

Notice of proposal competition and information of plan of public offering (5th of December, 2023)  
(Japan National Tourism Organization Delhi Office)

No.	Project Name (Tentative)	Task Overview	Period of Notice of Proposal Competition (Tentative)	Notes
1	Representative Project in the Indian Market in FY 2024	To establish contact points in major cities other than Delhi (especially Mumbai in the west and Bengaluru/Chennai in the south), where there is strong demand for overseas travel and a large number of travel industry professionals, and to build, maintain and expand networks with travel agencies, media and other travel industry professionals. This project will help to increase the number of future visitors to Japan and raise awareness of Japan.	Middle of January, 2024	Proposal Competition
2	Social media and Website promotion in the Indian Market in FY2024	The purpose of this project is to increase awareness of Japan as a travel destination by operating and managing websites, social media and etc. for the Indian market and disseminating information using digital marketing techniques, in order to increase the number of Indian tourists visiting Japan and promote the expansion of travel consumption.	Middle of January, 2024	Proposal Competition

※Subject names are tentative and are subjected to changes.

※Tentative period of notice might be changed due to unforeseen circumstances

※It may be divided into several operations and publicly announced, or several operations may be integrated and publicly announced.

※Public notices may be withdrawn without notice due to changes in government budgets or policies.