

October 18, 2023

Number of visitor arrivals to Japan
2,184,300 in September 2023
(preliminary figures estimated by JNTO) (Compared to 2019)

Country/Area	Total			Total		
	2019 Sep.	2023 Sep.	growth rate (%)	2019 Jan. ~ Sep.	2023 Jan. ~ Sep.	growth rate (%)
Grand Total	2,272,883	2,184,300	-3.9	24,417,820	17,374,300	-28.8
South Korea	201,252	570,400	183.4	4,934,315	4,894,800	-0.8
China	819,054	325,600	-60.2	7,402,578	1,597,800	-78.4
Taiwan	376,186	385,300	2.4	3,736,530	2,974,600	-20.4
Hong Kong	155,927	151,100	-3.1	1,660,886	1,483,600	-10.7
Thailand	62,057	50,500	-18.6	868,443	631,100	-27.3
Singapore	29,147	38,100	30.7	284,644	336,400	18.2
Malaysia	28,778	27,500	-4.4	309,491	258,300	-16.5
Indonesia	25,021	32,300	29.1	282,269	283,200	0.3
Philippines	37,758	42,800	13.4	402,119	410,300	2.0
Vietnam	38,325	43,000	12.2	376,043	439,600	16.9
India	15,895	14,100	-11.3	135,365	119,500	-11.7
Australia	60,498	64,000	5.8	449,228	401,900	-10.5
U.S.A.	127,190	156,600	23.1	1,277,007	1,466,100	14.8
Canada	28,525	39,800	39.5	269,147	298,800	11.0
Mexico	6,282	10,100	60.8	51,367	63,200	23.0
United Kingdom	49,580	29,700	-40.1	290,419	230,600	-20.6
France	26,530	22,000	-17.1	252,325	201,200	-20.3
Germany	22,768	26,300	15.5	177,104	172,100	-2.8
Italy	13,354	14,600	9.3	124,492	112,000	-10.0
Spain	11,472	13,200	15.1	98,674	83,000	-15.9
Russia	10,454	4,300	-58.9	83,720	27,100	-67.6
Nordic Countries	9,721	9,800	0.8	103,880	81,800	-21.3
Middle East	8,678	13,500	55.6	67,815	84,100	24.0
Others	108,431	99,700	-8.1	779,959	723,200	-7.3

◆**Note 1. We compared visitor arrivals figures for 2023 to those for 2019 to get rid of the effect of COVID-19.**

◆Note 2. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 3. Above figures for 2019 are definitive, while figures for 2023 are the preliminary ones estimated by JNTO.

◆Note 4. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 5. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 6. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:

Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

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【Reference】

**Number of visitor arrivals to Japan
in September 2023**
(preliminary figures estimated by JNTO) (Compared to 2022)

Country/Area	Total			Total		
	2022 Sep.	2023 Sep.	growth rate (%)	2022 Jan.~Sep.	2023 Jan.~Sep.	growth rate (%)
Grand Total	206,641	2,184,300	957.1	1,028,751	17,374,300	1588.9
South Korea	32,764	570,400	1640.9	118,206	4,894,800	4040.9
China	17,590	325,600	1751.1	113,044	1,597,800	1313.4
Taiwan	6,756	385,300	5603.1	26,377	2,974,600	11177.2
Hong Kong	2,824	151,100	5250.6	8,740	1,483,600	16874.8
Thailand	7,622	50,500	562.6	28,848	631,100	2087.7
Singapore	2,887	38,100	1219.7	10,269	336,400	3175.9
Malaysia	2,967	27,500	826.9	11,575	258,300	2131.5
Indonesia	9,186	32,300	251.6	57,267	283,200	394.5
Philippines	8,479	42,800	404.8	50,425	410,300	713.7
Vietnam	30,871	43,000	39.3	191,521	439,600	129.5
India	5,223	14,100	170.0	32,504	119,500	267.6
Australia	4,689	64,000	1264.9	14,943	401,900	2589.6
U.S.A.	17,965	156,600	771.7	76,498	1,466,100	1816.5
Canada	2,396	39,800	1561.1	9,552	298,800	3028.1
Mexico	771	10,100	1210.0	2,667	63,200	2269.7
United Kingdom	4,494	29,700	560.9	18,283	230,600	1161.3
France	5,310	22,000	314.3	20,128	201,200	899.6
Germany	5,300	26,300	396.2	19,387	172,100	787.7
Italy	2,647	14,600	451.6	9,011	112,000	1142.9
Spain	1,952	13,200	576.2	6,000	83,000	1283.3
Russia	1,207	4,300	256.3	5,186	27,100	422.6
Nordic Countries	2,359	9,800	315.4	8,125	81,800	906.8
Middle East	1,832	13,500	636.9	6,056	84,100	1288.7
Others	28,550	99,700	249.2	184,139	723,200	292.7

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