

MASTER MOBILE

BY FOCUSING ON PRODUCTIVITY

What was once a novelty is now a business and competitive must-have. More enterprises are applying mobile to core processes, making customer support, sales operations and everyday tasks more effective. By mastering mobility, IT teams play a key role in boosting productivity, efficiency and ROI across the business.

MOBILE CONTENT MANAGEMENT: Beneficial for Employees and IT

As smartphone and tablet usage increases in the enterprise, the emergence of content management as a critical mobile focus is accelerating.

59%

of IT organizations have created policies for accessing and sharing corporate data on mobile devices and/or through cloud-based services.

IT has recognized that employees need to create, share and edit documents from multiple locations.

Mobile Access Fosters Employee Productivity and Efficiency

With proper IT support, employees are empowered to access data, share content, collaborate anywhere, anytime.

Employees at companies with official BYOD policies save an average of

37 minutes per week.¹

74%

of IT leaders believe "BYOD can help our employees be more productive"²

82%

of organizations have made a change in business objectives as a result of the increased use of personal devices for work purposes, including the following:

59%

created policies for accessing and sharing corporate data on mobile devices and/or through cloud-based services

43%

invested in a mobile device management solution

36%

developed or invested in business apps for personal devices

33%

invested in a secure collaboration service for file sharing

GO WITH THE FLOW

Enterprises are investing in mobile, building new custom apps and integrating cloud content platforms to support rapid mobile growth.

How IT Can Stay Ahead With Mobile Success:

56%

of IT professionals indicate that IT is the primary leader of driving change through the consumerization of IT.

- Focus on making collaboration easy to use, simple to access and effective on every device
- Balance collaboration with security visibility, control and policy:
- Plan for any device, any time, anywhere productivity
- Prioritize integrations across apps core business processes

The Result: Mobile agility, security, employee satisfaction, and better ROI.

IT Professionals Report:

Increased productivity for individual employees

56%

Improved communication with customers (external collaboration)

40%

Are targeting customer retention

38%

Increased employee retention

23%