

Notice of Proposal Competition

March 26, 2025

Japan National Tourism Organization (JNTO)
Manila Office Executive Director Makoto Watanabe

We hereby announce the following proposal competition.

1. Overview of Project

(1) Name of Project:

Management and Operation of JNTO's Official SNS Accounts and Airline Partnership Project in the Philippine Market for FY 2025

(2) Details of Project:

First, The objective of the "Management and Operation of JNTO's Official SNS Accounts" project is to operate, manage, and disseminate information through JNTO Manila Office's official social media accounts (Facebook and Instagram) to the Philippine market, with the aim of increasing interest in Japan as a travel destination and promoting regional diversification. Second, the objective of the "Airline Partnership Project" is to collaborate with airlines that operate direct flights between the Philippines and Japan through joint advertising campaigns and organization of familiarization (FAM) trip/s for influencers, with the aim of increasing the number of flight bookings and recognition of Japan as a top-of-mind travel destination, particularly in regional areas.

(3) Performance Period: From the agreement date to March 31, 2026

2. Requirements to participate in the proposal competition

(1) A person who is not subject to competition participation restrictions prescribed in Article 26 of the Bylaws of the Administrative Implementation of Contracts of JNTO.

By laws of the Administrative Implementation of Contracts of JNTO

Article 26: Restrictions on Competition Participants

1. Persons who are determined to fall under any of the following may not participate in the competition:

- (1) A person who does not have the capacity to execute agreements;
- (2) A person who has been the subject of a decision to commence bankruptcy proceedings and whose rights have not been restored;
- (3) A person listed in the items of Article 32, Paragraph 1 of the Act for the Prevention of Wrongful Acts by Members of Organized Crime Groups (Act No.77 of 1991) ; or
- (4) A person who is suspended from transactions by request of the Budget and Accounts Division of the Minister's Secretariat in the Organization of the Ministry of Land, Infrastructure, Transport and Tourism.

2. A person found to fall under any of the following may not participate in competition within three years after the occurrence of the relevant fact. The same will apply to a person who intends to use any of the following persons as an agent, manager or other employee.

- (1) A person who in the performance of an agreement intentionally engaged in shoddy construction, manufacturing or other services, or who engaged in dishonest conduct in regards to quality or quantity of goods;
- (2) A person who impeded fair competition, or a person who entered into an alliance for the purpose of wrongful gains;
- (3) A person who obstructed a successful bidder from executing an agreement or a contractual party from performing an agreement;
- (4) A person who obstructed personnel engaged in the performance of supervision or audit work;
- (5) A person who without a valid reason failed to perform an agreement;
- (6) A person who, in a case where pursuant to an agreement the amount of consideration is to be fixed after the agreement, willfully demanded an exorbitant amount of consideration based on false facts; or
- (7) A person who, in the performance of an agreement, used an agent, manager or other employee who fell under any of the foregoing categories within the past two years.

3. A person who uses any person who falls under any of the preceding items as bidding agent may be disqualified from participating in the competition.

(2) A person who has not been subject to any penalty under law in the past three years.

- (3) A person who is registered as a corporation (in the case of an individual business operator, registered as a resident) and is not delinquent in the payment of corporate taxes or other taxes.

3. Procedures:

- (1) Department in charge
JNTO Manila Office, Person in charge: Hisashi Kawamura
Address: 8th Floor, Ayala Triangle Gardens Tower 2, Paseo de Roxas cor. Makati Avenue, Makati City, 1226 Philippines
TEL : : +63 (2) 8539-2615 E-mail: hisashi_kawamura@jnto.go.jp
- (2) Period of delivery of the Request For Proposals
From March 26, 2025, until 5 pm, April 28th 2025(must be received by 5pm (Philippine Standard Time))
- (3) Place of delivery of the Request For Proposals
Same as (1) above.
- (4) Method of delivery of the Request For Proposals
The Request For Proposals must be delivered in person or via e-mail.
If mailing the Request For Proposal, please contact the person mentioned in (1) in advance.
- (5) Deadline of submission of proposal
By 5pm, May 6th , 2025 (must be received by 5pm (Philippine Standard Time))
- (6) Method of submission of proposal
Submit to the link specified in the Request For Proposals.
- (7) Time, date and place of explanatory meeting
An explanatory meeting will not be held.
- (8) Time, date and place of meeting regarding proposal
NA

4. Others

- (1) The language and the currency to be used in the procedures shall be the Japanese or English language and Philippine pesos (PHP).
- (2) Inquiries for related information should be directed to the person in 3.(1) above.
- (3) Expenses for preparation and submission of the proposal will be borne by the person proposing the proposal.
- (4) There will be no secondary use of a submitted proposal without the permission of the person who submitted the relevant proposal.
- (5) If a proposal contains any matters that are not true, such proposal will be invalidated, and the applicant who entered such matters may be suspended from participating in public bids.
- (6) In regards to the content of a proposal submitted by a person with whom JNTO makes an agreement, If there is a request on the basis of the screening standards for JNTO's information announcements, such disclosure will be made using documents prepared in advance to be disclosed.
- (7) Persons whose proposals have been selected are persons who were designated as the suitable negotiators for the contract. Their priority ranking order for contract negotiation is determined as a result of the proposal competition. However, until agreement procedures are completed pursuant to JNTO's accounting and other rules, no contractual relationship will arise between such person and JNTO.
- (8) To verify whether a person who submitted a proposal satisfies the requirements for participating in the proposal competition of section 2 above, a credit check may be performed. There may be cases where, even after selection, in light of the results of such credit check, an agreement will not be executed.
- (9) In principle, the contract payment from JNTO will be made in Philippine pesos (PHP) in the Philippines and shall be able to be received at a financial institution in the Philippines. Furthermore, any person receiving the order shall be responsible for the payment of VAT and other taxes to taxation authorities.
- (10) Notwithstanding the above, non-registered companies or non-residents outside the Philippines may apply for this project. However, since this project will be implemented in the Philippines, Philippine tax laws will apply. In case of that the contract funds cannot be received at a financial institution in the Philippines and payment is made by overseas remittance, any person receiving the order shall be responsible for the payment of Final Value Added Tax (FVAT), Final Withholding Tax (FWHT), and other taxes at the rates specified in Philippines tax laws.
- (11) The result of the proposal competition consisting of the following information shall be

published: the name and address of an entity whose proposal is selected, the name of an individual who represents such entity, and the date of selection of such entity's proposal.

- (12) This Project shall be conditioned on adoption of the Japanese Government's supplementary budget for FY2025. The agreement for this Project shall be executed and this Project shall be implemented after adoption of the said budget.
- (13) Other details will be as set forth in the Request For Proposals.

End