

JoinIN Champions

Category	Advocates	Sponsors	Partners	Affiliates
Types of Champions	Government Entities Non-profits Key Community Players	Service Providers Investors Startup Supporters	Accelerators Incubators Colleges Universities Online Platforms	Service Providers Enterprise
Champions Provide	Mutual access to product(s)/service(s), network and contacts	Facilities use, in-kind services, funding (min. \$20K)	Product(s)/Service(s) integration	Promotion of JoinIN, User Feedback and Recommendation, Rev Share (15% minimum)
JoinIN Provides	Advocate Logo/link on JoinIN platform	Sponsor Logo/link plus sponsor-provided content on JoinIN platform	Partner Logo/link plus sponsor-provided content on JoinIN platform	Promotion of Affiliate services and programs, Leads, Co-branding (i.e. use of JoinIN Marks)
JoinIN Access	2 invites to JoinIN Innovation Festival	JoinIN Huddle co-host opportunities*, Invites to JoinIN Innovation Festival (# depending on sponsorship level)	JoinIN Huddle co-host opportunities*, Invites to JoinIN Innovation Festival (# as agreed)	Discount code for Affiliate clients for JoinIN hosted Huddles, Invites to JoinIN Innovation Festival (# as agreed)