

Project Specification

Tender details - the opportunity

Company name	Rapid Image UK Ltd
Company address	27 Draper House, Peterborough, PE4 7ER
Description of company activity/SIC code	Photography + Videography
Objective of the proposed innovation project- this MUST involve activity that results in the development of or introduction to the market of a new product or service (max 300 words)	We are currently in the process of diversifying our services to enable us to grow and to create new employment. We have 6 years' experience as wedding photographers and videographers and will now be offering commercial photography, this is a new service to our firm. We will be specializing in real estate and architecture. To offer this new service, we require a matteport camera. This state of the art and specialized equipment will allow us to photograph in 3D and to edit the images for professional commercial presentations.
Company's current situation - existing project team and innovation project development stage (max 400 words)	We have had to pivot and offer a new service as currently due to the restrictions this year we have not been able to photograph weddings.
Business need - what capital equipment is required from a supplier/manufacturer to reach the objective(s) above? (max 400 words)	<p>Matterport camera as specified below</p> <ul style="list-style-type: none"> • Professional photo resolution (134 megapixels) and 3D accuracy • Great for scanning any size space • Perfect for homes, apartments, hotels, commercial buildings • High-quality 3D capture with unlimited 4K print quality photography • Easy to use 3D capture with the press of a single button and minimal training • Powerful battery for capturing multiple properties in a day • Pairs with any iOS device running the Matterport Capture app

Please list six key words that describe your potential project, i.e. ICT, engineering, biotech etc.	Architectural, property, 360 degree photography, marketing, showcase, portraits
Required timescales (if any) for Project Start and duration, and if applicable anticipated product launch date	ASAP
Company Contact for further information	Wendy Richards wendy@rapidimageuk.com 07511380569
Required tender response date (min 10 working days from posting of advert)	5 March 2021
Criteria for Decision making	Assessment criteria are as follows <ul style="list-style-type: none"> • Timing & availability fit • Cost