

## NEWS RELEASE

Released on October 3, 2023

Opening for inbound tourists: “The Sumo Entertainment Show Hall,  
THE SUMO HALL HIRAKUZA OSAKA” in early summer of 2024!



HANSHIN CONTENTS LINK CORPORATION is set to open “THE SUMO HALL HIRAKUZA OSAKA” in the Namba Parks commercial facility in Osaka, targeting inbound tourists (scheduled for the early summer of 2024).

At THE SUMO HALL HIRAKUZA OSAKA, not only can you enjoy a Sumo show conducted in English while dining, but you can also interact with Sumo wrestlers (former professional wrestlers) on an actual stage (dohyo) and enjoy experiential entertainment such as commemorative photos with the wrestlers. In addition, we offer a traditional Japanese bento (boxed meal), allowing you to immerse yourself in the richness of Japanese culture. Options for Halal, vegan, or high-end bento are also available to accommodate diverse dietary preferences. In the bustling town of Osaka with inbound tourists, both adults and children can learn and experience a new way to enjoy the traditional Japanese culture of Sumo.



Sumo commentary by an English MC.



Sumo bout demonstration.



Experience challenging a Sumo wrestler.



Enjoy your meal while watching Sumo.

## ■ Overview of THE SUMO HALL HIRAKUZA OSAKA

**<Two Shows Daily> ① Open: 17:00 Start: 18:00 ② Open: 20:00 Start: 21:00**

After opening, you can enjoy bento and drinks.

**<Performance> Approx. 60 minutes**

Following the opening act, Sumo wrestlers take the stage. The MC (host) provides insights into Sumo culture, history, and rules in English, setting the scene for thrilling bouts and robust practice sessions. Beyond mere observation, guests have the unique opportunity to step onto the stage themselves, experiencing practice and testing their mettle against the Sumo wrestlers.

**<Free Time (Photo Opportunities, Shopping, etc.)> Approx. 30 minutes**

Capture memorable moments with photos alongside the Sumo wrestlers. Additionally, explore a delightful array of HIRAKUZA original goods and an assortment of unique souvenirs available for purchase.

**<Food and Drink Service>**

All show tickets come with an original Japanese bento featuring Osaka specialties and one drink. A high-end bento is also available as an option. Halal and vegan options are provided upon request. (Charges apply)

\*Contents are subject to change.

**Facility Name : THE SUMO HLL HIRAKUZA OSAKA**

**Location : Namba Parks**

Nambanaka, Naniwa-ku, Osaka City

**Opening Date : Early Summer 2024 (tentative)**

**Prices: S seat : ¥16,000 A seat: ¥12,500 (Children ¥9,000) B seat: ¥9,500 (Children ¥7,000)**

\*All tickets include one bento and one drink

\*All prices include tax

\*Children: From ages 3 to 12 years (Different bento contents).

\*Additional charges are required for high-end bento, Halal, and vegan options.

**URL : <https://www.hirakuza.net/sumohall/>**



### **<Company Overview>**

**Company Name : HANSHIN CONTENTS LINK CORPORATION**

HANSHIN CONTENTS LINK CORPORATION is a company within The Hankyu Hanshin Holdings Group. The Hankyu Hanshin Holdings Group is a Japanese company that conducts business in six core areas: Urban Transportation, Real Estate, Entertainment, ICT, and International Transportation.

**Headquarters : 1-1-31 Ebie, Fukushima-ku, Osaka City, Hanshin Noda Center Building 10F**

**Capital fund : ¥230 million (100% investment by Hanshin Electric Railway Co., Ltd., a part of Hankyu Hanshin Toho Group)**

**Business Description: Contents produce, music business, advertising media sales, signage production**

### **【Inquiries Regarding the Press Release】**

HANSHIN CONTENTS LINK CORPORATION, Inbound Business Division

In Charge : Yukiko Akazawa [akazawa.y@hcl-c.com](mailto:akazawa.y@hcl-c.com) / Takuya Nakabayashi [nakabayashi.t@hcl-c.com](mailto:nakabayashi.t@hcl-c.com)