

※ This press release is from JNTO Singapore Office.

For the first time, JNTO will be participating in The Japan Rail Fair 2025

JNTO to Provide Travel Information and Exclusive Giveaways



Singapore, September 2025 – For the first time, the Japan National Tourism Organization (JNTO) will exhibit at The Japan Rail Fair (TJRF) 2025, taking place from 9 to 11 October 2025, 11:00 AM – 8:00 PM at Urban Park, Guoco Tower.

At its booth, JNTO will provide visitors with a wide range of information and tips to help them plan memorable trips to Japan. Travel experts will be on hand to answer questions, offer recommendations, and inspire new ideas — from seasonal highlights and regional specialties to unique cultural and railway experiences.

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Guests can also enjoy a fun *Travel Fortune Omikuji*, where drawing a fortune slip reveals one of Japan's 47 prefectures, offering playful suggestions for their next adventure. In addition, visitors who complete a short survey will receive an exclusive JNTO original mini pouch (while stocks last). Visitors can also take part in the fair-wide *Eki-Stamp Rally*, with JNTO featured as one of the stamp points.



In addition to the booth activities, JNTO will host engaging Stage Programmes during the event, inviting visitors to discover their next travel destination in Japan with a twist of tradition. Join us for an interactive session where we'll highlight the latest travel trends among Singaporeans and share playful ways to explore all 47 prefectures of Japan.

Stage Schedule

- Friday, 10 October – 1:30 PM to 2:00 PM
- Saturday, 11 October – 1:30 PM to 2:00 PM

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Highlights of the JNTO Booth

- Expert Travel Advice

Get personalised guidance from Japan travel experts and discover fresh inspiration for your next journey — whether you're planning a food-focused getaway, a scenic rail trip, or a cultural escape.

- Travel Fortune Omikuji

Take part in a light-hearted activity inspired by Japanese fortune-telling. Pick a slip and see which prefecture might be your next destination.

- Complete a Survey and Receive a Gift

Visitors who complete a simple survey will receive an original Japan-themed mini pouch, available in limited quantities.

- Eki-Stamp Rally!

Stamp Your Way Through Japan — the fair will feature an *Eki-Stamp Rally* with up to 23 unique stamps and a stunning multi-layered centerpiece stamp, making it an exciting collectible for anyone visiting the fair. JNTO will be one of the participating stamp points, adding to the fun of the experience.

Event Details

Event: The Japan Rail Fair 2025

<https://www.japanrailclub.com/tjrf2025/>

Location: Urban Park, Guoco Tower (in front of JAPAN RAIL CAFE)

Date: 9 – 11 October 2025 (Thurs – Sat), 11AM – 8PM

Booth Number: 08

Entrance Fee: Free Admission

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About the Japan National Tourism Organization (JNTO) Singapore Representative Office

The Japan National Tourism Organization (JNTO) is the official tourism body of Japan. Established in 2006, the JNTO Singapore Office is one of 26 overseas offices worldwide. In addition to promoting international sustainable tourism to Japan, it provides tourism statistics, market insights, and professional support to the travel trade through information services, conventions, and events.

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