Janan National **Tourism Organization** 

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# TOP BEACH LOCATIONS OF JAPAN

Japan is famous for many unique experiences but not widely famed as beach destination among Indian travellers. Often, the image of Japan confined to skyscraper cosmopolitan cities like Tokyo, Osaka, etc. where acute tech-led professional and fast lifestyle merge with old Japanese traditions and new age customs.

Well! Let us explore the unknown Japan side. The country has wealth of beautiful beaches and ample array of water activities on offer. Japan beaches are always clean, with emerald green waters and soft white sands to please everyone. Here are the Japan's TOP summer getaway beach locations:

# 1) Jodogahama Beach, Tohoku region:

Located on the Rikuchu Coast, this beach sits on a peaceful inlet formed by volcanic white rocks and pebbles and contrasts beautifully with the surrounding green pine grove, reminding visitors of the beauty of traditional Japanese rock gardens. Legend has it that a Buddhist priest who once visited compared the beach's beauty to Buddha's Paradise giving rise to the name Jodogahama (Buddha's Paradise Beach). The nearby Jodogahama Visitor Center is a great



Jodogahama Beach

place to learn more about the area or to grab a map of the nearby hiking trails. For those looking for a more relaxing activity, a number of cruises depart from the beach to tour the nearby waters and islands, as well as the famous Blue Cave.

# 2) Odaiba Beach, Tokyo:

Odaiba beach is location perfect, Tokyo's famous beach; it is still one of the most visited. Shopping malls, a pier, and plenty of amenities to keep visitors happy surrounding Odaiba Beach. During summer, the city organizes beach volleyball and sailing competitions, and in July, people stop by to see paper lanterns lit up during the matsuri (Japanese festival). Odaiba Beach is the perfect half-day escape for Tokyo travellers, especially if you want to combine it with some dining and shopping.









**Odaiba SUP Yoga** 



3) Okinawa, Japan

Okinawa is the most southern prefecture of Japan. Tourist visit Okinawa for the food, the beach, of course, and the aquariums. Okinawa beaches are famous for Snorkelling; diving and other water sports activities for families and professionals. For swimming and water sports, the best time to visit





Parent-child Windsurfing



Okinawa is between the months of May and October, when the weather is warmest.

Manza Beach in the main land Okinawa is a beach paradise. It is on Manza Cove surrounded by several large

hotels and just an hour drive from the Naha Airport. One can easily book a room with an ocean view, where you can walk out of your guestroom and out to the sandy shores. Technically, Manza Beach is on ANA InterContinental Manza Beach Resort's property, but guests don't need to stay at the resort to enjoy the beach, as it's open to the public. Manza Beach has white sands, clear waters and even a lot of sports activities, though the latter does come with a fee. Tourists can enjoy the scenery and the water at





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no cost, though. Other famous activities include diving. From Manza Beach, some choose to walk to the nearby Cape Manzamo, a beautiful backdrop for travel photos.





Nishihama beach located in the region, which is home to some of the most beautiful beaches in Japan, the beach in Okinawa, is no less than a dream come true for all the nature lovers. The cobalt-blue waters are particularly calm, making Nishihama a nice pick for families with young children. Besides swimming, snorkelling is also popular at Nishihama Beach, thanks to the amazing coral reefs that lie just off the shore. Other scenic beaches of interest in the area are from the islands of Kerama Islands, Ishigaki Island and Miyako Island.

### 4) Kamakura beaches, Kanagawa Prefecture

Located adjacent to each other, Yuigahama and Zaimokuza are Kamakura's two most popular beaches due to their convenient location and good facilities. As a result, both get very crowded during the summer season. The two beaches collectively span about one kilometer of coastline, providing a lot of space for sunbathing and swimming. They offer all kinds of marine activities including surfing, fly boarding, and wakeboarding. Zaimokuza Beach is popular for sea-kayaking, paddle boarding, and water-biking.







### 5) Hirizo Beach, Shizuoka Prefecture

Located in the southern region of the Izu peninsula of Shizuoka prefecture, this place is bordered by very steep cliffs and is only accessible by a ferry ride. The green water and green mountains complement each other, and every single shot is a blockbuster-level sheer beauty. The ultra-transparent sea water makes this water area a paradise for snorkelers, and many aquatic creatures can be seen up close, which is enough entertainment for a day out to this spectacular stretch along the southern coast of Izu peninsula.

#### 6) Shirahama beach, Wakayama prefecture

Famous for its sparkling white sand, Shirahama Beach – the sister to Hawaii's Waikiki Beach is touted as the best beach in Kansai, the south-central area of Japan. This beach resort town a favoured spot for sunbathers and swimmers alike. Snorkel in Shirahama and see colourful fishes with

#### 7) Takenohama Beach, Hyogo Prefecture

A hidden gem along the northern coast of Hyogo prefecture. Its crystal-clear water have been given top marks and clean soft sandy beaches make it all the better. Located on the JR line it is easy to get to from Kyoto, Osaka, Kobe and Himeji taking an average of three and an half hours. Soft white sand stretches 1km (approx.) along crystal-clear blue waters. A perfect destination for families and those seeking sun, beaches and relaxation. The local snorkelling centre offers sea kayak tours from April to October as well as

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**Hirizo Beach** 

PRESS RELEASE 報道発表資料

shallow, clear water, many coral reefs and rock stretches.

rents out snorkelling gear. It's one of the best places for canoeing in the country!





Takenohama Beach





# PRESS RELEASE 報道発表資料



The Japan National Tourism Organization (JNTO) was founded in 1964 with the mission of enticing foreign travelers to Japan. Affiliated with the Japan Tourism Agency of the Ministry of Land, Infrastructure, Transport, and Tourism, JNTO has effectively functioned as the Japanese government bureau of tourism. It has 24 tourism-promotion-oriented offices across the world, and a large network of suppliers for tourism and event services in Japan.

JNTO Website: <u>https://www.japan.travel/en/in/</u> | FB page: <u>https://www.facebook.com/VisitJapan.India</u>

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