

Disclosure of Information: preliminary announcement of our plan to request for proposals, open competition (07/01/2025)
Japan National Tourism Organisation (JNTO) Paris Office

| No. | Project Name(Tentative) | Business Overview | Notice of Scheduled Time of REF | Remarks |
|-----|--|---|---------------------------------|----------------------|
| 1 | Advertising project in the French market in FY2025 | Operation of a publicity campaign to promote the attractiveness of Japan as a tourist destination by collaborating with various partners. Implementation period: April 2025 to March 2026 (tentative). | Early February 2025 | Proposal Competition |

*Note: The title is provisional and subject to change.

*Note: The scheduled announcement period is subject to change due to circumstances.