We are currently seeing decreasing populations, decreasing birth rates and aging populations in many areas, and face fears of losing local tradition and valuable resources.

Among those resources are endless possibilities for new projects. By adding a new twist, we can create new opportunities for the local industries.

By turning historical sites into unique accommodation venues, we can also incorporate their history, art, food, as well as other local traditions and create new experience programs which allows visitors to get a sense of life that can only be obtained at their destinations. We hope that this new tourism and service will revitalize the community. We hope that these trips and experiences will go global, and can become the starting point for cultural exchange as we aim to create more programs for the tourism industry.

Hirado Castle CASTLE STAY Kaiju Yagura managing company 株式会社狼煙(NOROSHI.inc)

BY CAR

From Fukuoka (Hakata)

Fukuoka (Hakata) \rightarrow Fukuoka Urban Expressway Nishi Kyushu Expressway \rightarrow

Minamihata-Taniguchi IC→Imari Bay Bridge→National Route 204→Hirado Castle (Approx: 2 hours 50 minutes)

From Nagasaki

Nagasaki \Rightarrow Kyushu Expressway Nagasaki Expressway \Rightarrow Sasa IC \Rightarrow Hirado Castle

(Approx: 2 hours)

BY JR TRAIN

 $\textbf{JR Hakata Station} \rightarrow \textbf{JR Limited Express} \rightarrow \textbf{JR Sasebo Station} \rightarrow \textbf{Saihi Bus \cdot Sasebo Station} (for Hiradosanbashi \rightarrow \textbf{JR Hakata Station})$ Hirado City Hall→ 10 mins. walk (Approx: 3 hours 40 minutes)

JR Nagasaki Station → JR Seaside Line rapid train → JR Sasebo Station → Saihi Bus • Sasebo Station (for Hiradosanbashi→Hirado City Hall→10 mins. walk (Approx: 3 hours 30 minutes)

BY AIR

Sapporo Airport→Fukuoka Airport (Approx: 2 hours 40 minutes)

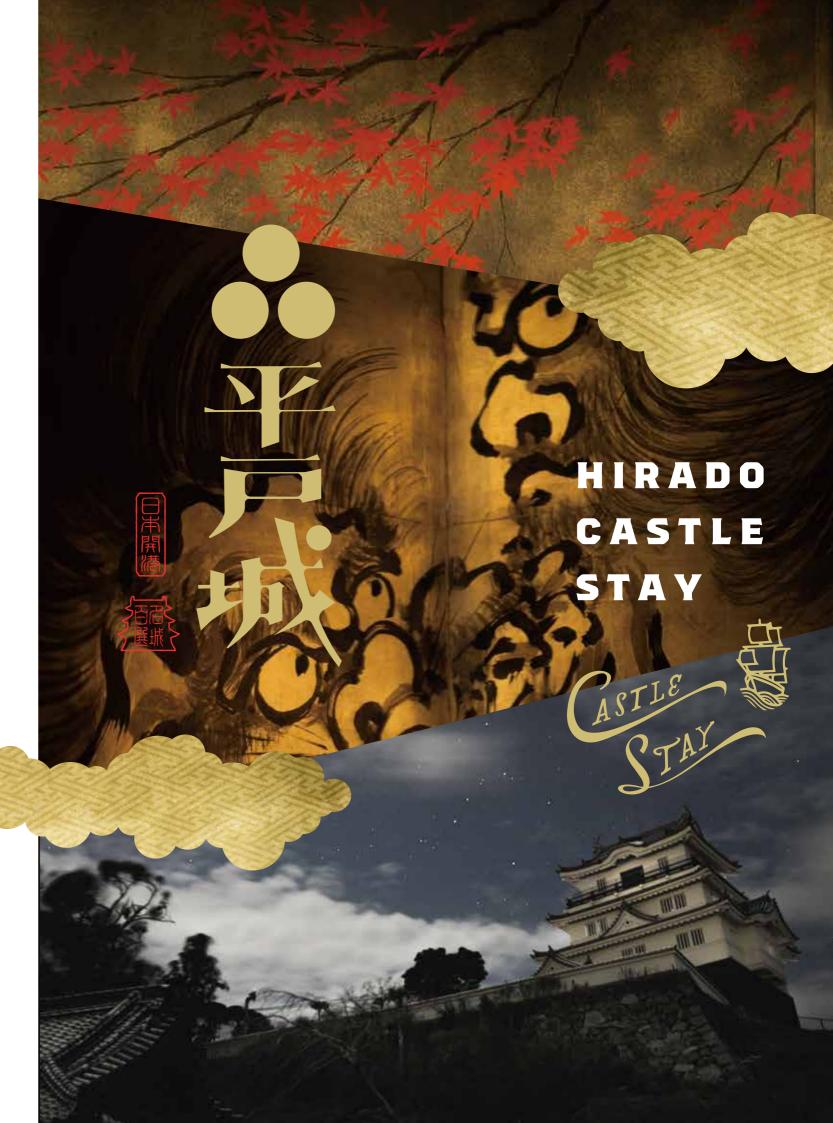
Sendai Airport → Fukuoka Airport (Approx: 2 hours 15 minutes) **Haneda Airport** → Fukuoka Airport (Approx: 2 hours 5 minutes)

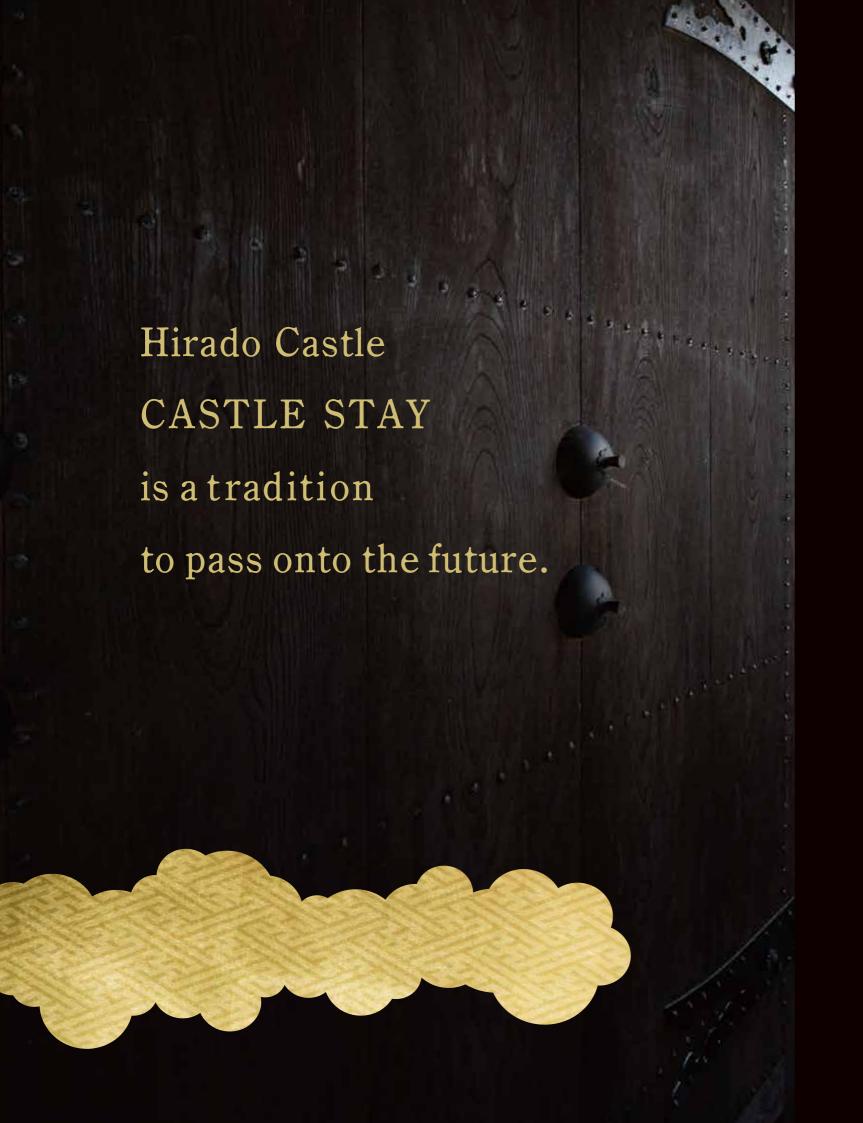
Chubu Centrair International Airport > Fukuoka Airport (Approx: 1 hour 25 minutes)

Itami Airport → Fukuoka Airport (Approx: 1 hour 10 minutes) Naha Airport → Fukuoka Airport (Approx: 1 hour 35 minutes)

information NOROSHI.inc info@noroshi.org https://www.castlestay.jp









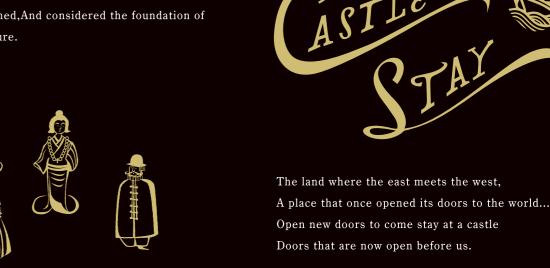
A thousand years of history Traditions and culture passed down generations and those to come

Hirado Castle was built in 1559 by Matsura Shigenobu, a lord of the Hirado Clan. Also known as Kameoka Castle, the structure is still standing 400 years later And is indeed a rare place... to have a residing lord.

A beautiful castle that looks over Hirado Bay with a natural moat, enveloped by three sides by water, Is surrounded by western civilization and rich with wonder-

The natural landscape will grasp the hearts of those who stop by.

If we unravel history, this was the center where western trade flourished, And considered the foundation of modern culture.



Rediscover values and dig deeper into this island To pass on the traditions and potentials of Hirado Island to the future.

We will deliver the diverse historical culture that breathes on this land.

Japan's first-ever authentic castle experience project launches in winter 2020. You get to become the lord of the castle.

Superior Quality Luxury

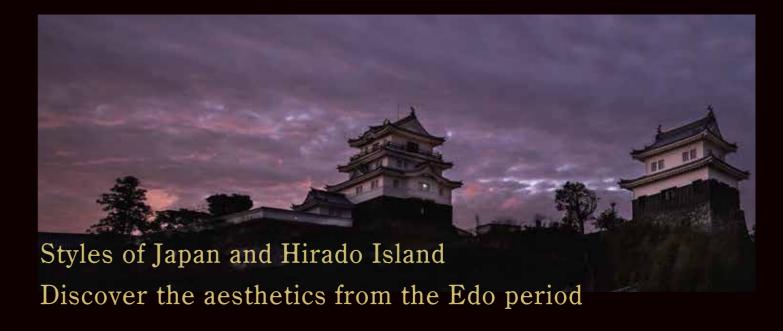
The Ultimate Castle Stay

When you're abroad, you often find castles that have been renovated into hotels, and "Kaiju Yagura" is Japan's first "castle hotel", born right here in Nagasaki. Enjoy your meals in the spacious combined living-room and dining-room, and a bathroom with 3 glass walls to overlook the ocean surrounding the island. Encounter what no other has seen or felt before, and sit back and relax as extraordinary and luxurious surroundings take you on an out-of-this-world.









The luxurious spaces and interiors are inherited through the aesthetics from the Momoyama through Edo periods. The interiors are inspired from the rinpa style, like the works of Takahide Komatsu, a Kyushu local artist, whose designs mainly contain the use of local materials such as the main wall painting. Come experience the fusion of the modern and traditional atmospheres, and encounter the styles of Japan and Hirado Island as a special castle lord.

YAGURA

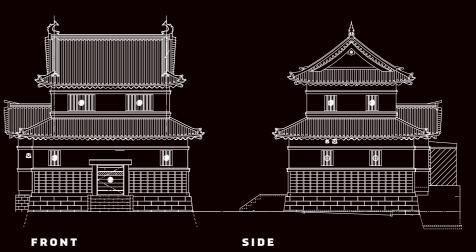












Room Size: 119.76m

2 stories (bedroom, combined living-room and dining-room, Japanese-style tatami space) + spacious wooden deck

Fixtures

2 double-sized bed

A view of Hirado Bridge and the ocean from the bathroom (with shower and floor heating)

2 sinks

2 toilets

Wine cellar, refrigerator

Coffee maker

Kitchen (only to be used by the chef and staff)

CUISINE

A trip to savor the individualistic tastes of Hirado Island

Meals consumed in spaces remote from everyday life can lead to new discoveries. After all, the best part of any trip is the food! A full-course meal prepared with the finest local-grown seasonal ingredients and fresh seafood are bound to be full of surprise and excitement. Come and savor what our food experts have prepared and our hospitality for the utmost tastes of Hirado Island's food culture.



For a Memorable Vacation Concierge Service

Hirado Island, where the hirado castle stay is located, is a place of great nature. The charm of the island varies with the seasons. We will help you to make your trip a special memory such as a trip to experience the culture and nature of Hirado Island. We hope that you will enjoy your stay at Hirado Castle Stay.

Please contact us at the time of booking to find out what kind of experience or trip you would like to have on Hirado Island.



















To Accompany You On Your Special Trip Limousine Taxi

Would you like to book a limousine taxi, to help make your journey over to Hirado CASTLE STAY more comfortable and relaxing?

This is available if you wish to experience a private journey from the airport to Hirado Island to enjoy the spectacular views of Kyushu and the fun along the way. Please note that bookings are required in advance. Feel free to contact us if you are interested!



C

Ц

R

G

EXPERIENCE

The beauty and elegance that sleeps within the island Take a step into its magnificent history.

We provide programs that include horse riding along a trail of mesmerizing views of the island, a "Chinshin-ryu" tea ceremony, a so-called "warrior" tea ceremony initiated by Matsura Chinshin, one of the heads of the Matsura Clan. Others consist of dressing up in traditional Japanese clothes (wafuku), a bushido experience, and a special performance of "Hirado Kagura" which is national intangible cultural property. Get ready to use all five senses as the story of Hirado Island unfolds before you.



Kimono wearing experience



Chinshin style tea ceremony experience





Horseback riding



Zazen experience



laido experience

LANDSCAPE

Experience an ultimate level of Japanese beauty
On this island filled with history and tradition

At Hirado Island, you can enjoy a panoramic view of the grassy plains of Kawachi-toge Pass, or go to Obae Lighthouse that stands on a cliff of 100m high, located on the northernmost tip of Ikitsuki Island. Driving along "Sunset Way" looking out on the open sea are only some of the places where you can feel the power of nature. Whether if it's staring out into the big blue ocean or feeling the winds of the great plains, coming out to these places will let you forget about time and savor the moment.



SHIODAWARA CLIFF



Kawauchi Toge





Senrigahama beacl





lkitsuki ohash



Tanada villas



e Ikitsuki sunsetway

An invitation to a premium Hirado Island for your stay at the castle

Excitement rushed through your body as you cross the vermillion Hirado Bridge.

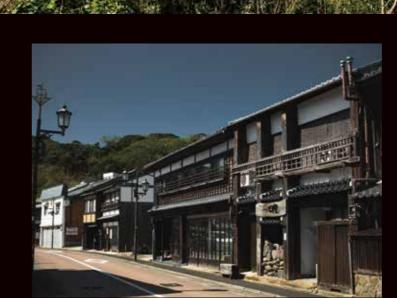
An island so rich with history, nature, and taste Goes beyond any concept of a vacation It will bring about all sorts of emotions for anyone that stops by.

"It's like entering a new world while still being in Japan".

The vivid beauty and nature on the island Brings together details of the matured culture and its

It blends in so well with the present And has the strength to live on in generations to come.





Hirado cityscape





Kasuga Village





Nakaeno Island

First-class hospitality And delivering Buke (warrior family) culture to the world

In the Age of the Great Navigators in the 17th century, this island appeared as "Firando" on European maps. From the northern point of Nagasaki, Hirado Island is separated from mainland Kyushu by the Hirado Strait and made up of several surrounding islands that stretch from north to south. It is Japan's first-ever European trade port, and is where exchanges between Holland and Japan began almost 400 years ago. Reminders of European trade can be seen through churches, historical landmarks, and culinary arts.

In July 2018, Kasuga Village and Mt. Yasumandake, and Nakaenoshima Island were recognized as World Cultural Heritages as a part of the "Hidden Christian Sites in the Nagasaki Region", and is a place with history of Christian faith. 1/5 of the island is part of the Saikai National Park, and a short drive will take you to breathtaking viewpoints of clear blue seas and majestic nature. You won't be able to stop capturing the gorgeous moments! One of the best parts of going to an island is eating fresh seafood, so treat your tastebuds to the many island treasures. We promise they won't let you down.