

NEWS RELEASE

Tuesday, July 16, 2019

"Universal Surprise Halloween"

An even more "Super Extraordinary" experience with the biggest number of

attractions in the event's history!

With "Six New Appearances" and "Seven Scaling-ups" both children and adults can have fun all day long, from morning to night!

"Screaming" "Otona" "Kowa Kawa"

Three types of Halloween experiences <u>have been scaled up</u> throughout the park!

From Friday, September 6, 2019 to Monday (Holiday), November 4

Universal Studios Japan will hold its extremely popular annual event "Universal Surprise Halloween" for a limited period from Friday, September 6, 2019 to Monday (Holiday), November 4.

With a record number of attractions available for this year's Halloween, "Three Halloweens: Screaming Halloween, Otona Halloween, and 'Kowa Kawa' Halloween" have been greatly scaled up throughout the park. Once you take a step inside the park, you will experience "super extraordinary available only here at the park" with its overwhelming worldview and quality.





"Screaming Halloween" will have an array of "scariest" attractions which can be said to represent this Halloween season, including a scaled-up version of "Zombie de Dance," which attains great popularity every year, and a survival horror maze that has reproduced the latest series of "Biohazard™" as well as a shocking new maze where guests face impossible terror and a brand new "active-style horror maze." We will have "Otona (adult) Halloween," a fashionable and extremely beautiful horror experience, this year too, which, proposing a new Halloween horror, became a hot topic of conversation as Japan's notable immersive entertainment last year with its additional tickets sold out only a few minutes after their release. Moreover, at "Kowa Kawa (scary but super cute) Halloween," perfect for family guests, under the theme of "All the kids"

who want to play tricks get together!" guests can have a blast all day long, from morning to night, at the park, playing tricks as much as they want without worrying about other people's eyes.

Not only will we provide you great fun experiences as a sacred place of costuming that has led Halloween culture in Japan, but we will also deliver you unimaginable Halloween experiences, where both children and adults are sure to enjoy themselves in their own ways, with "high quality and large scale available only here" by introducing "Six New Appearances" and "Seven Scaling-ups."

Halloween Horror Nights "Screaming Halloween"

Powered up new zombies are appearing! Dance with the zombies and scream!

"Screaming Halloween" with an array of scariest attractions, including new mazes and the

On night streets full of screams and excitement, where guests are attacked by hordes of horrible zombies and monsters, "Zombie de Dance," in which guests can dance among zombies, will be held at its biggest scale in our history and with the scariest production that nobody has ever imagined. In addition, "Biohazard™," which attained enormous popularity between 2013-2015, will appear as a horror maze with a new look and a "super-extreme level" of terror. Moreover, there will be a variety of scream horrors in an active participation style, ranging from horror theaters to mazes, under the concept of "more active participation, more fun," including "Area 51," an astonishing new Space Horror Maze, in which numbers of aliens will attack guests.

"Street Zombies" (Horror-themed Entertainment) SCALE UP



reappearance of the legendary horror maze

Scream loud in the areas haunted with new zombies and monsters! Jump onto the hell streets spreading throughout the park!

After entering a different world with a spooky atmosphere, hell streets, where every possible terror is awaiting guests, are spread all over. In addition to ravenous fat zombies and swashbuckling pirate zombies, terrible-looking monsters with the scariest impact will be making their first appearance! As you take steps forward, you will encounter one terror after another. Scream out in the den of horrors powered up in various ways!

<Location> park-wide <Time> 18:00 to the park's closing time

"Zombie de Dance" (Horror-themed Entertainment) SCALE UP



An enthusiastic dance with zombies and monsters has been graded up with an amazing production!

"Zombie Festival in Hell" has arrived at its largest scale in history and with an astonishing production that has never been seen before. Zombies will rule over the whole park! There will be amazing performances that dance to the sky, and this year, overwhelmingly powerful monsters are making their appearance for the first time!! Release yourself and dive into the unprecedented zombie dance!

<Location> park-wide <Time> Varies depending on the day.

"Biohazard™: The Extreme" (Horror Maze) NEW



That reality will restart at an ultra-extreme level. Survive the horrific tragedy of high tension

The survival horror maze, making you feel the terror with your whole body, has been added to our line-up, adapting the theme of the latest "Biohazard RE:2"* ("Resident Evil 2"). Entering the Raccoon City Police Department infested by virus carriers, can you escape from the threats and return alive!?

Attacked by zombies and Lickers, the threat of G-viruses, a Tyrant chasing relentlessly... experience the ultimate sense of tension and liberation in a situation where you will even hesitate to take a step forward! <Location> Palace Theater <Time> 10:00 to the park's closing time

* "Biohazard RE:2" ("Resident Evil 2") is a remake of the 1999 popular video game "Biohazard 2" with state-of-the-art technologies and new ideas. Since its release in January 2019, the number of sales has surpassed 4.2 million, highly praised by game fans all over the world.

©CAPCOM CO., LTD. ALL RIGHTS RESERVED.

"Area 51 -Unidentified Encounter-" (Horror Maze)

NEW

Enter an area infested by mutant species, where you will face unexperienced horror!

As you step into the hidden area, "Area 51," you will witness a horrible conspiracy hidden in this place. With an unexpected assault from unidentified objects and unexperienced horrors in a different dimension, the completely new, shocking Space Horror Maze will be unveiled.

<Location> Backdraft <Time> 10:00 to the park's closing time



"Space Fantasy -The Ride: Black Hole" (Horror Ride)

Unpredictable extreme thrill! Horror coaster "in the dark" for a limited time only.

Helplessly falling into pitch-dark space...! You must escape from this total darkness while riding in a vehicle. Absorbed into a black hole while revolving and spinning rapidly in an unforeseeable terror in complete darkness. Scream out with the bodily sensation of a different dimension.

- <Location> Space Fantasy The Ride <Time> the park's opening time to closing time
- * "Space Fantasy -The Ride: Black Hole " is sponsored by NTT DOCOMO.



"Sadako -The Cursed Attraction-" (Horror Theater)

The only Japanese horror attraction describing the horror of a curse creeping up on you

The usual fun attractions become completely different on this day. Cursed by Sadako, malfunctions and odd phenomena occur one after another. Now you too will experience the curse of Sadako.

<Location> Terminator 2: 3-D® Facilities <Time> 18:00 to the park's closing time

© 2012 "Sadako 3D" Production Committee



"Cult of Chucky -Chucky's Hospital Ward of Madness-" (Horror Maze)

A hospital as its stage, the cruel character is back!

The horrific murder drama will be starting again. More cruel and brutal than ever, he will attack, chop, and dismember patients! Get caught in a super real, creepy world with the tension of being chased endlessly. <Location> Stage 18 <Time> 12:00 to the park's closing time

Halloween Horror Nights "Otona Halloween"

Only here can you experience a fashionable, extremely beautiful Halloween.

More expanded and upgraded area this year! Immersive horror experiences in "Otona Halloween"



We are featuring "Hotel Albert II -REQUIEM-," the sequel to last year's "Hotel Albert," "a new theater-style horror attraction" that was highly popular last year as a completely new Halloween experience combining beauty and horror. 4-D theater "Blood Legend" invites you to a beautiful terrifying world of vampires. This year, the area has been expanded, allowing you to experience the food world of Otona Halloween. The horror restaurant "Park Side Grille: Cursed Rose Banquet," opened for the first time, will provide you an adult horror banquet with an even more immersive experience, in which you can enjoy mysterious, gorgeous dishes prepared by the house's chef while feeling the uncanny atmosphere. In Otona Halloween, terrified

by a psychological fear that takes your breath away, you will be captivated by its worldview and beauty at the same time. This is a special horror experience available nowhere else but here in the country.



"Hotel Albert II - REQUIEM - " (Horror Maze) SCALE UP

With the ultimate immersive experience even more intensified, be drunk with fear surging up from inside your body.

A decayed luxury hotel as its stage, the horror is back with more surprises and a new drama unfolding. Open the door by yourself, talk to the characters, and witness the incident. As you proceed to be a part of the story, you will find yourself separated from your companions, leading every one of them to different experiences... Feel the world of the story with your whole body and enjoy the ultimate immersive experience here.

<Location> Stage 18 <Time> 10:00 to the park's closing time



"Blood Legend" (Horror Theater)

Real experience of the beautiful yet terrifying horror story unfolding in the vampire house.

Witness the hair-raising truth in the house of legendary vampires wandering around looking for human blood. You will experience a beautiful yet terrifying world of horror in this 4-D theater attraction.

<Location> Cinema 4-D Theater <Time> 18:00 to the park's closing time



"Park Side Grille: Cursed Rose Banquet" (Horror Restaurant)

A beautiful horror restaurant for adults: taste fancy food in a house of appalling tragedy

Welcome to a horror party managed by the deceased mistress at a house still under the influence of cruel incidents of the past. At a horror restaurant for adults, wallow in beautiful nightmares while enjoying tasty dishes cooked by the house's chef to your heart's content. <Location> Park Side Grille <Frequency/Date and Time> 17:30 to 30 minutes before the park's closing time (open from September 8)

NEW

* "Park Side Grille: Cursed Rose Banquet" is sponsored by Suntory Liquors Ltd.

* The picture is an impression,

not the actual place.

"Otona Halloween Area: The Cursed Rose Garden"

Top quality entertainment for adults leaves the attraction place and becomes a mysterious photogenic area you can experience

Alluring and beautiful horror maze covered with crimson roses Wandering in the garden, where a painful incident has happened before, is a creepy man, a god of death, and a decayed maid. Drunk with the captivating space and real terror you have never experienced until you reach the house.

<Location> Central Park <Time> 18:00 to the park's closing time

"Kowa Kawa Halloween"

A lively parade, trick or treat as much as you want, and characters you can meet only at night! All day long, from morning to night, fun for the whole family at "Kowa Kawa Halloween"

This year's "Kowa Kawa Halloween" is full of happy surprises throughout the park! Tricks you can't usually play, but they're OK here!? Try fun tricks and romp around together with the entertainers! We will feature our first "Itazura Street," where you will receive happy surprises. Moreover, Minions, Sesame Street, and other park characters will be dressed in playful, jolly costumes special in this season. The enthusiastic parade "Festa de Parade" and the kids' favorite "Happy Trick or Treat," where the kids will catch sweets pouring down like a waterfall with their whole body. We will deliver you superfine Halloween experiences where the entire family can get excited and have fun all day, including "Universal Market" featuring various foods and drinks such as Halloween motif churritos, and "Wonderland Season Joy: Halloween Version" featuring new characters in shiny "kowa kawa" (scary but super cute) costumes.

■ "Festa de Parade" (Parade) SCALE UP



Get covered with confetti and bubbles and happy surprises! Jump into the super enthusiastic Halloween parade!

Happy surprises at the enthusiastic parade, where you get caught up in world festivals and covered with a huge amount of confetti and bubbles! When floats from around the world arrive with lively music, let's dance and dance with the park's characters in kowa kawa costumes and entertainers and refresh ourselves! Now, to the rhythm of the music, dive into the whirlpool of surprise and excitement! <Location> Parade Route <Time> from 14:30 (about 45 minutes) *The schedule is subject to change depending on the day.

* "Festa de Parade" is sponsored by Hagoromo Foods Corporation.



[Special Area] Even during waiting time, there are lots of happy surprises! An area for enjoying the parade to the fullest has been born!

When "kowa kawa" Minions appear on the runway in front of you, let's sing and dance together and have a blast even during waiting time! Get enthusiastic, surrounded by the parade, stage, and surprising production in all directions!

Enjoy the parade to the fullest in the extremely exciting "Minions 'Cute-N-Spooky' Party Area"



■ "Happy Trick or Treat" (Street Entertainment) SCALE UP

You may win mysterious sweets? Catch sweets pouring down like a waterfall!

Big smiles with a huge amount of pouring sweets! This year, in the kids' dream come true "Trick or Treat," there might be mischievous sweets hiding!? Sing and dance together with the park's characters in kowa kawa costumes and have a blast at the exciting and fun Trick or Treat, available only at the park.

<Location> Hollywood Boulevard <Time> 10:00 to 13:00



■ "Itazura Street" (Street Entertainment) NEW

Romp around playing fun "itazura" freely! A happy new area full of fun tricks is here!

Tricks you can't usually play, but they're OK here!?

With the park's jolly entertainers, play tricks on other people or you'll be played tricks on! Let's go over and romp around in the new area full of happy surprises!

<Location> New York Area <Time> 10:00 to 13:00



* The picture is an impression, not the actual place.

■ "Wonderland Season Joy: Halloween Version" (Greeting) SCALE UP

New "kira kira (shiny)" costumes for night time only! Meet the park's kowa kawa characters only now!

Looks a little scary but actually very cute! Sing, dance, and have a ball with the park's characters dressed in time-limited "kowa kawa" costumes! You can also meet our characters in shining "kira kira" costumes, the first time in the event's history! Let's sing, dance, and have a great time together!

<Location> Universal Wonderland <Time> Varies depending on the day



■ "Universal Market" SCALE UP

Happy surprises are awaiting you. Market limited to Halloween season!

The market, full of Halloween season limited food, has been even more scaled up with fun tricks! Including the wonderful photo spots of trick art, happy surprises never stop at the market, too!

<Location> Universal Market <Time> same as the cart business hours

* The picture is from a past event.

"Night Market" will appear at night! Enjoy special food, including a zombie motif menu, limited to night time!

At Universal Market, there are plenty of foods unique to this season. At night, we will open "Night Market," where you can enjoy a night time limited food experience, including a zombie motif menu.







<Location> Universal Market <Time> from 18:00

In "The Wizarding World of Harry Potter™"

the magical world's profoundly mysterious Halloween, which can be experienced only here, will debut!

<u>Children will play "trick or treat" in Hogsmeade™ Village, decorated for Halloween by wizards in their own ways!</u>

When you pass through the arch, the border between the human world and the wizarding world, there appears Hogsmeade™ Village in a Halloween mood, adorned with decorations such as bats and skeletons. The entrance of "Honeydukes™," a wizarding world sweetshop famous for Bertie Bott's Every-Flavour Beans™, is covered with colorful decorations of candy, ribbons, and jack-o-lanterns, making it even more enjoyable to look for sweets in the wizarding world. Just by walking around Hogsmeade™ Village, guests can enjoy a wizarding world that can be experienced only during the Halloween period. Children can also experience "trick or treat," where they can interact directly with wizards, an experience limited to the Halloween season. Find a wizard and say "Trick or treat," and then receive a happy surprise gift of candy. Children's smiles will be seen everywhere in Hogsmeade™ Village.





About Universal Studios Japan

Universal Studios Japan is wholly owned by Comcast NBCUniversal.

Universal Studios Japan has succeeded in establishing its position as a prominent entertainment and leisure landmark, drawing many guests from not only Japan but also countries overseas. Based on its fervent hope of "Bringing You the Best of the World," Universal Studios Japan creates the world's best experiences and memories for guests by offering world-class entertainment, such as authentic attractions and shows, based not only on Hollywood blockbusters but also a variety of globally popular entertainment brands, and seasonal events entertaining its guests to the fullest.

Universal Studios Japan has continued to evolve since its opening in 2001 and has recently accelerated its growth with the launch of world-class entertainment experiences, such as *The Wizarding World of Harry Potter*, which is enjoying great popularity, *The Flying Dinosaur*, a groundbreaking flying roller coaster that runs through the entire area of Jurassic Park, and the *Despicable Me Minion Mayhem Ride*, on which guests can enjoy the unimaginable mayhem brought about by Minions in the extremely popular Minion Park area. Universal Studios Japan recently broke ground on Super Nintendo World – which will become a Nintendo-themed, expansive entertainment area featuring the legendary worlds and characters of Nintendo.

HARRY POTTER characters, names and related indicia are © & ™ Warner Bros. Entertainment Inc. Harry Potter Publishing Rights © JKR. (s19)

© CAPCOM CO., LTD. ALL RIGHTS RESERVED.

© 2019 Universal Studios. All Rights Reserved. © 2012 "Sadako 3D" Production Committee

Despicable Me, Minion Made and all related marks and characters are trademarks and copyrights of Universal Studios. Licensed by Universal Studios Licensing LLC. All Rights Reserved.

™ & © 2019 Sesame Workshop

© 2019 Peanuts Worldwide LLC

© 1976, 2019 SANRIO CO., LTD. APPROVAL NO. EJ9071103

* *

Inquiries regarding this matter (media only) [Regarding Universal Studios Japanedia only]

Universal Studios Japan (USJ LLC.) Marketing Dept. External Relations
[Information media] Tel: 06-6465-3030 (Brand PR direct)
[News media] Tel: 06-6465-3333 (PR Office direct); Mobile: 090-5979-2774 (Takahashi, Head of PR Office)
[Brand PR; PR Office] FAX: 06-6465-3540; 2-1-33 Sakurajima, Konohana Ward, Osaka City 554-0031

Inquiries regarding Universal Studios Japan (General)

Information Center Tel: 0570-20-0606 / Official website: www.usj.co.jp/e/You can access this website from a computer, mobile phone, or smartphone.

- •USJ official website www.usj.co.jp/e/
- $\bullet USJ\ official\ Facebook\ page\ https://www.facebook.com/UniversalStudiosJapan$
 - •USJ official Twitter page (@USJ_official) https://twitter.com/USJ_Official