

Journey to the Origin of Sushi !

Experience a Sponsored Monitor Tour of Japan with JNTO KL

KUALA LUMPUR, 12 June 2024 - Japan National Tourism Organization (JNTO) Kuala Lumpur Office is thrilled to announce the second season of #AJapanForYou by offering three sponsored monitor trips to the [Tohoku](#), [Kyushu](#) and [Tokai](#) regions. This campaign aims to uncover the amazing hidden gems of Japan and encourage more Malaysians to visit these areas by collaborating with three pairs of participants to design their dream tour of Japan.



The Monitor Tour invites 3 pairs of participants to collaborate closely with JNTO Kuala Lumpur in creating a travel program themselves. In exchange for promoting Japan tourism, several travel expenses will be covered by the organization. These expenses include round-trip economy flight tickets from KLIA/KLIA2, accommodation for five nights (capped at 15,000 yen per night per person), public transportation fees, and overseas travel insurance. However, personal expenses such as food and beverages, mobile roaming, attraction admission fees, and entertainment will not be covered by JNTO KL.

To apply, participants must fill out and submit an online application form, providing the following information: a draft of a 2- or 3-day itinerary for the Monitor Tour (an example is available in the application form), the reason for their interest in the selected Monitor Tour(s), their main expectations for the tour(s), and information about their travel companion.

Tour Areas

Tohoku region: Encompassing six rural prefectures, boasts unspoiled landscapes, historical treasures, summer adventures, and winter sports.




Application Period: 7 June - 30 June 2024

Kyushu region: In the southern part of Japan, encompasses seven prefectures offering a taste of both cutting-edge modernity and slow-paced living.

Application Period: 7 June - 14 July 2024

Tokai region: Easily accessible by Shinkansen with its five prefectures, blends world-renowned destinations, local splendor, ancient heritage, modern industry, and stunning nature.

Application Period: 7 June - 18 August 2024

Monitor Tour to Tohoku	Monitor Tour to Kyushu	Monitor Tour to Tokai
 <p>CLICK TO APPLY NOW</p> <p>#1 Tohoku Monitor Tour</p> <ul style="list-style-type: none"> • August 2024, 5 Nights • Looking for couple or family (2 to travel) • Application closes 30 June 2024 • Selection announcement by middle of July 2024 	 <p>CLICK TO APPLY NOW</p> <p>#2 Kyushu Monitor Tour</p> <ul style="list-style-type: none"> • September 2024, 5 Nights • Looking for friends (2 to travel) • Application closes 14 July 2024 • Selection announcement by middle of August 2024 	 <p>CLICK TO APPLY NOW</p> <p>#3 Tokai+ Monitor Tour</p> <ul style="list-style-type: none"> • October 2024, 5 Nights • Looking for friends or family (2 to travel) • Application closes 18 August 2024 • Selection announcement by middle of September 2024
Application Form: https://docs.google.com/forms/d/e/1FAIpQLSdKT4FcwkrOIXg_9QtfnycbZVvNrR4euiMVO8byvciZPj0Xw/viewform?usp=sf_link	Application Form: https://docs.google.com/forms/d/e/1FAIpQLSdWdSR4A7sl12-U5DXFrqBXeDKzszoVp3aTN8etu61suWsF0g/viewform?usp=sf_link	Application Form: https://docs.google.com/forms/d/e/1FAIpQLSf8n70ynVo_sqbibeKoqQb-zKPyiiO2YjFsL4u8qP-0VovSq-Q/viewform?usp=sf_link

For more information, please [click here](#).

About JNTO Kuala Lumpur Office

JNTO is a non-profit governmental organization of Japan and JNTO Kuala Lumpur's office is involved in a variety of activities in Malaysia to promote and encourage tourists from Malaysia to consider Japan as a top destination in their travel plans. For more information, visit <https://www.japan.travel/en/my/>

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