TINA CUFFE | DIRECTOR

QUALIFICATIONS Diploma of Financial Services | General Insurance Tier 1 Compliance

UP CLOSE

Live gigs are Tina's passion – she's been to around 300 and plans to keep going even when she's too old to stand at them herself. You'll also find her volunteering at GCU Football Club, supporting her teenage daughter, spending time with her hubby or cuddling up to one of her six fur babies.

Tina Cuffe is a dedicated broker, with **more** than 26 years' experience in the insurance industry, and a reputation for delivering exceptional service to her clients.

She started working in insurance almost straight out of school, commencing her career working on the front desk of an insurance brokerage in Brisbane. Tina quickly developed a keen interest and started assisting the brokers and learning the ropes. Through loyalty and unwavering hard work, she worked her way up the ranks of the industry to where she is today.

Tina's career has now spanned twoand-a-half decades, working across a number of small brokerages, through to large international firms. Her roles have predominantly focused on commercial broking, but she has worked across all industry sectors, with a particular specialty in logistics. In one role, she assisted in getting MB Prestige Motor Vehicle Insurance for Queensland up and running, while in another, she ran the Queensland branch of the retirement village scheme, growing it from three villages to almost 59 villages during her tenure.

In 2009, Tina joined Jardine Lloyd
Thompson as a broker, where she first met
Johnnie Macleod. The two have worked
closely together ever since and built a
professional partnership and an enviable
reputation in the insurance industry,
which they continue at Knightsbridge
Insurance Group.

When it comes to her clients, **Tina gets**the most satisfaction out of getting them
a great result, whether it be in premium
savings or getting a claim paid. She is always
thinking about the bigger picture, well
beyond the particular policy or claim. **She**understands that a client isn't just putting
their livelihood in their broker's hands, and
that if something goes wrong, it doesn't just
affect them, but also their family, or their
employee's family. So, she prides herself
on going above and beyond every time and
helping her clients wherever she can.

It's an approach that has seen many clients stick with her for the long term, some being with her for over a decade, which she counts as the most rewarding aspect of her job, while many of her new clients come from word-of-mouth recommendations.

"I always want my clients to feel they're looked after and supported, that we actually care and are invested in getting them a positive outcome."

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Now that you know a bit more about me, I'd love to know more about you.