

Project Specification

Tender details - the opportunity

Company name	Fisk Group
Company address	34 - 35 Orchard Street, Chelmsford, Essex, CM2 0HD
Description of company activity/SIC code	Fire Protection / 43210 - Electrical installation
Objective of the proposed innovation project- this MUST involve activity that results in the development of or introduction to the market of a new product or service (max 300 words)	<p>To develop a new service enabling the visual representation of an existing cause and effect matrix used in fire safety and protection systems.</p> <p>This will be achieved through the creation of an interpretative interface on top of a current, highly specialised database, to assist user understanding.</p> <p>The new service will reduce labour and admin time for business and end user; reduce number of document versions for cause and effect matrix; and offer visual representation for ease of understanding matrix.</p>
Company's current situation - existing project team and innovation project development stage (max 400 words)	Existing team consists of 2 directors, we are currently at the beginning of our process.
Business need - what expertise and support is required from a Knowledge Base to reach the objective(s) above? (max 400 words)	<p>We are seeking an academic partner who would offer skills not found in our organisation, in order to develop the service detailed above.</p> <p>These would be expected to include:</p> <ul style="list-style-type: none"> • CAD expertise • CAD 3D modelling, • computer gaming developer • Potential AI or AR expertise.
Please list six key words that describe your potential project, i.e. ICT, engineering, biotech etc.	Cause and effects, engineering, 3D Modelling, fire engineering.
Required timescales (if any) for Project Start and duration, and if applicable anticipated product launch date	January 2022.

Optional - company budget available to match fund KEEP+ grant (if known) please see 'Further details' for maximum funding amounts	25-50k.
Company Contact for further information	Mark Fisk. markfisk@fisk.group 07977 064648
Required tender response date (min 20 working days from posting of advert)	23rd March 2021
<p>Responses are sought from organisations classified as Knowledge Bases, defined under the ERDF Definition of the Knowledge Base: Higher Education, Further Education and Research Entities which are: UK Public Sector Research Establishments, Research and Development Organisations, Research and Technology Organisations.</p> <p>The Company is seeking a Knowledge Base partner to work with them to develop a project which, dependent on a successful Grant Application, will be supported by the KEEP+ ERDF project using one of the two types of intervention described below. Please also see KEEP+ website - www.keepplus.co.uk</p> <p>In Stage 2, if the grant application to KEEP+ is successful, the Company requires the expertise of the Knowledge Base partner, to work with them to deliver the solution i.e. the project intervention supported by the KEEP+ grant.</p>	
Criteria for Decision making	<p>Assessment criteria are as follows</p> <ul style="list-style-type: none"> • Expertise fit 50% • Timing fit 25% • Suitability of proposed methodology 25%
Date for Contract Decision	Minimum of 20 working days from date of advertisement
Tender response templates	Please approach the company for the exact format of your response.

Further details for potential respondents

You are responding to a tender for an activity which is eligible for part funding by the European Regional Development Fund, specifically under the KEEP+ Programme.

The KEEP+ Programme aims to support SMEs to develop new products and services by fostering long term collaborative relationships between Knowledge Bases - Universities and research institutions - and SMEs who need expertise and support for innovation.

Please see KEEP+ website for further information www.keepplus.co.uk or contact the KEEP+ project team 0845 196 4207 julie.benabdeljelil@anglia.ac.uk or 0845 196 4985 kayleigh.parkes@anglia.ac.uk

KEEP+ provides maximum allowable grants for its specific types of intervention. Those intervention types and maximum grant levels are as follows;

- KEEP Knowledge Exchange Embed Partnership (typically 12 months' duration) - this intervention involves a graduate working on a mid- to long-term activity with the support of a specific academic staff member, the graduate is based within the beneficiary company - grant allowance 50% of eligible costs and £10,000 capital.
- KEEP Research and Innovation Collaboration (no fixed duration) this intervention involves an academic colleague working on a short- to long-term activity, they are based at the Knowledge Base but with regular face-to-face interaction with the beneficiary company - grant allowance 50% of eligible costs plus a strict maximum of £10,000 capital.

The following is a guide to the types of cost that you should expect to occur should your application be successful;

- KEEP Knowledge Exchange Embed Partnership (typically 12 months' duration) - project development, associate wage, academic wage, administrative support, training and travel (on the part of the knowledge base employees), minor equipment (please note there is a potential separate grant for major capital purchases), recruitment
- KEEP Research and Innovation Collaboration (no fixed duration) - project development, academic wage, administrative support, consumables (please note there is a potential separate grant for major capital purchases)