

Santa Monica Accelerators

Cal-Xelerator 180 Day Launch Bootcamp

<http://calxelerator.com/>

Twitter: [@howardleonhardt](https://twitter.com/howardleonhardt)

604 Arizona Ave. (ROC #107)
Santa Monica, CA 90401

(310) 310-2534
cal-x@regard.com

Cal-Xelerator invests up to \$100,000 into four startups three times a year. Each Launch Bootcamp is an intensive 108 day program where entrepreneurs are guided by seasoned Cal-X mentors who bring to bear their network of investors, partners, service providers, and most importantly, potential customers. The most promising companies that emerge from their 108 Day Launch Bootcamp will be invited into the Cal-Xelerator Stars business accelerator program.

CalXStars Business Accelerator

<http://calxstars.com/>

Twitter: [@howardleonhardt](https://twitter.com/howardleonhardt)

1531 6th St., Unit 401
Santa Monica, CA 90401

(310) 310-2534
cal-x@regard.com

Cal-Xelerator Stars is a five year program for the top companies coming out of the Cal-Xelerator Launch Bootcamp program. The Cal-X eco-system of vetted mentors, investors, and service providers ensure their portfolio companies receive the guidance and support they need during the most critical value-building stage of growth: Conducting research & development, patent filings, and/or clinical trials. Cal-Xelerator is the only business accelerator program affiliated with the California Stock Xchange creating the path for future public offerings. For more info on the CA Stock Xchange: <http://www.calstockexchange.com/>

Cornerstone Innovation Fund

<http://www.cornerstoneondemand.com/about-us/innovationfund>

Twitter: [@CornerstoneInc](https://twitter.com/CornerstoneInc)

1601 Cloverfield Blvd., Ste. 600 South
Santa Monica, CA 90404

(310) 752-0200
innovation@csod.com

The Cornerstone Innovation Fund is a strategic initiative created to invest in, advise, and collaborate with promising cloud startups building innovative business applications that support the continued expansion of Cornerstone on Demand's market reach. The Cornerstone Innovation Fund's Accelerator partners with select entrepreneurs and offers mentorship and resources to support the development of new business ideas. The Cornerstone Innovation Fund's strategic investment arm provides promising startups with growth capital and advice to support their continued success. The strategic investment arm selectively funds a few companies each year with individual investments ranging from \$250K to \$1 million in size.

Fastlane Accelerator

<http://www.fastlaneaccelerator.com/>

Twitter: [@Hackomotive](https://twitter.com/Hackomotive)

Edmunds.com, Inc.
1620 26th St. Suite 400 South
Santa Monica, CA 90404

hackomotive@edmunds.com

The Fastlane Accelerator is a three-month program where a small group of startups work with Edmunds.com to test new car shopping products and experiences. Fastlane Accelerator groups are limited to a handful of startups focused on the car shopping space who are guided through a series of tasks and challenges intended to mature their understanding of their product or service's value. Tapping into product development, technology, user experience and analytics expertise from Edmunds.com, car shopping startups are able to quickly and effectively validate their ideas, learn more about their users and develop market adoption strategies. At the conclusion of the Fastlane Accelerator, startups will have enough product feedback to inform their next steps for growth either within or outside of the Edmunds ecosystem.

Muckerlab<http://www.muckercapital.com/muckerlab/about/> Twitter: [@muckerlab](https://twitter.com/muckerlab)202 Bicknell Avenue
Santa Monica, CA 90405

MuckerLab is the operating and acceleration platform of Mucker Capital, providing adjunct operational executives who are deeply-embedded in companies at their earliest stages, as well as those going through major operating or strategic inflection points, including: New Venture (“pre-seed”), Strategy Reboot (for existing businesses to increase their addressable market opportunities and operationally focus on accelerating revenue growth to become a high-growth, venture-fundable businesses); and Spin-Offs. MuckerLab works with companies to spin off non-core divisions or assets to create operationally and strategically independent new ventures. **Mucker Capital** is a LA Seed Stage Venture Funds, investing in companies powering a software-enabled world.

Start Engine @ ROC<http://www.startengine.com/>Twitter: [@StartEngineLA](https://twitter.com/StartEngineLA)

604 Arizona Ave.

contact@startengine.com

Santa Monica, CA 90401

Since 2011, StartEngine has invested in over 60 startups through their Start Engine Accelerator. With over 250 mentors and connections, they are able to help early stage companies grow quickly. They offer seed funding, office space and resources to help you grow your business from the ground up. Start Engine provides \$20k+ in funding in a Y-Combinator SAFE to selected entrepreneurs in exchange for 4-10% in shares. Later stage, they can invest up to \$100K. California is the best place in the world to build a tech startup, but up north isn't the only option. “Would you rather build your company in the fog or in the sun?”

TYLT Ventures<http://www.tyltventures.com>The Verona Building
530 Wilshire Blvd., Suite #201,
Santa Monica, CA 90401

(310) 331-8797

TYLT Ventures' focus is to invest with innovative companies on the verge of significant growth. As entrepreneur-investors with native operating experience, TYLT Ventures deploys a hands-on approach in their work with founders. They believe in adding value beyond just contributing capital. They take on select advisory projects in close coordination with client management teams that fit within their area of expertise, often in anticipation of a subsequent financing event. Advisory services include: business planning, strategy consulting, technology project management, branding and marketing planning, deal structuring and M&A and IPO Advisory.

Santa Monica Incubators

Expert Dojo Success Academy

<http://expertdojo.com/success-academy/>

395 Santa Monica Place, Unit 308
Santa Monica, CA 90401

Twitter: [@Expert_Dojo](https://twitter.com/Expert_Dojo)

Expert Dojo Success Academy offers its members advice and support to start, fund, grow, and build their business. The monthly membership includes access to the best entrepreneur event in LA, as well as podcasts, videos of some of their best training to help you grow your business, funding help, access to free training days, and the Expert Dojo chat room, an open forum between entrepreneurs to communicate and help each other. In 2015, they opened a new co-working location at Santa Monica Place.

Science Inc.

<http://science-inc.com/>

1447 2nd St., Ste. 200
Santa Monica, CA 90401

Twitter: [@ScienceInc](https://twitter.com/ScienceInc)

(310) 846-8275

info@science-inc.com

Science Media creates, scales, and acquires digital businesses by bringing together ideas, talent, resources and financing through a centralized platform. The 40+ person Science platform team focuses on portfolio company growth and transformation. With deep and relevant experience at leading technology firms such as News Corp, American Capital, AOL and IAC, the Science team comprises high-level diversified talent with expertise in technology, digital marketing, human resources, product, design and business development to help companies on many levels, from early-stage to larger and later-stage assets. Science's leadership is responsible for 12 acquisitions, over \$1B in exits and 8 companies founded. Science maintains 3 US-based CTO's and a technology development team in the US, with 50+ person (and growing) expansion teams in India and Armenia.

Stubbs, Alderton, & Markiles, LLP Preccelerator

<http://stubbsalderton.com/preccelerator/>

1453 3rd Street Promenade, Suite 300
Santa Monica, CA 90401

Twitter: [@StubbsAlderton](https://twitter.com/StubbsAlderton)

(310) 746-9800

Stubbs Alderton & Markiles, LLP is one of the leading start-up law firms in S. CA and pioneer of a fixed fee start-up package making the formation and organization of your start-up as seamless as possible. Their Preccelerator Program is a new platform offered to select start-up companies out of their Santa Monica office that provides interim office space and sophisticated legal services, with the objective of helping you grow your idea from business concept to funded startup. The Preccelerator Program provides free co-working space on a rolling basis, including free wireless Internet access, conference rooms for meetings and presentations; access to real-time legal advice and transactional legal services on site; in-house educational workshops and activities; and potential introductions to their network of investors and other service providers.

Zuma Ventures

<http://zuma.ventures>

1411 5th St., Ste. 305
Santa Monica, California 90401

Twitter: [@zumaventures](https://twitter.com/zumaventures)

contactus@zumavc.com

Zuma is a venture studio based in Santa Monica that builds companies, helping to identify early-stage technologies with large market opportunities, and using those technologies to create new, independent companies. Zuma Venture's expertise is in consumer/internet services, security/analytics, finance/e-commerce, mobile and media/entertainment. Identify. Build. Launch. Zuma identifies problems that address large market opportunities. They build and design premier products that leverage their experience and network. Then launch products as companies with world-class management teams.

Santa Monica Education – Technology

General Assembly Los Angeles (2 locations)

<https://generalassemb.ly/>

Twitter: [@GA](#)

1520 2nd St.,
Santa Monica, CA 90401
1617 Broadway, 2nd Fl.
Santa Monica, CA 90404

(877) 348-5665
la@generalassemb.ly

General Assembly is creating a global community of individuals empowered to pursue work they love, by offering full-time immersive programs, long-form courses, and classes and workshops on the most relevant skills of the 21st century – from web development and user experience design, to business fundamentals, to data science, to product management and digital marketing. Established in early 2011 as an innovative community in New York City for entrepreneurs and startup companies, General Assembly is an educational institution that transforms thinkers into creators through education in technology, business and design at fourteen campuses across four continents, including two locations in Santa Monica. In addition to courses, classes and workshops, General Assembly LA in Santa Monica hosts a variety of events throughout the year including info sessions, meet ups, demo nights and hackathons. Everyone is welcome to come meet their community and find out more about upcoming educational opportunities.

Los Angeles CEOs

<http://www.laceos.com/>

Board Room at Bryan Cave LLP
120 Broadway #300
Santa Monica, CA 90401 (locations may vary)

Mark@LACEOs.com

LA CEOs brings together CEOs, Founders, Entrepreneurs, and Board Members to help startups and growth companies accelerate success. They conduct regular, monthly meetings that are both educational and supportive for CEOs and Founding Executives. Most meetings have a subject matter expert with a brief presentation along with Q&A. This is followed by addressing business problems that attendees are facing with suggested solutions provided by the group.

Santa Monica College

<http://www.smc.edu>

1900 Pico Blvd.
Santa Monica, CA 90405

Twitter: [@4SMC](#)

(310) 434-4000

SMC's Entertainment Technology (ET) Program offers courses in Animation, Game Development, Post-Production and Digital Effects. The ET curriculum is comprehensive and rigorous, taking four semesters of full-time study to complete. The ET program works in close collaboration with the entertainment industry to ensure that students learn practical, job-oriented skills. Certificate students develop professional portfolios, work in teams, and may participate in internships with industry partners when available.

SMC's Graphic Design Program, in existence for over 25 years, serves both the student who wishes to transfer to a four-year college or art school, as well as the student who wants to obtain the skills necessary for entry into the job market as a production artist in graphic design, illustration or web design. Academy students can study a wide variety of graphic design classes, ranging from foundation studio classes that emphasize design process to application-specific courses teaching Adobe Photoshop, Illustrator, and InDesign, as well as motion graphics and web design software.

**Santa Monica Youth
Technology Program**

<http://www.smgov.net/departments/isd/youthtech.aspx>

City of Santa Monica
c/o Information Services Department
1901 Main St., 2nd Floor
Santa Monica, CA 90405

gary.carter@smgov.net

The City of Santa Monica offers a competitive program to local high school students seeking a career in technology. The six week experience consists of a technology workforce development program which gives students the opportunity to gain broad exposure to leading IT projects, specialized software systems, telecommunications, web development, and help desk functions. Following this overview, the group meets regularly to develop a civic-oriented tech startup. Participants experience roles and functions within an enterprise IT environment, apply critical thinking skills, learn to code, collaborate, and accept leadership roles within their start-up company.

Applications are accepted from high school students attending any high school in Santa Monica. Only a small number of students are selected to participate in the program, those attending in their senior year are paired with mentors and invited to return after their first year of college for an internship opportunity with a Santa Monica tech company. The summer program takes place at various locations, including CoLoft and ROC, and site visits to participating businesses and agencies.

Disclaimer: This list was created by City of Santa Monica Economic Development Team. If we have accidentally omitted any Santa Monica incubators, accelerators, co-work spaces or technology education organizations, please contact us at Econdev@smgov.net or call (310) 458-8906.