

Notice of Proposal Competition

March 20, 2018

Japan National Tourism Organization (JNTO)
Executive Director, Hong Kong Office Hiroshi Yakumaru

We hereby announce the following proposal competition.

1. Overview of project

(1) Name of project:

Project of Promotion for Tohoku area of Japan for Hong Kong Market

(2) Details of project: To raise Hong Kong traveller's interest in visiting Tohoku area through

- ① producing Autumn videos and creatives in Tohoku area
- ② online advertising such as YouTube videos and banner advertisements focused on soul-soothing contents in Tohoku area (make use of the Spring and Winter version produced in previous projects)
- ③ inviting travel magazine or online travel media to press trips featuring soul-soothing contents in Tohoku area
- ④ participating in Hong Kong Book Fair
- ⑤ organizing seminar aiming at Hong Kong consumers

(3) Performance Period: until March 22, 2019

2. Requirements to participate in the proposal competition

(1) A person who is not subject to competition participation restrictions prescribed in Article 26 of the Bylaws of the Administrative Implementation of Contracts of JNTO.

○ Bylaws of the Administrative Implementation of Contracts of JNTO

Article 26: Restrictions on Competition Participants

1. Persons who are determined to fall under any of the following may not participate in the competition:

- (1) A person who does not have the capacity to execute agreements;
- (2) A person who has been the subject of a decision to commence bankruptcy proceedings and whose rights have not been restored; or
- (3) A person listed in the items of Article 32, Paragraph 1 of the Act for the Prevention of Wrongful Acts by Members of Organized Crime Groups (Act No.77 of 1991)
- (4) A person whose nomination is suspended by the national or local governments (hereinafter referred to as the "State, etc.")

2. A person found to fall under any of the following may not participate in competition for two years after the occurrence of the relevant fact. The same will apply to a person who intends to use any of the following persons as an agent, manager or other employee.

- (1) A person who in the performance of an agreement intentionally engaged in shoddy construction, manufacturing or other services, or who engaged in dishonest conduct in regards to quality or quantity of goods;
 - (2) A person who impeded fair competition, or a person who entered into an alliance for the purpose of wrongful gains;
 - (3) A person who obstructed a successful bidder from executing an agreement or a contractual party from performing an agreement;
 - (4) A person who obstructed personnel engaged in the performance of supervision or audit work;
 - (5) A person who without a valid reason failed to perform an agreement;
 - (6) A person who, in a case where pursuant to an agreement the amount of consideration is to be fixed after the agreement, willfully demanded an exorbitant amount of consideration based on false facts; or
 - (7) A person who, in the performance of an agreement, used an agent, manager or other employee who fell under any of the foregoing categories within the past two years.
3. A person who uses any person who falls under any of the preceding items as bidding agent may be disqualified from participating in the competition.
- (2) A person who has not been subject to any penalty under law in the past three years.
 - (3) A person who is registered as a corporation (in the case of an individual business operator, registered as a resident) and is not delinquent in the payment of corporate taxes or other taxes.

3. Procedures

(1) Department in charge

JNTO Hong Kong Office,
Person in charge: Sonoka Yamamoto
Address: Unit807-809, 8/F, Prosperity Millennia Plaza,
663 King's Road, North Point, Hong Kong
TEL : +852-2968-5688 FAX : +852-2968-1722
E-mail: sonoka_yamamoto@jnto.go.jp

(2) Period and method of delivery of the Request for Proposals

From March 20, 2018 until 5pm April 9, 2018 (must be received in Hong Kong Time)

If delivery of the Request for Proposals is desired, please contact the person in charge of (1) above in advance.

(3) Language, Deadline, place and method of submission of proposal

The language used in proposal shall be either Japanese or English.

Submit to (1) above by 5pm April 11, 2018 (must be received in Hong Kong Time)

Limited to hand delivery or mail (in the case of mail, the proposal must be received by the submission deadline, and record of delivery must be certifiable).

(4) Time, date and place of explanatory meeting

NA

(5) Time, date and place of meeting regarding proposal

Meetings will be held as necessary.

4. Others

- (1) The language used in the procedures will be Japanese, and the currency will be HK Dollars.
- (2) Inquiries for related information should be directed to the person in 3(1) above.
- (3) Expenses for preparation and submission of the proposal will be borne by the person proposing the proposal.
- (4) There will be no secondary use of a submitted proposal without the permission of the person who submitted the relevant proposal.
- (5) If a proposal contains any matters that are not true, such proposal will be invalidated, and the applicant who entered such matters may be suspended from participating in public bids.
- (6) If in regards to the content of a selected proposal, there is a request on the basis of the screening standards for JNTO's information announcements, such disclosure will be made using documents prepared in advance to be disclosed.
- (7) A person whose proposal has been selected is a person who was specified as the most suitable person as a result of the proposal competition, but until agreement procedures are completed pursuant to JNTO's accounting and other rules, no contractual relationship will arise between such person and JNTO.
- (8) To verify whether a person who submitted a proposal satisfies the requirements for participating in the proposal competition of section 2 above, a credit check may be performed. There may be cases where, even after selection, in light of the results of such credit check, an agreement will not be executed.
- (9) Because payment of the agreement money will be by overseas remittance from Japan, the participant must be able to receive overseas remittance. Further, any person receiving an order will be responsible for payment to tax authorities of any value added taxes.
- (10) The services are subject to the Japanese government's budget for the fiscal 2018 being approved by the Diet, the contract execution and performance of services will occur after the formation of the budget.
- (11) Other details will be as set forth in the Request for Proposals.

End