



WONDERWOMENTECH
innovate.empower.ignite.

WONDER WOMEN TECH LONDON 2017 SPONSORSHIP DECK



ABOUT WONDER WOMEN TECH

Wonder Women Tech is an organization that produces year-round programming and national and international conferences that highlight, educate, and celebrate women and diversity in STEAM (Science, Technology, Engineering, Arts, Math), innovation and entrepreneurialism. Our conferences and programming offer a variety of speakers, panel discussions, coding classes, workshops, hackathons, community inclusion activities, thought leadership, and other dynamic programming geared towards empowering women, girls, people of color, the underrepresented, and diverse communities. We seek to create a shift in diversity and inclusion within STEAM industries by offering revolutionary content and impactful discussions.

We would love to gain your support as we celebrate **#WeAreChangemakers** in London. With support from Mayor Khan, please help us highlight the wonderful talent in the city where we will be hosting global thought leaders who are passionate

about closing the gender gap, helping companies hire a diverse workforce, exposing women, girls and the underrepresented to STEAM careers, and who are leading the charge to create technology and innovative solutions for a better world!



OUR VISION



INNOVATE

We Disrupt the STEAM Industry For Women & Diversity

Our mission is to highlight, educate and celebrate women and diversity in STEAM. We seek to disrupt the conference model, creating a shift in diversity and inclusion within STEAM industries, by offering the latest game-changing trends and revolutionary content.

We produce international events that will further the development of females and diverse global communities while creating new markets and industries.



EMPOWER

We Cultivate Inclusivity & Collaboration To Transform Communities

Our WWT Immersion program pairs our Sponsors and Partners with our attendees and online community network with mentorship, internship and 'Job Shadow' opportunities. The Wonder Women Tech Ambassador program creates a cross promotional partnership and engagement platform between our strategic partners and the WWT global community.

IGNITE

We Spark The Potential For Greatness Within Future Innovators

Our Junior Innovation Camp is provided at no cost to participants and engages students ages 8 to 17 years with courses that teach coding, filmmaking, game development, DIY projects and entrepreneurship. The WWT Learning Center teaches adults how to code and/or build games. Our WWT Career Fair allows registered guests to attend a career fair which will feature booths from our sponsors/partners who are actively looking for talent in STEAM, and provides an opportunity for attendees to secure job placement and internships.



MEET THE FOUNDER

SOCIAL INNOVATOR. FOUNDER. CEO.

Lisa Mae Brunson is a Creative Visionary, Speaker, Author & Social Innovator that is committed to impacting humanity on a global scale.

She was recently named Long Beach Post's **40 Under 40** Winner, and she is a Commissioner on the board for Technology and Innovation for the City of Long Beach. Lisa Mae is the founder of Wonder Women Tech, and has launched Junior Innovation Camps for underprivileged kids. She is founder of two hackathons—Hacks 4 Humanity, a hackathon for Social Good, and Wonder Women Hacks, a hackathon to address challenges facing women and girls.

She received a three-year commitment from the City of Long Beach to host the Wonder Women Tech Conference from 2016 - 2018 at the Long Beach Convention Center.

Lisa Mae is currently on the Advisory Board for the California Women's Conference and InnovateLA, which produces LA's Innovation Weeks in October and speaks at conferences, events and universities.

Lisa Mae recently created ***The Wonder Women Tech Show***, a talk show web series that highlights pioneering women in STEAM, innovation and entrepreneurship. She is also co-host and producer of the show.



ABOUT CONTRACTS IT RECRUITMENT CONSULTING



Contracts IT Recruitment Consulting's business strategy is simple. By leveraging technology they develop a competitive and cultural advantage for their clients, provide them with excellent IT talent and create a level playing field for their candidates.

They are a specialist technology recruitment agency offering a unique and integrated approach to IT staffing for the corporate and public sector around the globe.

Offering many years of experience and working across niche industry areas, Contracts IT has helped organisations with their technology workforce solutions and supplemented these with greater learning and growth opportunities.

Contracts IT is passionate about supplying their clients with a diverse and talented workforce. As such, they are devoted to supporting women in tech, and diversity and inclusion initiatives.

ABOUT MINISTRY OF JUSTICE



**Ministry of
JUSTICE**

The Ministry of Justice works to protect the public and reduce reoffending, and to provide a more effective, transparent and responsive criminal justice system for victims and the public. They are one of the largest government departments, employing around 70,040 people (including those in the Probation Service), with a budget of approximately £9 billion. Each year, millions of people use their services across the UK - including at 500 courts and tribunals, and 133 prisons in England and Wales.

MOJ works with many other government agencies, including:

- HM Courts and Tribunals Service
- HM Prison Service
- Legal Aid Agency
- National Offender Management Service (NOMS)
- Office of the Public Guardian
- Probation Service
- Youth Justice Board

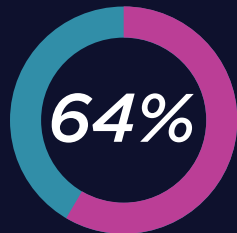
BRAND IMPACT

#WEAREPIONEERS #WEARECHANGEMAKERS #INVESTINABOSS
#WWT2016 #WONDERWOMENTECH #WWT2017

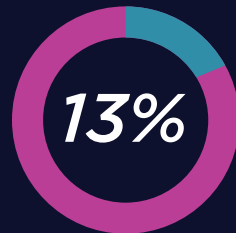
SOCIAL MEDIA IMPRESSIONS



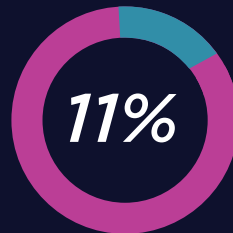
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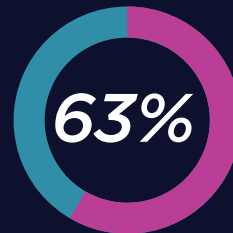
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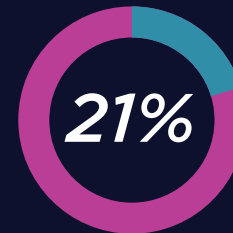
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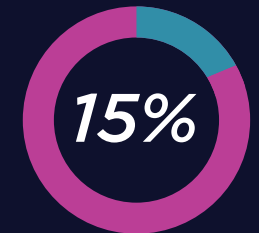
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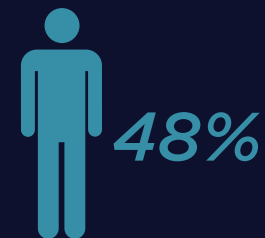
From
California



From
Other States

COUNTRY DISTRIBUTION

US STATES DISTRIBUTION



NATIONAL CONFERENCE HIGHLIGHTS

2015 HIGHLIGHTS - THEME: #WONDERWOMENTECH

- ▶ Over 1,000 Attendees
- ▶ Produced by LA Auto Show
- ▶ 100 Wonder Women Hacks Hackathon participants
- ▶ 40 Time Warner Media Challenge Participants
- ▶ 100 kids attended our Junior Innovation Camp
- ▶ Microsoft Gaming Sessions taught participants how to build games
- ▶ General Assembly offered free coding classes
- ▶ Featuring an 'Air Jordan Sports Technology Zone' replete with basketball court and Air Jordan tennis shoes exhibit
- ▶ 70 Speakers from around the world
- ▶ WWT Expo featured 40 exhibitors
- ▶ Three Female Innovators were honored at our Pioneering Women Awards Ceremony hosted by the Mayor of LA

2016 HIGHLIGHTS - THEME: #WEAREPIONEERS

- ▶ Trended on Twitter at #2 and #6
- ▶ 2,000 attendees
- ▶ 120 kids attended our Junior Innovation STEAM camp
- ▶ Over 12,000 Facebook Live views
- ▶ Over 140 speakers from around the world
- ▶ Career Fair and Expo available to registered guests
- ▶ Word Press offered a STEAM workshop
- ▶ AOL's #BUILTBYGIRLS "TechBoss 101" workshop
- ▶ DAQRI offered an AR Toolkit workshop
- ▶ Programming offered on three stages
- ▶ Mentorship and 'Meet the Speaker Cabana Lounges available
- ▶ Invest in A Boss Pitch Competition honored three Female Founders
- ▶ 3 Deaf Presenters
- ▶ 4 Pregnant Presenters
- ▶ 4 Disabled Presenters, including 1 Two-time Paralympian Gold Medalist
- ▶ 37 seniors learned computer basics with Girl DevelopIt
- ▶ 28 deaf attendees participated in our Deaf STEAM workshop
- ▶ 1 attendee received a \$250,000 second round investment!
- ▶ 106.6k impressions on Twitter

2017 HIGHLIGHTS - THEME: #WEARECHANGEMAKERS

PARTNER WITH US AND HELP MAKE AN EVEN GREATER IMPACT!

LONDON CONFERENCE

We would love to gain your support as we celebrate #WeAreChangemakers in London. Help us highlight the wonderful talent in the city where we will be hosting global thought leaders who are passionate about closing the gender gap, helping companies hire a diverse workforce, exposing women, girls and the underrepresented to STEAM careers, and who are leading the charge to create technology and innovative solutions for a better world.

WWT London Details

Sponsored and Hosted by: Ministry of Justice UK

Co-Produced by: Contracts IT

Date: April 27th, 2017

Conference Duration: 08:00 – 18:30

After Party: 18:30 - 23:00

(Tentatively hosted at the Buckingham Arms Pub)

Location: Ministry of Justice Building,
102 Petty France, London

Format: Large Conference Room (+8 breakout rooms)

Audience: Women in STEAM/Technology-related roles who are interested in thought-leadership, development, diversity and inclusion, and being exposed to new opportunities in the field.

Ticket price: £150 plus VAT (£125 early bird discount until Feb 28th, 2017)

Marketing: Via Wonder Women Tech community Brand Impact, Ministry of Justice and Contracts IT partner networks. Women in Tech, Women Who Code, #BuiltByGirls and many more. Weekly “Twitter Parties” and strategic partner blogs.

Media Partners: TechCrunch, Huffington Post, SheKnows Media and more.

WWT London Speakers — TBA

Wonder Women Tech produces outstanding programming featuring speakers and partners from all over the world. We currently have a speaker wait-list with hundreds of speakers who have applied for our 2017 conference.

A limited amount of speaking opportunities are available on a first come, first served basis for our sponsors and partners. Inquire: sponsors@wonderwomentech.com

CORPORATE SPONSORSHIPS

INNOVATE SPONSOR

£10,000

- ◆ 6 complimentary tickets (% of ticket allocation can be donated to tech returners)
- ◆ 20% discount on additional tickets
- ◆ Speaker to open conference
- ◆ Logo inclusion at event and in all event material
- ◆ Inclusion of promotional material in goody bags
- ◆ Speaker to be included on a panel

- ◆ Vendor Table at event
- ◆ Inclusion in special WWT Blog and Newsletter distributed to over 15k subscribers
- ◆ Banner in networking area and Digital Screen
- ◆ Social media promotion leading up to the event and post event
- ◆ Featured as WWT London Sponsor on website

EMPOWER SPONSOR

£7,500

- ◆ 4 complimentary tickets (% of ticket allocation can be donated to tech returners)
- ◆ 15% discount on additional tickets
- ◆ Sponsor one of six breakout sessions
- ◆ Logo inclusion at event and in all event material
- ◆ Vendor Table at event
- ◆ Inclusion of promotional material in goody bags
- ◆ Inclusion in special WWT Blog featured on the website
- ◆ Logo on Digital Screen
- ◆ Social media promotion leading up to the event and post event
- ◆ Featured as WWT London Sponsor on website

IGNITE SPONSOR

£5,000

- ◆ 2 complimentary tickets each (% of ticket allocation can be donated to tech returners)
- ◆ 10% discount on ticket price
- ◆ Logo inclusion at event and in all event material
- ◆ Inclusion of promotional material in goody bags
- ◆ Inclusion in special WWT blog on website
- ◆ Logo on Digital Screen
- ◆ Social media promotion
- ◆ Featured as WWT London Sponsor on website

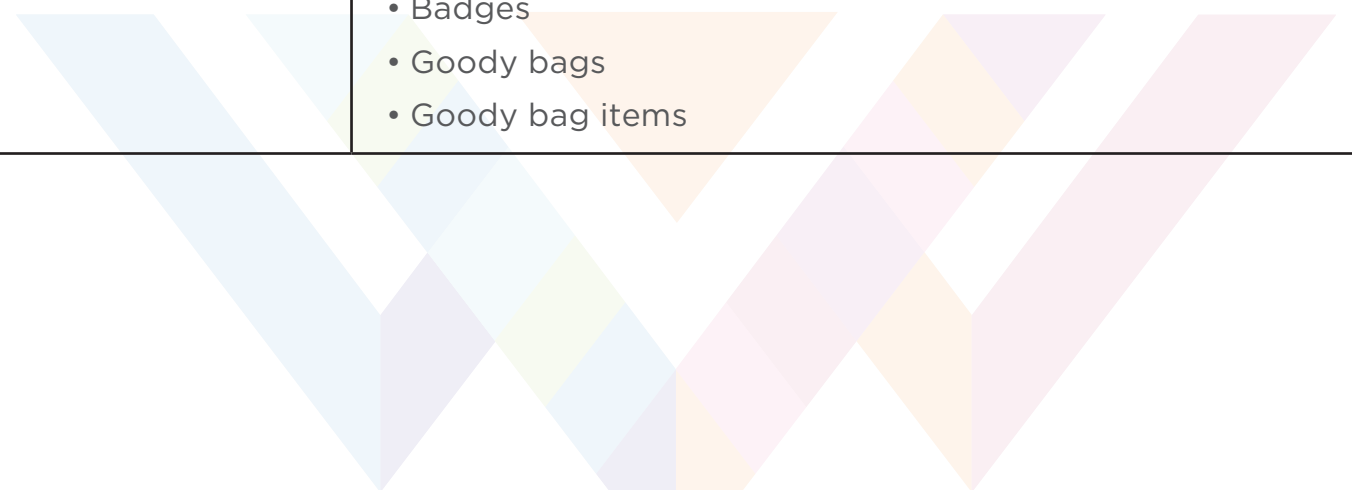
ADDITIONAL SPONSORSHIP LEVELS

PROGRAMMING/BREAKOUT SPONSOR	£500 (6 available)	Sponsor one of six breakout sessions with your own programming.
SPEED RECRUITING/ VENDOR TABLE	£500 (6 available)	Participate in our speed recruiting event. Connect with diverse talent for your organization.
BEVERAGES SPONSOR	£2,000 (2 available)	Provide complimentary water, coffee, and tea to our attendees. Sponsor signage will be displayed at beverage stations.
LUNCH SPONSOR	£7,500 (1 available)	Provide lunch and a keynote address during lunch for hundreds of our attendees.
REFRESHMENTS SPONSOR	£2,000 (2 available)	Provide complimentary refreshments between sessions.
NETWORKING PARTY SPONSOR	£2,500 (2 available)	<ul style="list-style-type: none"> • 6 complimentary tickets (To networking party only) • 20% off WWT Conference Tickets • Social media promotion throughout the marketing period/post event • Opportunity to address the attendees with welcome message • Special Social media promotion during the Networking Party event • Featured as WWT London Sponsor on website



**IN-KIND WISHLIST
SPONSOR**

Donate these items to help make our event a success!

- Lanyards
 - Badges
 - Goody bags
 - Goody bag items
- 

For more information about these opportunities contact us at sponsorships@wonderwomentech.com or call +00 1 (855) 508-5088

**WE APPRECIATE ALL OF OUR SPONSORS AND PARTNERS
WHO EACH MAKE WONDER WOMEN TECH A SUCCESS!**

WONDER WOMEN TECH TIMELINE 2014-2016



WONDERWOMENTECH
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April

Wonder Women Hacks supports LA Hacks with female hackers & volunteers in Los Angeles, CA



October

Hacks 4 Humanity "Hackathon for Social Good" launches at Arizona State University (ASU) in Phoenix, AZ



February

The first Wonder Women Tech Conference launches at the historic airplane hangar where the Spruce Goose was built in Playa Vista, CA

#WWT2015 was produced with support from: LA Auto Show, Microsoft, Google, Time Warner, General Assembly, AT&T, Lyft, YouTube, and many others!



fishackathon

June

WWT works with the U.S. Department of State and other organizations to produce a #Fishackathon event in Long Beach, CA



November

WWT co-produces a "Code: The Film" screening and industry panel discussion with California State University Long Beach (CSLUB) in Los Angeles, CA

2014

January

Wonder Women Hacks Hackathon and Hacks 4 Humanity Hackathons are born



September

Wonder Women Hacks Hackathon and Industry Panel at California Women's Conference in Long Beach, CA



November

Wonder Women Tech is invited to produce its first conference with the City of Los Angeles and its Mayor, Eric Garcetti, the Commission on the Status of Women and other LA city officials



2015

February

2015 Conference highlights include over 100 speakers, a Junior Innovation Camp, Wonder Women Hacks Hackathon, a Time Warner Media Challenge, an expo, and an Air Jordan Sports Technology Zone replete with a basketball court



July

WWT lands a three year commitment with the City of Long Beach and its Mayor, Robert Garcia and the Bloomberg Philanthropies funded Innovation Team, to host Wonder Women Tech conferences from 2016 to 2018 at the Long Beach Convention Center



October

Innovate LA 2015 in Long Beach, CA

WWT participates in the PowHerUp Conference at Loyola Marymount University (LMU)



Lesbians whoTech

Queer Women In Tech

February

WWT participates in the Lesbians Who Tech Summit in San Francisco, CA

April

WWT participates in Congressman Alan Lowenthal's Young Women's Empowerment Conference in Long Beach, CA

WWT launches its global #InvestInABoss Pitch Competition



July

The 2016 WWT Conference kicks off at its new home at the Long Beach Convention Center in Long Beach, CA



techweek

October

WWT is one of only 11 organizations in the nation to receive a 2016 - 2017 Next Generation Leader from the McCain Institute of International Leadership

Capital One invites WWT to contribute to Women in Tech Demo Day and Dallas TechWeek, in Dallas, TX.

April 2017

WWT London Conference

August 2017

WWT National Conference Long Beach, CA

November 2017

WWT Washington D.C. Conference

2016

March

WWT participates in Microsoft's DigiCamp for Washington Middle School in Long Beach, CA



June

WeWork Los Angeles hosts "An Evening with Wonder Women Tech Panel and Networking Mixer" at its new Gastower location in Downtown Los Angeles

WeWork Pasadena hosts a special "An Evening with Wonder Women Tech Panel and Networking Mixer" featuring Virgin Galactic and NASA's JPL at its new 'JPL inspired' location in Pasadena, CA



July

#WWT2016 highlights include over 150 speakers, 2,000 attendees, senior, deaf and disabled workshops, three stages, junior innovation camp, career fair and expo, and explorations in space and AR technology.

September

WWT participates in TechDayLA in Los Angeles, CA

WWT partners with the McCain Institute for International Leadership



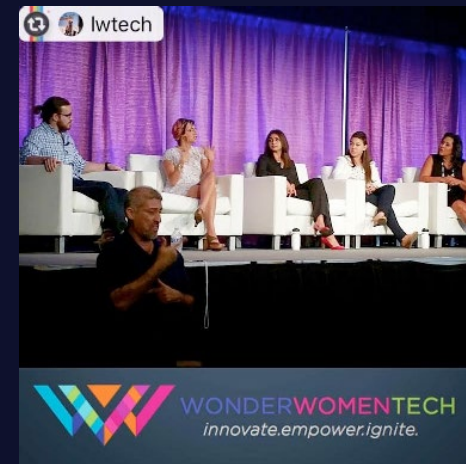
2017

December

WWT participates in The California Women's Conference in Long Beach, CA



EXPERIENCE WWT



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CONTRACTS IT RECRUITMENT CONSULTING LIMITED
Championing Difference in the World of Technology Recruitment

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