

December 17, 2025

Number of visitor arrivals to Japan
3,518,000 in November 2025
(preliminary figures estimated by JNTO) (Compared to 2024)

| Country/Area | Total | | | Total | | |
|------------------|--------------|--------------|--------------------|-------------------|-------------------|--------------------|
| | 2024 Nov. | 2025 Nov. | growth rate (%) | 2024 Jan.~Nov. | 2025 Jan.~Nov. | growth rate (%) |
| Grand Total | 3,187,175 | 3,518,000 | 10.4 | 33,380,260 | 39,065,600 | 17.0 |
| South Korea | 749,506 | 824,500 | 10.0 | 7,950,388 | 8,485,300 | 6.7 |
| China | 546,339 | 562,600 | 3.0 | 6,377,049 | 8,765,800 | 37.5 |
| Taiwan | 488,362 | 542,400 | 11.1 | 5,553,154 | 6,175,000 | 11.2 |
| Hong Kong | 227,062 | 207,600 | -8.6 | 2,397,838 | 2,226,200 | -7.2 |
| Thailand | 118,001 | 117,400 | -0.5 | 1,002,182 | 1,059,100 | 5.7 |
| Singapore | 95,830 | 89,400 | -6.7 | 554,976 | 585,600 | 5.5 |
| Malaysia | 62,027 | 71,200 | 14.8 | 435,254 | 536,000 | 23.1 |
| Indonesia | 48,841 | 56,400 | 15.5 | 442,657 | 558,900 | 26.3 |
| Philippines | 87,078 | 92,000 | 5.7 | 710,144 | 769,500 | 8.4 |
| Vietnam | 50,213 | 51,800 | 3.2 | 581,113 | 634,800 | 9.2 |
| India | 23,542 | 28,900 | 22.8 | 216,060 | 291,700 | 35.0 |
| Australia | 80,266 | 85,600 | 6.6 | 807,696 | 937,100 | 16.0 |
| U.S.A. | 247,464 | 302,500 | 22.2 | 2,486,071 | 3,036,000 | 22.1 |
| Canada | 47,346 | 62,500 | 32.0 | 531,186 | 630,900 | 18.8 |
| Mexico | 13,532 | 20,700 | 53.0 | 139,814 | 183,400 | 31.2 |
| United Kingdom | 37,050 | 45,100 | 21.7 | 406,911 | 500,300 | 23.0 |
| France | 31,126 | 41,400 | 33.0 | 364,359 | 431,500 | 18.4 |
| Germany | 25,187 | 33,700 | 33.8 | 310,089 | 409,100 | 31.9 |
| Italy | 20,849 | 30,400 | 45.8 | 214,644 | 287,700 | 34.0 |
| Spain | 18,810 | 24,200 | 28.7 | 171,781 | 231,900 | 35.0 |
| Russia | 13,852 | 27,400 | 97.8 | 93,385 | 186,700 | 99.9 |
| Nordic Countries | 12,290 | 15,700 | 27.7 | 140,095 | 179,600 | 28.2 |
| Middle East | 19,140 | 28,100 | 46.8 | 153,690 | 239,800 | 56.0 |
| Others | 123,462 | 156,500 | 26.8 | 1,339,724 | 1,723,700 | 28.7 |

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2024 are definitive, while figures for 2025 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit.
Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan.
Crew members are excluded.

◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:
Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

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