

## B2B Page Launch Announcement

Dear valued travel trade partners,

We've created a dedicated page on our MY website that's just for you! Are you looking to connect with Japanese local governments and tourism businesses? Is it photos and videos from across Japan that you're after? Need unique itineraries ideas? We've got you covered. Here you'll find everything you need to best sell destination Japan!

■ Launch date: 25 February 2022

■ Public URL: <https://www.japan.travel/en/my/travel-trade/>



■ Our contents include

- Business Directory - Connect with Japanese suppliers & our partners
- Media Library - Free photos and videos of Japan
- Seminar Archive - Watch past JNTO seminars and more
- Newsletter - Sign up and have your pulse on what's new!
- Useful Links - Tourism Statistics, Education Travel, etc.
- Featured Contents - Muslim Guides, Luxury, etc.

