

Notice of Tender

Japan National Tourism Organization London Office

No.	Date of announcement	Name of Project	Brief

List of Scheduled Tenders

Japan National Tourism Organization London Office

No.	Date of announcement	Name of Project *1	Brief	Scheduled date of tender notice *2	Note
1	20 November 2020	Mixed media advertising for Tohoku region in the UK	Implement integrated marketing promotion for consumers in the UK market aiming to raise awareness of the regeneration of the Tohoku region as a tourist destination around the 10 year anniversary of the Great East Japan Earthquake in 2011.	Early –mid December	Tender (Competitive proposal)

*1 Name of Project is tentative, and may be changed.

*2 Scheduled date of tender notice may be changed according to circumstances.