, or who engaged in dishonest conduct in regards to quality or quantity of goods;
- (2) A person who impeded fair competition, or a person who entered into an alliance for the purpose of wrongful gains;
- (3) A person who obstructed a successful bidder from executing an agreement or a contractual party from performing an agreement;
- (4) A person who obstructed personnel engaged in the performance of supervision or audit work;
- (5) A person who without a valid reason failed to perform an agreement;
- (6) A person who, in a case where pursuant to an agreement the amount of consideration is to be fixed after the agreement, willfully demanded an exorbitant amount of consideration based on false facts; or
- (7) A person who, in the performance of an agreement, used an agent, manager or other employee who fell under any of the foregoing categories within the past two years.

3. A person who uses any person who falls under any of the preceding items as bidding agent may be disqualified from participating in the competition.

- (2) A person who has not been subject to any penalty under law in the past three years.
- (3) A person who is registered as a corporation (in the case of an individual business operator, registered as a resident) and is not delinquent in the payment of corporate taxes or other taxes.

3. Procedures

- (1) Department in charge: JNTO Hong Kong Office
Person in charge: Mr. Hikaru Sato, Ms. Nozomi Kobayashi
Address: Unit 807-809, 8/F, Prosperity Millennia Plaza,
663 King's Road, North Point, Hong Kong
TEL : +852-2968-5688 FAX : +852-2968-1722
- (2) Period and method of delivery of the Request For Proposals
From 30 January 2020 until 5pm 3 March 2020 (Hong Kong Time)
The Request for Proposals will be delivered by hand or via e-mail.
If delivery of the Request for Proposals is desired, please contact the person mentioned in (1) above in advance.
- (3) Deadline, place and method of submission of proposal
Submit to (1) above by 5pm 5 March 2020 (Hong Kong Time)
Limited to hand delivery or mail (in the case of mail, the proposal must be received by the submission deadline, and record of delivery must be certifiable).
- (4) Time, date and place of explanatory meeting
An explanatory meeting will not be held.
- (5) Time, date and place of meeting regarding proposal
Meetings will be held if necessary.

4. Others

- (1) The language used in the procedures shall be Japanese or English, and the currency in the agreement shall be Hong Kong Dollars. Payment will be settled by cheque in Hong Kong Dollars issued by JNTO Hong Kong Office.
- (2) Inquiries for related information should be directed to the person in "3. (1)" above.
- (3) Expenses for preparation and submission of the proposal will be borne by the person proposing the proposal.
- (4) There will be no secondary use of a submitted proposal without the permission of the person who submitted the relevant proposal.
- (5) If a proposal contains any matters that are not true, such proposal will be invalidated, and the applicant who entered such matters may be suspended from participating in public bids.
- (6) If in regards to the content of a selected proposal, there is a request on the basis of the screening standards for JNTO's information announcements, such disclosure will be made using documents prepared in advance to be disclosed.
- (7) A person whose proposal has been selected is a person who was specified as the most suitable person as a result of the proposal competition, but until agreement procedures are completed pursuant to JNTO's accounting and other rules, no contractual relationship will arise between such person and JNTO.
- (8) To verify whether a person who submitted a proposal satisfies the requirements for participating in the proposal competition of section 2 above, a credit check may be performed. There may be cases where, even after selection, in light of the results of such credit check, an agreement will not be executed.
- (9) The result of the proposal competition consisting of the following information shall be published: the name and address of an entity whose proposal is selected, the name of an individual who represents such entity, and the date of selection of such entity's proposal.
- (10) Other details will be as set forth in the Request for Proposals.
- (11) The services are subject to the Japanese government's supplementary budget for the fiscal 2020 being approved by the Diet, the contract execution and performance of services will occur after the formation of the budget.

End