

Pre-Notice of Proposal Competition

27 December 2023
Japan National Tourism Organization (JNTO) Sydney Office
Executive Director Naoki Kitazawa

We hereby announce the following planned proposal competition.

1. Date of Pre-Notice: 27 December 2023
2. Tentative Tender Period: January – February 2024
3. Overview of project
 - (a) Name of project: Social Media Content Creation in the Australian Market for FY2024
 - (b) Details of project: The objective of this project is to create, implement and report on a social media content and advertising plan to showcase the diversity of experiences in Japan, raise interest and awareness of the destination and drive visitation to Japan from the Australian market.
4. Procedures

Tentative project period: From April 2024 to end March 2025

End