

Topics 2/15/17

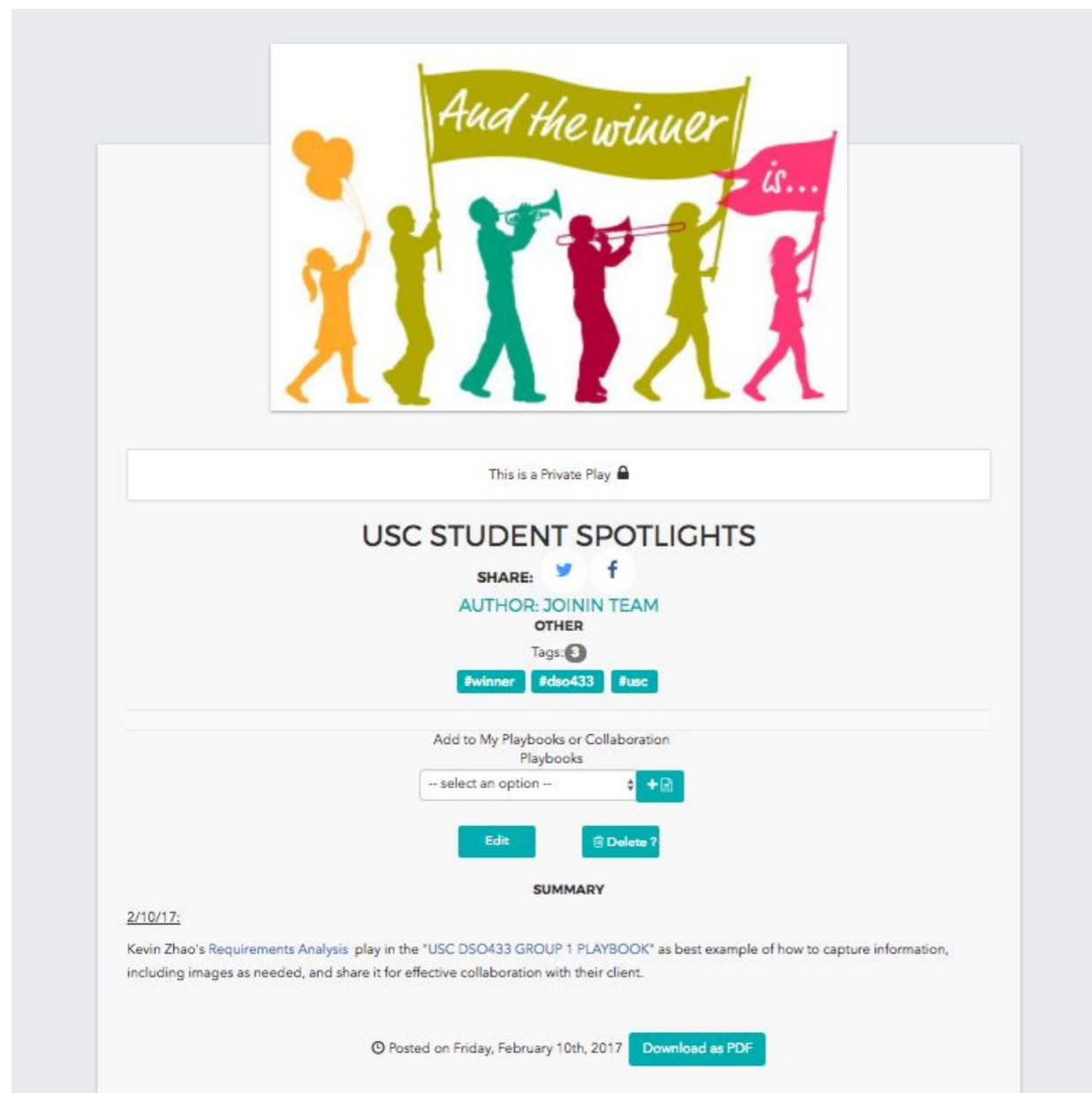
- **Student Spotlight**
- **JoinIN Language**
- **Project Flow on JoinIN**

Q&A

Student Spotlight (2/10/17)



Requirements Analysis play in **USC DSO433 GROUP 1 PLAYBOOK**

Kevin Zhao's play was great example of how to capture information, including images as needed, and share it for effective collaboration with their client




This is a Private Play

USC STUDENT SPOTLIGHTS


SHARE:  

AUTHOR: JOININ TEAM
OTHER

Tags:  3

[#winner](#) [#dso433](#) [#usc](#)

Add to My Playbooks or Collaboration Playbooks

-- select an option -- 

[Edit](#) [Delete ?](#)

SUMMARY

2/10/17:

Kevin Zhao's Requirements Analysis play in the *USC DSO433 GROUP 1 PLAYBOOK* as best example of how to capture information, including images as needed, and share it for effective collaboration with their client.

© Posted on Friday, February 10th, 2017 [Download as PDF](#)

One Student Group will be voted to receive the **Business Process Design Challenge Award**

League = Community

- **Browse** and **search** the League to find interesting people you want to connect with
- Startup founders, Hiring managers, Mentors, your classmates and peers from other schools can **find you** to collaborate
- **Invite** people from the League to **collaborate** with you (in your **Playbooks** and/or **Huddles**)

Playbook = Project

- A virtual space to post all the assets for your project
- Make sure you have the right privacy settings
 - **Public Open:** Everyone can see it and everyone can join/add to it
 - **Public Closed:** Everyone can see it but ONLY people invited can join/add to it
 - **Private:** ONLY those invited can see/add to it
- Your three (3) Key Playbooks are
 - The **Student Group Playbook** created by the Client Coordinator
 - The **Client Playbook** created by each Client, Student(s) added
 - **USC Program Client Playbook** created by JoinIN and Dr. Majchrzak for all
- Add JoinIN and Dr. Majchrzak to Student and Client Playbooks
- **Comments** to a Playbook for a quick thought
- Add a **Play** to the Playbook for an important searchable asset

Play = Asset

- Create **Plays** and post them to a **Playbook** to collaborate
- **Plays** can be meeting notes, draft deliverables, helpful information about the project, an interesting article, advice from Dr. Majchrzak, etc
- **Search** for Plays others have created that you may find helpful or interesting and add them to your own Playbooks
- **Invite Teammates** from the League to collaborate and add plays to your playbook

Key Playbooks

ALL

The screenshot shows the 'USC PROGRAM CLIENT PLAYBOOK' page on the JOININ platform. At the top, there is a navigation bar with 'LEAGUE', 'HUDDLES', 'PLAYBOOKS', and 'PLAYS'. The main content area features a central diagram titled 'THIS PLAYBOOK IS CLOSED' with a circular flow of concepts: 'Academia', 'Business', 'Community Well-being', and 'Innovation'. Below the diagram, the title 'USC PROGRAM CLIENT PLAYBOOK' is displayed with '184 views'. There are social sharing options for Twitter and Facebook, and a shareable link '- JOININ TEAM - GENERAL BUSINESS'. A search bar is present with the tag '#usc'. Action buttons for 'EDIT', 'DELETE?', and 'SEND EMAIL' are visible. A section titled 'Add this Playbook to Your Huddle?' includes a dropdown menu and an 'Add to Huddle' button. A 'SUMMARY' section provides context: 'This playbook is intended for sharing key information, exchanging ideas, and collaborating among the USC Process Design and Open Innovation Program client organizations and their student coordinators. Please check this playbook often, add plays that you think may be useful to others, and/or provide comments, as needed. For any issues or questions, please contact team@joinin.ja. Posted on Tuesday, January 24th, 2017'. A 'Print as PDF' button and a 'SEE COMMENTS 2' button are also present. On the right side, a 'PLAYS ON THIS PLAYBOOK' section shows a grid of six plays: 'DSO433 FAQs', 'USC STUDENT SPOTLIGHTS', 'PROCESS DESIGN', 'INFORMATION FOR DSO433 CLIENTS...', 'USC PROGRAM DATES AND AGENDAS', and 'INFORMATION FOR DSO433 STUDENT...'. Each play card includes a thumbnail, title, category, and action buttons like 'VIEW PLAY', 'EDIT PLAY', and 'Remove'.

USC Program Client Playbook

Plays: FAQs, Info for Clients, Info for Students, Dates and Agendas, Student Spotlight,

Key Playbooks

ALL



STUDENTS

300+300

THIS PLAYBOOK IS CLOSED

DSO 433 GROUP PICO IMPROVEMENT ORGANIZATION

81 views

SHARE: [f](#) [t](#)

- CHERYL TOLENTINO -
OTHER

Add this Playbook to Your Huddle?:
Select an Option

+ Add to Huddle

SUMMARY

Posted on Wednesday, January 25th, 2017

SEE COMMENTS 0

TEAMMATES 0

HUDDLES 0

Awaiting 1 teammates to join!

A.G. ALEXANDER GRUPP

ANN MAJCHYZAK

JULIANNE NORDHAGEN

12FEB PICO IMPROVEMENT WEEKLY...
project management

05FEB PICO IMPROVEMENT WEEKLY...
project management

PICO IMPROVEMENT ORGANIZATION...
Project Management

PICO IMPROVEMENT PROCESS REQU...
Project Management

PICO IMPROVEMENT USER STORIES...
Project Management

PICO IMPROVEMENT AS-IS PROCESS...
Project Management

PICO IMPROVEMENT USER STORIES...
Project Management

PICO IMPROVEMENT AS-IS PROCESS...
Project Management

DSO433 Pico Student Playbook
Plays: Weekly Analysis, As Is Process **draft**

CLIENTS + STUDENTS

PICO IMPROVEMENT ORGANIZATION

THIS PLAYBOOK IS CLOSED

REALIZING + REACHING THE POTENTIAL OF PICO BOULEVARD SANTA MONICA

147 views

SHARE: [f](#) [t](#)

- PICO IMPROVEMENT ORGANIZATION TEAM -
BUSINESS DEV

SEND EMAIL

Add this Playbook to Your Huddle?:
Select an Option

+ Add to Huddle

SUMMARY

Our playbook is two-fold:

1) **Creating a Merchant Engagement strategy for Pico Blvd.**, a 2.8 mile commercial district (the longest business improvement district in Santa Monica) which runs from the 110 Freeway to the Pacific Ocean and is home to over 300 businesses. This merchant engagement strategy will be a process that utilizes technology/software that engages the Pico merchants to participate in the Pico Improvement Organization (PIO), to assist them in attracting customers, and to benefit the revitalization of Pico Blvd's economic vitality. Current efforts include social media, direct email outreach, local newspaper advertising, hosting merchant mixer events, participating in community events (e.g. Most Loved SM Businesses, Buy Local Festival, National Night Out), etc.

2) **Utilizing technology to help our Pico Blvd merchants engage their customers and increase their sales.** Once the merchants are engaged, we will use the same process and technology/software to assist the merchants in attracting customers and sales. We are

PICO BYLAWS
General Business

PICO MERCHANT CONTACT LIST
Business Dev

PICO MERCHANT SURVEY
Business Dev

PICO BLVD MERCHANT SURVEY
Business Dev

Pico Client Playbook
Plays: Pico Bylaws, Merchant Contact List, Merchant Survey, Merchant Directory

LEAGUE HUDDLES PLAYBOOKS PLAYS

THIS PLAYBOOK IS CLOSED

USC PROGRAM CLIENT PLAYBOOK

184 views

SHARE: [f](#) [t](#)

- JOININ TEAM -
GENERAL BUSINESS

Tags: #USC

EDIT DELETES! SEND EMAIL

Add this Playbook to Your Huddle?:
Select an Option

+ Add to Huddle

SUMMARY

This playbook is intended for sharing key information, exchanging ideas, and collaborating among the USC Process Design and Open Innovation Program client organizations and their student coordinators.

Please check this playbook often, add plays that you think may be useful to others, and/or provide comments, as needed.

For any issues or questions, please contact team@JoinIN.Ja.

Posted on Tuesday, January 24th, 2017

Print as PDF

SEE COMMENTS 2

PLAYS ON THIS PLAYBOOK ADD A PLAY

Number of Plays: 6

Search for

DSO433 FAQs
other

VIEW PLAY Remove

USC STUDENT SPOTLIGHTS
Other

VIEW PLAY EDIT PLAY Remove

THIS PLAY IS PRIVATE

PDF PROCESS DESIGN
general business

VIEW PLAY EDIT PLAY Remove

THIS PLAY IS PRIVATE

INFORMATION FOR DSO433 CLIENTS...
other

VIEW PLAY EDIT PLAY Remove

THIS PLAY IS PRIVATE

USC PROGRAM DATES AND AGENDAS

INFORMATION FOR DSO433 STUDENT...

USC Program Client Playbook

Plays: FAQs, Student Spotlight, Info for Clients, Info for Students, Dates and Agendas



Key Playbooks

ALL



STUDENTS

DSO433 Pico Student Playbook
Plays: Weekly Analysis, As Is Process **draft**

CLIENTS + STUDENTS

Pico Client Playbook
Plays: Pico Bylaws, Merchant Contact List, Merchant Survey, Merchant Directory
As Is Process **Deliverable**



USC Program Client Playbook
Plays: FAQs, Student Spotlight, Info for Clients, Info for Students, Dates and Agendas



Huddle = Event

- Schedule your meetings and events as **Huddles**
- **Invite** anyone in the League or off platform to your Huddle
- Link your **Huddles** to your **Playbooks** to connect online and offline
- Two Huddles are planned for you to collaborate across the DSO433 Groups on 3/20 and 4/3
- You're welcome to attend any public JoinIN Huddles this semester

Other Features

- Newsfeed
- Comment
- Chat

Q & A