

Preliminary announcement of our plan to request for proposals, open competition (December 2 2025)  
Japan National Tourism Organisation (JNTO) Paris Office

No.	Project Name(Tentative)	Business Overview	Notice of Scheduled Time of REF	Remarks
1	The Social Media Management Business in the French Swiss, and Belgian Markets for Fiscal Year 2026	Operation and management of SNS and related platforms, as well as implementation of advertising, under the jurisdiction of the JNTO Paris Office. Implementation period: April 2026 to March 2027 (tentative).	Mid-January 2026	Proposal Competition

\*Note: The title is provisional and subject to change.

\*Note: The scheduled announcement period is subject to change due to circumstances.