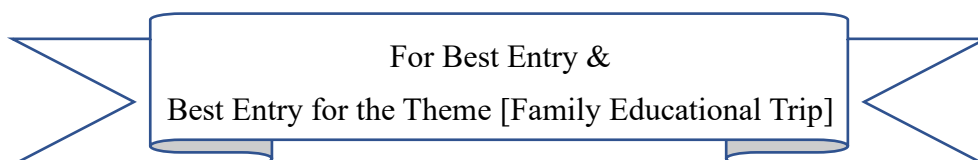

**Announcement of Results for
JNTO B2B Itinerary Contest “The Dream Japan Journey**

17th August 2020 – Japan National Tourism Organization (JNTO) had organized a trade exclusive itinerary creating contest from 15th April to 12th June 2020. Spanning over a period of almost 2 months, we had received an amazing total of 71 entries!

We would like to thank all participants for their valuable submissions, and we hope that through this contest, participants were able to learn more about travel products in Japan!

We are pleased to announce the winners of this **B2B Itinerary Contest!**



Mr. Tadashi Masuda
From Joy of Japan, JOYJOJ Pte Ltd
Area Featured: Tohoku & Chugoku Area

Comments from the winner: *We were excited when we knew that flight between Sendai and Izumo was available so our plan became feasible. We also considered that travelers could encounter genuine countryside lifestyles through the itinerary. Furthermore, they could help to revitalize Kesennuma damaged by Tsunami and Ama facing from Depopulation.*

For Best Entry for the Theme [Insta-worthy Japan]

Ms. Noriko Katsumata

From JTB Pte Ltd

Area Featured: Hokkaido & Tohoku Area

Comments from the winner: *The itinerary is based on one of my family trips in Spring. I thought that It meets a requirement of theme which is a unique and many spots for Instagram photo shooting such as Gono Train Line and Ferry ride. One of my highlights is the Starbucks coffee shop in Hirosaki city that is the second one in Japan to be built inside Tangible Cultural Property.*

For Best Entry for the Theme [Luxury Trip]

Mr. William Foong

From JTB Pte Ltd

Area Featured: Kansai, Shikoku & Chugoku Area

Comments from the winner: *This is a special tailor-made itinerary crafted personally for luxury travellers with attention to even the smallest details. Apart from the basic elements of luxury, it is also made travel without stress. Some highlights of itinerary are no visiting of more than 3 sites a day and no repetitive of site with same interest. A hidden gem, guntu ship (Luxurious Floating Ryokan) in Seto Inland. At JTB, we know true luxury is a great travel experience, enjoyed in relative comfort.*

Top 5 Selected Entries for the theme [Insta-worthy Japan]

Name (Alphabetical)	Company Name	Area Featured
Dennis Yap	Dynasty Travel Int'l Pte Ltd	Hokuriku, Kanto & Tohoku
Diana Ho	Royal Wings Travel Singapore Pte Ltd	Shikoku
Marc Foo	JTB Pte Ltd	Kansai & Chubu
Yuki Shimada	JTB Pte Ltd	Kyushu

Top 5 Selected Entries for the theme [Family Educational Trip]

Name (Alphabetical)	Company Name	Area Featured
Chew Yi Fei	H.I.S. International Travel Pte Ltd	Kansai & Shikoku
Elaine Loo	JTB Pte Ltd	Okinawa
Wee Li Jing	Hong Thai Travel Pte Ltd	Shikoku
Yeo Ching Khee	X-Trekkers Adventure Consultant Pte Ltd	Chugoku

Top 5 Selected Entries for the theme [Luxury Trip]

Name (Alphabetical)	Company Name	Area Featured
Kanae Sakuta	JTB Pte Ltd	Kansai & Chubu
Masako Abe	NTA Travel Singapore Pte Ltd	Kansai & Chubu
Stella Lee	Hong Thai Travel Pte Ltd	Kanto & Chubu
Yuta Abe	Follow Me Japan Pte Ltd	Chubu



Japan National
Tourism Organization

As all entries received were wonderful, the judging committee had a difficult time evaluating them. Through this contest, we were able to feel everyone's love and passion for Japan. Once again, we would like to express our heartfelt gratitude to all participants and related parties for their cooperation. JNTO Singapore will continue to promote Japan to become Singapore's top travel destination in cooperation with local travel agencies and relevant parties.

For more information about the JNTO B2B Itinerary Contest "The Dream Japan Journey, please refer to the following links:

Contest Details:

http://tiny.cc/dream_japan_journey

Contest Terms & Conditions:

http://tiny.cc/dream_japan_journey_terms