

Notice of the Scheduled Tender (As of March 10, 2020)

Japan National Tourism Organization (JNTO) Frankfurt office

No.	Name of the project (tentative)	Project outline	Scheduled time of the call for proposals	Remarks
1	Marketing activities in Switzerland to promote Japan as a travel destination (FY2020)	1. Market Research and Analysis - Monthly Report and Annual Report 2. Public Relations - Handling inquiries and requests from journalists / influencers - Press release / Newsletter 3. Joint promotion with airlines and tour operators 4. Themed campaigns 5. Meeting with JNTO Offices	March 2020	This is a proposal competition which is an open and competitive process.
2	Project for Influencer trip to promote the Japanese Tohoku region in the German market (FY2020)	It is expected that selected proponent would plan, design and implement Influencer trips to promote the Japanese Tohoku region in the German market.	March 2020	This is a proposal competition which is an open and competitive process.

*These projects are planned on the condition that the 2020 national budget is approved by the Japanese Diet.

*Name of the project is tentative and is subject to change.

*Scheduled time of the call for proposals is subject to change.