

Notice of proposal competition and information of plan of public offering (6th of December, 2024)
(Japan National Tourism Organization Delhi Office)

No.	Project Name (Tentative)	Task Overview	Period of Notice of Proposal Competition (Tentative)	Notes
1	Representative Project in the Indian Market in FY 2025	To establish contact points in major cities other than Delhi (especially Mumbai in the west and Bengaluru/Chennai in the south), where there is strong demand for overseas travel and a large number of travel industry professionals, and to build, maintain and expand networks with travel agencies, media and other travel industry professionals. This project will help to increase the number of future visitors to Japan and raise awareness of Japan.	Middle of January, 2025	Proposal Competition
2	Advertisement Project for the Indian Market in FY 2025	In this project, advertisements (online and offline) will be implemented to enhance interest and awareness of Japan.	End of January, 2025	Proposal Competition
3	Roadshow for travel agents in the Indian Market in FY2025	The objective of this project is to increase interest in Japan as a travel destination and conduct business matching meetings (we called “roadshow”) for travel agents to increase the number of visitor arrivals from India, expanding travel consumption and to enhance the network between both India and Japan travel industry.	End of January, 2025	Proposal Competition

※Subject names are tentative and are subjected to changes.

※Tentative period of notice might be changed due to unforeseen circumstances

※It may be divided into several operations and publicly announced, or several operations may be integrated and publicly announced.

※Public notices may be withdrawn without notice due to changes in government budgets or policies.