

Notice of proposal competition and information of plan of public offering (23rd of January, 2023)
(Japan National Tourism Organization Delhi Office)

No.	Project Name (Tentative)	Task Overview	Period of Notice of Proposal Competition (Tentative)	Notes
1	Online advertisement project in the Indian Market in FY 2023	Utilize existing still and video images produced under the Project of FY2022 to online advertisement to attract visitors to the website, seamless from the previous year. We are targeting families/relatives and couples/partners, the ads will promote "rich nature," "traditional culture and performing arts", "nightlife," and "theme parks" with the aim of increase recall of Japan as a travel destination.	Early February, 2023	Proposal Competition

※Subject names are tentative and are subjected to changes.

※Tentative period of notice might be changed due to unforeseen circumstances