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お届けしたい。

NEWS RELEASE

Monday, April 9<sup>th</sup>, 2018

## Universal Studios Japan

The world's first\* next generation parade will take guests far beyond traditional perceptions:

# 『UNIVERSAL SPECTACLE NIGHT PARADE ~BEST OF HOLLYWOOD~』 GRAND OPENING THU, MAY 17<sup>th</sup>, 2018!

**ALL PARADE DETAILS REVEALED!!**

**Approx. 600m of projection mapping surrounds guests in a dynamic  
ever-changing world of feature films!**

Universal Studios Japan proudly announces that it will hold its GRAND OPENING of the “UNIVERSAL SPECTACLE NIGHT PARADE ~BEST OF HOLLYWOOD~” on Thursday, May 17<sup>th</sup>.

The “Universal Spectacle Night Parade – Best of Hollywood” will celebrate 4 of Hollywood’s fan-favorite Franchise, including “Harry Potter,” Illumination Entertainment’s “Minions,” “Jurassic World,” and making their Park debut in the parade, “Transformers.” The iconic entertainment brand was launched in 1984 by Hasbro and Japanese company Takara, and has since grown from popular toys to include games, animation and feature films. The parade faithfully recreates the worlds of each of the franchise amidst a continually changing environment where—guests are completely immersed in a spectacular 360 degree view of the worlds of their favorite films. Approximately 600m of projection mapping will be featured along the route of this “parade” which will revolutionize traditional perceptions, and floats reaching 9m high will awe guests with new experiences beyond their imagination.

**Details of the “UNIVERSAL SPECTACLE NIGHT PARADE” are revealed in this press release.**



## Parade Overview

### ■ Float Concepts

#### **THE WIZARDING WORLD OF HARRY POTTER**

##### **Magical moments from Harry Potter**

The magic and wonder of Harry Potter comes to life in this spectacular, highly-themed experience. The show begins as the Hogwarts Express pulls into sight. Watch as an intense Quidditch match unfolds and join Hogwarts students as they practice spells. The journey continues when you suddenly find yourself surrounded by a dark sky filled with Dementors! Enjoy the magic and excitement of the Wizarding World with one amazing experience after another.



#### **TRANSFORMERS**

##### **A TRANSFORMERS electrifying battle scene.**

Watch as the park morphs into a cityscape skyline and be transported to the globally popular world of the Transformers. Be awed as skyscrapers are demolished and Bumblebee and Megatron fight in a battle before your eyes! And see the mind-blowing conversion of the leader of the Autobots Optimus Prime from truck to robot! Experience the excitement of an epic battle taking place on a mega scale of more than 8 meters high!

#### **JURASSIC WORLD**

##### **Experience the intense awe of an encounter with dinosaurs.**

Find yourself transported to an island jungle among JURASSIC WORLD dinosaurs. Alarms blare, lights flash, and the tension mounts... Watch out for the escaped Raptors! From behind, brace yourself for the thunderous roar of the giant carnivorous T. Rex, with teeth bared! You'll be caught in a terrifying situation with nowhere to run!



#### **MINIONS**

##### **The Ultimate Minions Party**

Last but not least, are the popular characters, beloved the world over and a fan favorite of the park: The Minions and their spectacularly fun party! Get ready to journey through the history of the Minions and enjoy the fantastic world of Margo, Edith and Agnes' favorite amusement park, Super Silly Fun Land. Laugh and dance as the Minions ignite the party and fill your night with brilliant colors and music!

## ■DATA

- Float Order: Harry Potter→Transformers→Jurassic World→Minions
- Full Length: 420m
- Running Time: Approx.: 50 minutes
- Projection Mapping Projection Area: Maximum 600m of wall face
- Maximum Float Weight: Approx.: 25t
- Tallest Float: 9m high
- Total Number of Floats: 15
- Number of Entertainers: Approx.: 100
- Countries Involved in Parade Production: Japan / U.S. / Canada / U.K. / Poland / France / Spain / Austria
- Number of People Involved in Parade Production: Over 1,000

## 『UNIVERSAL SPECTACLE NIGHT PARADE』 Special Viewing Area Entrance Check-In Pass

Sales of the Check -In Pass which guarantees guests will enjoy the parade within the amazing environment of this entertainment spectacle will begin on Thursday April 12<sup>th</sup>, 2018. See official website for more details. i

- \* Based on in-house research of world's top 70 theme / amusement parks with most attendance with parades utilizing projection mapping visible to all guests along entire parade route (587m in total) and projection mapping also used on parade float itself.
- \* Based on in-house research of world's top 70 theme / amusement parks with most attendance utilizing wireless technologies to time location of parade floats and elements within the parade in real time which synchronize visual and audio elements throughout the entire parade route.
- \* Based on in-house research of world's top 70 theme / amusement parks with most attendance with permanent (over 1 year) installation of elements incorporating "converting robots".

Universal Studios Japan has recently accelerated its growth with the launch of world-class entertainment experiences with large scale projects such as Minion Park in 2017 and "Universal Spectacle Night Parade" in 2018.

"Universal Studios Japan brings you the Universal Spectacle Night Parade, "Best of Hollywood" featuring Harry Potter, And with the generous support of The Art Corporation, we are proud to present Transformers, Jurassic World, and the Minions from Despicable Me.

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## About Universal Studios Japan

Universal Studios Japan is wholly owned by Comcast NBCUniversal.

Universal Studios Japan located in Osaka, Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark drawing many guests from distant areas in Japan as well as overseas. "Bringing You the Best of the World" - a theme park where its guests can have the world's best experiences and create the world's best memories, Universal Studios Japan offers world-class entertainment such as authentic attractions and shows, based not only on Hollywood blockbusters but also popular entertainment brands, and a variety of seasonal events entertaining its guests to the fullest.

Universal Studios Japan has continued to evolve since its opening and has recently accelerated its growth with the launch of world-class entertainment experiences such as *The Wizarding World of Harry Potter*, *The Flying Dinosaur* and *Minion Park* and *Despicable Me Minion Mayhem Ride*. Universal Studios Japan recently broke ground on Super Nintendo World – what will become a Nintendo-themed, expansive entertainment areas featuring Nintendo's legendary worlds and characters.