## **Pre-Notice of Proposal Competition**

5 March 2019 Japan National Tourism Organization (JNTO) Sydney Office Executive Director Kana Wakabayashi

We hereby announce the following planned proposal competition.

1. Date of Pre-Notice: 5 March 2019

2. Tentative Tender Period: Mid-March – Mid-April 2019

## 3. Overview of project

- (a) Name of project: E-Learning in the Australian Market for FY 2019
- (b) Details of project: The objective of this project is to educate and inspire Australian travel agents to recommend and sell Japan through completion of the E-Learning platform. The project includes development of a new advanced E-Learning module, a familiarisation trip and associated trade advertising and marketing.
- (c) The services are subject to the Japanese government's budget for the fiscal 2019 being approved by the Diet, with the contract execution and performance of services occurring after the formation of the budget.

## 4. Procedures

Tentative project period: From April 2019 to End March 2020

End