

Notice of proposal competition and information of plan of public offering (23rd of January, 2023)  
(Japan National Tourism Organization Delhi Office)

| No. | Project Name (Tentative)                                     | Task Overview  | Period of Notice of Proposal Competition (Tentative) | Notes                |
|-----|--|--|--|----------------------|
| 1   | Online advertisement project in the Indian Market in FY 2023 | Utilize existing still and video images produced under the Project of FY2022 to online advertisement to attract visitors to the website, seamless from the previous year.<br>We are targeting families/relatives and couples/partners, the ads will promote "rich nature," "traditional culture and performing arts", "nightlife," and "theme parks" with the aim of increase recall of Japan as a travel destination. | Early February, 2023                                 | Proposal Competition |

※Subject names are tentative and are subjected to changes.

※Tentative period of notice might be changed due to unforeseen circumstances