

ABOUT WONDER WOMEN TECH

Wonder Women Tech is an organization that produces year-round programming and national and international conferences that highlight, educate, and celebrate women, diversity and inclusion in STEAM (Science, Technology, Engineering, Arts, Math), innovation and entrepreneurialism. Our conferences and programming offer a variety of speakers, panel discussions, coding classes, workshops, hackathons, community inclusion activities, thought leadership, and other dynamic programming geared towards empowering women, girls, people of color, the underrepresented, and diverse communities.

We seek to create a shift in diversity and inclusion within STEAM industries by offering revolutionary content and impactful discussions.



OUR VISION



INNOVATE

We Disrupt the STEAM Industry For Women & Diversity

Our mission is to highlight, educate and celebrate women and diversity in STEAM. We seek to disrupt the conference model, creating a shift in diversity and inclusion within STEAM industries, by offering the latest game-changing trends and revolutionary content.

We produce international events that will further the development of females and diverse global communities while creating new markets and industries.



EMPOWER

We Cultivate Inclusivity & Collaboration To Transform Communities

Our WWT Immersion program pairs our Sponsors and Partners with our attendees and online community network with mentorship, internship and 'Job Shadow' opportunities. The Wonder Women Tech Ambassador program creates a cross promotional partnership and engagement platform between our strategic partners and the WWT global community.

IGNITE

We Spark The Potential For Greatness Within Future Innovators

Our Junior Innovation Camp is provided at no cost to participants and engages students ages 13 to 17 with courses that teach coding, game development, DIY projects and entrepreneurship. The WWT Learning Center teaches adults, seniors, the deaf and disabled, computer basics and how to code and/or build games. Our WWT Career Fair allows registered guests to attend a career fair which will feature booths from our sponsors and partners who are recruiting and actively looking to diversify their workforce, and provides an opportunity for attendees to secure job placement, mentorship. and internships.



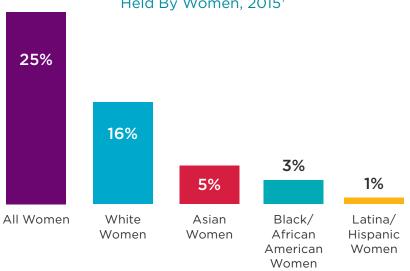


THE NEED

UNDERREPRESENTATION OF WOMEN

It's a well known fact that women and people of color are underrespresented in STEAM fields. In 2015, women held 57% of all professional occupations, yet they held only 25% of all computing occupations. In addition, participation levels for women of color are even lower.





ATTRITION

The attrition rate of women quitting in the high tech sectors is more than twice the number of men.² This figure is troubling, considering that companies who invest in these women lose 50% of their female talent.

Some of the significant factors that contribute to female attrition include workplace experiences, lack of access to key creative roles, and feeling "stalled" in their careers due to the difficulty to advance into leadership roles such as C-suite or senior management positions.³

¹ Bureau of Labor. 2016

² Harvard Business Review, Stopping the Exodus of Women in Science, 2008

³ National Center for Women & Information Technology, Women in Tech: The Facts, 2016

LACK OF DIVERSITY = LOSS OF PROFITS

A series of studies demonstrated that diverse teams consistently outperform teams comprised of only the highest-ability members,⁴ while an analysis of more than 20,000 venture-backed successful tech companies had twice as many women in senior positions as unsucessful ones.⁴

DECREASE OF STEAM-BASED CURRICULUM

The U.S. developed as a global leader through its scientists, engineers, and innovators, yet not enough of our youth have access to quality STEAM learning opportunities. With fewer students pursuing careers in STEAM, as well as a short supply of skilled teachers, the U.S. is falling behind internationally in areas of math and science. ⁵ In an ever-increasing competitive global economy, we need STEAM-based curriculum more than ever to keep the U.S. at the front of global innovation.



⁴ National Center for Women & Information Technology, Women in IT: The Facts Infographic, 2016

THE WWT

- CREATE INTERNATIONAL STEAM
 CONFERENCE PLATFORM
- CULTIVATE
 CAREER-DEVELOPMENT AND NETWORKING OPPORTUNITIES
- INCUBATE IDEAS & SOLUTIONS GEARED TOWARDS WOMEN AND DIVERSITY IN TECH
- PRODUCE STEAM-FOCUSED WORKSHOPS FOR ADULTS, YOUTH, SENIORS, DEAF & DISABLED
- EXPOSE UNDERREPRESENTED YOUTH TO STEAM-RELATED CAREERS
- OFFER FREE AND LOW-COST PROGRAMMING AND EVENTS FOR UNDERREPRESENTED COMMUNITIES
- COLLABORATE WITH STRATEGIC PARTNERS TO EXPAND THE WWT VISION

⁵ U.S. Department of Education, *Science, Technology, Engineering and Math: Education for Global Leadership*

MEET THE FOUNDER

SOCIAL INNOVATOR. FOUNDER. CEO.

Lisa Mae Brunson is a Creative Visionary, Speaker, Author & Social Innovator that is committed to impacting humanity on a global scale.

She was recently named Long Beach Post's 40 Under 40 Winner, and she is a Commissioner on the board for Technolology and Innovation for the City of Long Beach. Lisa Mae is the founder of Wonder Women Tech, and has launched Junior Innovation Camps for underprivileged kids. She is founder of two hackathons-Hacks 4 Humanity, a hackathon for Social Good, and Wonder Women Hacks, a hackathon to address challenges facing women and girls.

She received a three-year commitment from the City of Long Beach to host the Wonder Women Tech Conference from 2016 - 2018 at the Long Beach Convention Center.

Lisa Mae is currently on the Advisory Board for the California Women's Conference and InnovateLA, which produces LA's Innovation Weeks in October and speaks at conferences, events and universities.

Lisa Mae recently created The Wonder Women Tech Show, a talk show web series that highlights pioneering women in STEAM, innovation and entrepreneurship. She is also co-host and producer of the show.



PAST SPONSORS





























































PAST SPONSORS









































































PRESS FEATURES





Wonder Women Tech Conference Attracts Hundreds In Playa Vista

"With Wonder Women Tech, the roles are reversed, and it is truly magical to see and explore a new dynamic where we women rule!"





700 Expected at Conference Promoting Women in Tech, Science, Math Careers

Women need to make their voices heard because they are also consumers. "We need to be on the other side.





Long Beach to Lead a "Women in Innovation Revolution,"

"Our city is already one of the most diverse and we have great examples of women leaders and innovators all around us. Wonder Women Tech is about the innovation diversity and inclusion bring about.





THE HUFFINGTON POST

Deseret News

























BRAND IMPACT

#WEARECHANGEMAKERS #INVESTINABOSS **#WEAREPIONEERS** #WWT2016 #WONDERWOMENTECH #WWT2017

SOCIAL MEDIA IMPRESSIONS

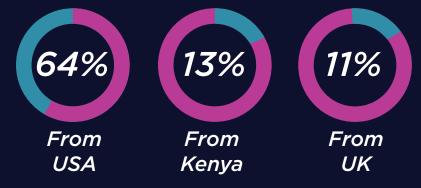




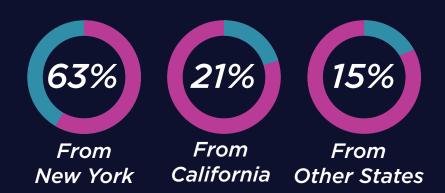




GENERAL TWITTER DISTRIBUTION



COUNTRY DISTRIBUTION



US STATES DISTRIBUTION



NATIONAL CONFERENCE HIGHLIGHTS

2015 HIGHLIGHTS - THEME: #WONDERWOMENTECH

- Over 1.000 Attendees
- Produced by LA Auto Show
- 100 Wonder Women Hacks Hackathon participants
- ▶ 40 Time Warner Media Challenge Participants
- 100 kids attended our Junior Innovation Camp
- Microsoft Gaming Sessions taught participants how to build games
- ▶ General Assembly offered free coding classes

- Featuring an 'Air Jordan Sports Technology Zone' replete with basketball court and Air Jordan tennis shoes exhibit
- > 70 Speakers from around the world
- WWT Expo featured 40 exhibitors
- Three Female Innovators were honored at our Pioneering Women Awards Ceremony hosted by the Mayor of LA

2016 HIGHLIGHTS - THEME: #WEAREPIONEERS

- Trended on Twitter at #2 and #6
- 2.000 attendees
- 120 kids attended our Junior Innovation STEAM camp
- Over 12,000 Facebook Live views
- Over 140 speakers from around the world
- Career Fair and Expo available to registered guests
- Word Press offered a STEAM workshop
- AOL's #BUILTBYGIRLS "TechBoss 101" workshop
- DAQRI offered an AR Toolkit workshop
- Programming offered on three stages
- Mentorship and 'Meet the Speaker Cabana Lounges available ▶ 106.6k impressions on Twitter

- Invest in A Boss Pitch Competition honored three Female **Founders**
- 3 Deaf Presenters
- 4 Pregnant Presenters
- ▶ 4 Disabled Presenters, including 1 Two-time Paralympian **Gold Medalist**
- > 37 seniors learned computer basics with Girl DevelopIt
- 28 deaf attendees participated in our Deaf STEAM workshop
- ▶ 1 attendee received a \$250,000 second round investment!

2017 HIGHLIGHTS - THEME: #WEARECHANGEMAKERS

PARTNER WITH US AND HELP MAKE AN EVEN GREATER IMPACT!

Ask us about London & Washington D.C.

2016 DEMOGRAPHICS

conference attendees:

100%

increase from 2015



Roles



Web/Software/Mobile **Developers**



STEAM Industry



Early Entry STEAM Professionals Professionals

120+ junior high & high school students



EXPERIENCE WWT





















Deaf and Benior Workshops (18+ yrs.)





WWT YEAR ROUND PROGRAMMING

We need your support to offer STEAM and diversity and inclusion programming throughout the year! Wonder Women Tech is passionate about offering free and low cost programming that will innovate, empower, and ignite the professional and educational development of women, girls, and diverse communities within STEAM industries. Partnering with WWT to support these programs throughout the year will help to create a deep impact for the schools, nonprofits, community partners, and national and international programs that will benefit from our collaborative vision. We offer a variety of programs and events that are available with your support. These include:

Panel Discussions, Industry Mixers, and Networking Events	Deaf and Disabled STEAM Workshops
	Career Fair and 'Speed Networking'
Hackathons	events
Junior Innovation and Wonder Girl Camps	Thought Leadership and Career Development Workshops
Senior Computer Basics Workshop	Wonder Women Tech Show Webseries and more

Please contact us to discover how YOU can support our year-round programs through sponsorship opportunities and brand exposure.

Email: sponsorships@wonderwomentech.com • **Phone:** 855-508-5088

innovate.
empower.
ignite.











CORPORATE SPONSORSHIPS

"Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They're not fond of rules. And they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things. They push the human race forward. And while some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world, are the ones who do." -Steve Jobs

PRESENTING SPONSOR \$60,000+

- → Two 20' x 20' Prime location floor spaces in Expo Hall
- ◆ Presenting Sponsor Naming Rights for entire conference
- ◆ Inside Front/Back Cover of WWT Conference Guide
- ◆ Inclusion in all media and press releases
- ◆ Receive special shout outs on Social Media Platforms
- → Logo placement on website and all marketing materials
- ◆ Logo placement on all video content
- ◆ SWAG and seat drops of gifts and giveaways

- → (20) VIP tickets to the Wonder Women Tech Conference
- → VIP Access to Speakers, Elite Guests and Organizers
- → Welcome or closing conference speech
- ◆ Present at Pioneering Women Awards Ceremony
- → Complete Registrant List
- ◆ Logo and mention featured in two episodes of The Wonder Women Tech Show
- ◆ Receive a WWT Diversity and Inclusion Lunch and Learn discussion (Special WWT Ambassadors will come to your office to engage your staff in a Lunch and Learn session within one calendar year of conference.)

INNOVATE SPONSOR \$45,000

- ◆ 20' x 20' Prime location floor space in Expo Hall
- ◆ Expo Hall or Career Fair Signage
- ◆ Full Page Ad in WWT Conference Guide
- ◆ Inclusion in all media and press releases
- ◆ Receive special shout outs on Social Media Platforms
- ◆ Logo placement on website and all marketing materials
- ◆ SWAG and seat drops of gifts and giveaways
- → Film and Photography of staff and brand/company
- ♦ (10) VIP tickets to the Wonder Women Tech Conference
- → VIP Access to Speakers, Elite Guests and Organizers
- ◆ Present at Pioneering Women Awards Ceremony
- ◆ Complete Registrant List
- ◆ Logo and mention featured in 1 episode of The Wonder Women Tech Show
- ◆ Receive a WWT Diversity and Inclusion Lunch and Learn discussion (Special WWT Ambassadors will come to your office to engage your staff in a Lunch and Learn session within one calendar year of conference.)

EMPOWER SPONSOR \$25,000

- ◆ 10' x 10' Prime location floor space in Expo Hall
- ♦ 1/2 Page Ad in WWT Conference Guide
- ♦ Inclusion in select media and press releases
- ◆ Receive special shout outs on Social Media Platforms
- ◆ Logo placement on website and all marketing materials
- ◆ SWAG and seat drops of gifts and giveaways
- → Film and Photography of staff and brand/company
- ♦ (6) VIP tickets to the Wonder Women Tech Conference
- → VIP Access to Speakers, Elite Guests and Organizers
- ◆ Attendee Resume Access
- ◆ Receive a WWT Diversity and Inclusion Lunch and Learn Google Hangout (Special WWT Ambassadors will host a special Google Hangout to engage your staff in a Lunch and Learn series within one calendar year of conference.) (Special WWT Ambassadors will come to your office to engage your staff in a Lunch and Learn session within one calendar year of conference.)

ADDITIONAL SPONSORSHIP LEVELS

IGNITE SPONSOR	\$15,000	 10' x 10' booth in Expo Hall 1/4 Page Ad in WWT Conference Guide (2) VIP tickets to the Wonder Women Tech Conference
		 Inclusion in some media and press releases Receive special shout outs on Social Media Platforms Logo placement on website and all marketing materials SWAG and seat drops of gifts and giveaways Two Invitations to Saturday Night Mixer Event
SPEAKER & VIP LOUNGE SPONSOR	\$7,500	Speakers and VIP guests can relax and enjoy snacks and beverages before their moment on stage!
WIFI SPONSOR	\$20,000 (Exclusive Sponsor)	Brand our WiFi Network throughout the entire convention center by having exclusive naming rights of the WiFi Network SSID. Users will see your name on the splash page and you'll also have a special "WiFi Sponsored By"
FRIDAY LAUNCH PARTY SPONSOR	\$15,000 (3 available)/ \$30,000 (Exclusive Sponsor)	We'll kick off the conference with an Awards Launch Party. The event will offer a co-branded opportunity to provide our VIP attendees, City officials, Speakers, Award Recipients and guests an evening of entertainment, dessert and appetizers, a hosted bar, and more.
SATURDAY PARTY SPONSOR	\$15,000	Engage our VIP attendees, Speakers, Award Recipients and guests in an evening of entertainment, dessert and appetizers, hosted bar, and more.

CAREER FAIR SPONSOR	\$10,000	Receive a table in our Career Fair and recruit diverse talent for your company. Receive access to resumes from thousands of potential candidates.
LUNCH TRUCKS	\$7,500	Engage our pioneering Attendees, Speakers and VIPS by sponsoring a complimentary lunch at our Gourmet Truck Food Court! Located right outside the Convention Center, attendees will get to enjoy lunch and remain close to the conference.
HAPPY HOUR SPONSOR	\$10,000/ \$30,000 (Exclusive Sponsor)	Sponsor a Happy Hour Networking event on Friday or Saturday where attendees and companies can mix and mingle in your honor!
WATER/COFFEE/TEA STATIONS SPONSOR	\$5,000	Provide complimentary water, coffee, and tea to our attendees. Sponsor signage will be displayed throughout beverage station areas.
JUNIOR INNOVATION CAMP SPONSOR	\$5,000	Engage and Inspire Urban students ages 13-17 through innovative STEAM activities over 2 days. Students will learn to code, build games, explore media, technology, Science, the arts and entrepreneurship. Program offered free to students.
LEARNING CENTER SPONSOR	\$5,000	Adults, Seniors and individuals who are Deaf and Disabled who may be interested in changing careers or learning new skills will have the opportunity to learn at no cost in the WWT Learning Center. Participants will learn how to code and be exposed to STEAM activities and entrepreneurship.

ADDITIONAL SPONSORSHIP LEVELS

BREAKOUT ROOMS	\$7,500	Target the attendees who are attending WWT Breakout Sessions throughout the conference and host your own 30-minute breakout session or panel discussion. Your signage and brochures will be located in each rooms.
60-MINUTE WORKSHOP SESSION OR BREAKOUT SESSION	\$10,000	Host a 60-minute Workshop or Breakout Session in our Breakout rooms throughout the conference. Your signage and brochures will be located in each room.
CONFERENCE BAGS SPONSOR	\$10,000	Produce a co-branded eco-friendly conference bag that will be distributed to all attendees. Both WWT and the sponsor's logos are included in the bag design.
WELCOME AREA SPONSOR	\$15,000	Be the first thing that attendees see when your branded "Welcome to WWT Conference" Signage greets them at the door.
LANYARDS SPONSOR	\$10,000	Every attendee gets a badge, which means every attendee will be promoting you through your branded lanyards!
LOGO IMPRINT ON BADGE	\$5,000	Every attendee gets a badge. Include your logo on the badge that every attendee will look at!
CHARGING STATIONS SPONSOR	\$5,000	Attendees love to the option to charge their phones and laptops! Provide charging stations throughout the conference area. Each station will offer sponsors branding opportunities through signage and if desired, giveaways.

SCIENCE FAIR SHOWCASE SPONSOR	\$5,000	Be part of our inaugural "Science Fair Showcase" featuring winners from the best Science Fair's in Southern California and beyond. We've curated a great selection of projects launched by women and people of color.
WWT DOMESTIC SCHOLARSHIPS	\$5,000	WWT Scholarships are provided to WWT Scholarship applicants who would like to attend the WWT conference. Scholarships help cover the cost of domestic travel, lodging, registration, and stipend for applicants who live in the United States.
WWT INTERNATIONAL SCHOLARSHIPS	\$7,500	WWT has received multiple requests from interested attendees all over the world! Help us make it possible to provide Scholarships and Stipends to International attendees. Scholarships allow applicants the ability to attend the conference, and help cover the cost of travel, lodging, and registration for applicants who live outside of the United States.
CONFERENCE GUIDE ADVERTISING		Back Cover: \$3,000 Inside Front Cover: \$2,500 Inside Back Cover: \$3,000 2 Page Center Spread: \$5,000
GENERAL ADS		Full Page: \$1,000 Half Page: \$650 Quarter Page: \$350

For more information about these opportunities contact us at sponsorships@wonderwomentech.com or call (855) 508-5088

WE APPRECIATE ALL OF OUR SPONSORS AND PARTNERS WHO EACH MAKE WONDER WOMEN TECH A SUCCESS!

WONDER WOMEN TECH TIMELINE 2014-2016



Wonder Women Tech was born

Wonder Women Tech vision to highlight, educate, and celebrate women and diversity in tech, STEAM and innovation is born in Long Beach, CA



April

Wonder Women Hacks supports LA Hacks with female hackers & volunteers in Los Angeles, CA



February

2015

The first Wonder Women Tech Conference launches at the historic airplane hangar where the Spruce Goose was built in Playa Vista, CA

#WWT2015 was produced with support from: LA Auto Show, Microsoft, Google, Time Warner, General Assembly, AT&T, Lyft, YouTube, and many



June

WWT works with the U.S. Department of State and other organizations to produce a #Fishackahon event in Long Beach, CA

July



November

WWT co-produces a "Code: The Film" screening and industry panel discussion with . California State University Long Beach (CSLUB) in Los Àngeles, CA



January

Wonder Women Hacks Hackathon and Hacks 4 Humanity Hackathons are born



September

Wonder Women Hacks Hackathon and Industry Panel at California Women's Conference in Long Beach, CA



November

ARIZONA STATE UNIVERSITY

October

Hacks 4 Humanity

Good" launches at

"Hackathon for Social

(ASU) in Phoenix. AZ

Arizona State University

Wonder Women Tech is invited to produce its first conference with the City of Los Angeles and its Mayor, Eric Garcetti, the Commission on the Status of Women and other LA city officials



February

2015 Conference highlights include over 100 speakers, a Junior Innovation Camp. Wonder Women Hacks Hackathon, a Time Warner Media Challenge, an expo, and an Air Jordan Sports Technology Zone replete with a basketball court



WWT lands a three year commitment with the City of Long Beach and its Mayor, Robert Garcia and the Bloomberg Philanthropies funded Innovation Team, to host Wonder Women Tech conferences from 2016 to 2018 at the Long Beach Convention Center





October

Innovate LA 2015 in Long Beach, CA









Queer Women In Tech

February

WWT participates in the Lesbians Who Tech Summit in San Francisco,

April

WWT participates in Congressman Alan Lowenthal's Young Women's Empowerment Conference in Long Beach, CA

WWT launches its global #InvestInABoss Pitch Competition



July

The 2016 WWT Conference kicks off at its new home at the Long Beach Convention Center in Long Beach, CA

techweek

October

WWT is one of only 11 organizations in the nation to receive a 2016 - 2017 Next Generation Leader from the McCain Institute of International Leadership

Capital One invites WWT to contribute to Women in Tech Demo Day and Dallas TechWeek, in Dallas, TX.

) April 2017

WWT London Conference

August 2017

WWT National Conference Long Beach, CA

November 2017

WWT Washington D.C. Conference

2017

2016

March

WWT participates in Microsoft's DigiCamp for Washington Middle School in Long Beach, CA



June

WeWork Los Angeles hosts "An Evening with Wonder Women Tech Panel and Networking Mixer" at its new Gastower location in Downtown Los Angeles

WeWork Pasadena hosts a special "An Evening with Wonder Women Tech Panel and Networking Mixer" featuring Virgin Galactic and NASA's JPL at its new 'JPL inspired' location in Pasadena, CA

July

#WWT2016 highlights include over 150 speakers, 2,000 attendees, senior, deaf and disabled workshops, three stages, junior innovation camp, career fair and expo, and explorations in space and AR technology.

September

WWT participates in TechDayLA in Los Angeles, CA

WWT partners with the McCain Institute for International Leadership



THE MCCAIN INSTITUTE

for International Leadership

ARIZONA STATE UNIVERSITY

December

WWT participates in The California Women's Conference in Long Beach, CA







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