

Notice of proposal competition and information of plan of public offering (21st of January, 2026)
(Japan National Tourism Organization Delhi Office)

No.	Project Name (Tentative)	Task Overview	Period of Notice of Proposal Competition (Tentative)	Notes
1	<u>Marketing and Media</u> Project in the Indian Market in FY2026	This project aims to raise awareness of Japan as a travel destination in India via OTT ads and collaborative promotions with airlines and OTAs.	Early February, 2026	Proposal Competition

※Subject names are tentative and are subjected to changes.

※Tentative period of notice might be changed due to unforeseen circumstances

※It may be divided into several operations and publicly announced, or several operations may be integrated and publicly announced.

※Public notices may be withdrawn without notice due to changes in government budgets or policies.