

Stage 2 of Night Culture Entertainment Creation

Ticket Sales for 「OSAKA NIGHT REVOLUTION」 Start

～Dance Musical X Japanese Culture A Memorable night for Entertainment～

JTB Western Japan, Corp. and TryHard Entertainment Japan Co., Ltd. have, in order to revitalize the Osaka night entertainment industry, collaborated to create a night entertainment show called “Osaka Night Revolution” (hereafter, ONR). This show has dance musical at its core, combining dance performance with leading edge-projection technology, and the audience can actively participate. This show will start on Friday 12th January 2018 at “Club Piccadilly” in Osaka and ticket sales began on the 5th December 2017.



(All images are for illustration purposes.)

Recently, large-scale music festivals are increasingly being established around the world and are building a firm place as a forefront of the music and fashion scene with mainly young people. In many places located in Asia such as Seoul, Shanghai, Bangkok and Singapore, these festivals at nightclubs with the number of attendees ranging from 50,000 to 100,000 are currently booming in popularity.

In order to grow inbound tourism to Osaka with this shift in popularity of festivals, ONR is being opened as a new form of night entertainment that even tourists to Japan can enjoy. ONR is, with dance music at its core from animation, idols, traditional Japanese instruments and more, combines Japan-specific musicianship with dance performances and leading-edge projection technology. Artists and customers can unite all the senses and enjoy this new live entertainment (performance).

Additionally, at ONR, in addition to a DJ from Japan, there are plans to work with Asian nightclubs to invite popular DJs from Asia. ONR will promote through SNS and attract club users in Osaka by spreading information about popular DJs who have a good following all over Asia.

JTB Western Japan, Corp. and TryHard Entertainment Japan Co., Ltd. plan to establish ONR as a new sightseeing spot in Osaka. ONR is created to be part of Osaka night culture and showcase the charm of the local facilities.

< 「OSAKA NIGHT REVOLUTION」 Details >

■Outline Dance Performance with dance music as a main feature and leading edge projection system.
New style of entertainment with active audience participation

■Staging effects

1. Featuring Japan club music that includes animation music at its core.
2. Show stages combining dance performance with leading-edge technology.
3. Entertainment show centered around a DJ that audiences actively interact with.

■Performance

1. “Samurai DJ” (Performance of Japan’s Top DJ in samurai armor)
2. Guest DJ (DJ from overseas’ nightclubs)
3. Dance Group (Dancers in Japanese-style clothes)
4. Musicians (Performance with Japanese instruments such as Taiko, Japanese flute etc.)
5. Comedian (Sumo performance)

■Schedule 20:30~22:00 (90 minutes)

■Price 3,500 yen (Tax Included)

■Sponsor OSAKA NIGHT REVOLUTION executive committee
(Organizations : TryHard Entertainment Japan、 JTB Western Japan Corp.)

■Supporters Osaka Convention and Tourism Bureau

■Start 12th January 2018 (Friday) ~ 30th March 2018 (Friday) Every Friday over 12 shows.

■Location 「CLUB PICCADILLY」 (Osaka City, North Ward, Taiyuj area, 8-17, Plaza Umeda 8th Floor)

■Age All ages welcome ※Under 16s must be accompanied by an adult.

■Producer TryHard Entertainment Japan

■Wholeseller JTB Western Japan Corp.



「Kansai Tourist Information Center」 : A tourist center for overseas visitors.

There are four locations: [Kansai International Airport Terminals 1 and 2, Daimaru Shinsaibashi and Kyoto.]

<http://www.tourist-information-center.jp/kansai/ja/>

■URL <http://osakanightrevolution.com/> (Scheduled to open the 1st December)

JTB Western Japan Corp. manages the Kansai Tourism Information Center (hereafter, KTIC), which is a tourist information center for overseas tourists to Japan. It sells and distributes services and products for overseas tourists’ needs, such as “Kansai Chan” a free magazine for female tourists; Reservation & Pre-payment services for traditional restaurants in Kyoto; J’s Agri, a series of Farm tours for inbound travel featuring agricultural tourism such as “Kyoto Strawberry Shuttle” .

Tryhard Entertainment Japan, with the planning and creation of “Music Circus” a music festival, will develop a business that specializes in the creation of events such as nightclub production nationwide. Their goal is to improve local entertainment nationwide.

Both companies, as major night culture creators, will produce an “Osaka Nightclub pass” – an entry pass into 10 Osaka nightclubs for overseas tourists, which started to be sold the 1st September 2017 from locations such as KTIC. <https://www.jtbwest.jp/news/ナイトクラブパス/>

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