

Project Specification

Tender details – the opportunity

Company name	Veenus Ltd
Company address	Sir Henry Darvill House, 8 – 10 William St, Windsor, Berks
Description of company activity/SIC code	79909 - Other reservation service activities not elsewhere classified
Objective of the proposed innovation project– this MUST involve activity that results in the development of or introduction to the market of a new product or service (max 300 words)	<p>Investment in a new disruptive, industry digital platform which allows tour operators to:</p> <ul style="list-style-type: none"> • take products to market in minutes making them more agile. • preview products and have a say in the design before the tours are posted online • make informed decisions on which tours to buy using data/live analytics <p>Gives hotels and experience providers real time sales updates so they can better manage inventory and improve occupancy and profitability.</p>
Company's current situation – existing project team and innovation project development stage (max 400 words)	<p>Existing Project Team:</p> <p>Our UX designer is working with our Experience Delivery, Design and Research teams of 7 people to test the platform and act on the feedback of our distributors.</p> <p>He then liaises with our 2 back and front-end coders to make the changes keeping in mind the user experience.</p> <p>Innovation project development stage</p> <p>Currently distributors (which we call collaborators) can browse and book tours, which have been written by our in-house copywriter, and take them to market immediately. This increases the sales window by at least 25% - a big win for distributors.</p>
Business need – what expertise and support is required to reach the objective(s) above? (max 400 words)	We need a back-end coder to improve the functionality of the platform to provide:

	<p>Data for Analytics</p> <ul style="list-style-type: none"> - by collaborator, hotel, experience provider, tour type and location <p>Invoicing</p> <ul style="list-style-type: none"> - Integration of platform with Xero accounting software <p>Brochure View</p> <ul style="list-style-type: none"> - having 'purchased' a product on our platform to post online, this functionality is to give the collaborator the additional option of sending an eshot to a selection of their customers immediately <p>Maps</p> <ul style="list-style-type: none"> - so all partners can visually view hotspots of what's selling <p>Googlemaps is not detailed enough to provide this data so we'll have to code a new one from scratch</p>
Please list six key words that describe your potential project, i.e. ICT, engineering, biotech etc.	Traveltech, experience travel, groups
Required timescales (if any) for Project Start and duration, and if applicable anticipated product launch date	ASAP
Optional - company budget available to match fund KEEP+ grant (if known) please see 'Further details' for maximum funding amounts	
Company Contact for further information	<p>Ranjiv Bhalla Ranjiv@veenus.com</p> <p>Tel: +44 (0)1753 836600</p>
Required tender response date (10 working days from posting of advert)	1 December 2021
Criteria for Decision making	<p>Assessment criteria are as follows</p> <ul style="list-style-type: none"> • Expertise fit • Timing & availability fit • Geographically local preferable



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Date for Contract Decision	Minimum of 10 working days from date of advertisement
Tender response templates	Please approach the company for the exact format of your response.