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Striking looks coupled with versatility: K+N NOOK

The new chair family from König + Neurath offers flexibility and plenty of creative freedom

Karben, January 2021 - We're right in the middle of the transformation process in the workplace. It still isn't really quite clear where it's taking us: will office settings become a thing of the past? Or will people come crowding back to their desks in a few months, because it turns out that remote working can only cover some of the value creation spectrum after all? It appears likely that some sort of middle ground will be found. Offices will become places of inspiration where people can enjoy face-to-face encounters and work towards a shared goal.

How is office furniture changing?

The current phase of necessity means that companies and office planners have to be open to all options and ready for a wide range of scenarios. "Companies with the ability to adapt quickly in the face of different situations have always been more successful, even before all this. That's why in the furniture industry we're now restructuring our furnishing concepts to allow greater flexibility. Our new visitor chair K+N NOOK can be configured in a variety of ways – and can be adapted again in line with the revised requirements," says Cornelius Müller-Schellhorn, product designer at König + Neurath. "The K+N NOOK chair is available in 40 combinations. The design, base variants, fabrics and colourways allow plenty of scope in terms of potential applications and corporate identity."

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BU: The visitor and conference chair K+N NOOK convinces with its many possible combinations of different backrests and frame versions.

Quality and diverse configuration potential: a future-proof solution

The office furniture manufacturer – which has all production in Germany – has identified that furniture planners are looking for top-quality ergonomic furnishing concepts with aesthetic appeal that are equally suitable for use in home offices or representative conference settings, and has reflected this in the design of chairs, desks and storage solutions. Whether or not a concept is future-proof can depend on how readily reconfigurable it is, as well as how flexibly it can be used. Müller-Schellhorn explains this versatility: “Today a K+N NOOK might end up as a four-legged chair on glides with a seat shell made from recycled plastic with a matching backrest in a reduced, clean design, but

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tomorrow it can transform into a task chair with a homely feel, on a star base and castors – in a chosen shade or the corporate colour. Two completely different looks, yet with the same superior comfort. With K+N NOOK we're offering a characteristic design and a special sitting feel ... in a chair that's truly multi-faceted. We think this modular spectrum constitutes a key aspect of a future-proof product."



BU: K+N NOOK as a conference chair combines pleasant seating comfort and aesthetics.



BU: In the home office, the K+N NOOK supports dynamic working

About König + Neurath:

Working cultures change - and with them the requirements placed on the working environment: spatial, technical, organisational. König + Neurath offers answers: as one of the leading suppliers of office furniture and space solutions, set up in 1925 and operating internationally, this family-owned company supports its customers during the whole process of office furnishing - from requirements analysis, planning and production to long-term service. The company manufactures all products at the main site in Karben, owns six showrooms in Germany and is represented internationally in France, England, Austria, Switzerland and the Netherlands. This allows König + Neurath to combine reliable quality made in Germany with an international scope of operation.

With its experience, wealth of ideas and its partnership approach, König + Neurath uncovers the potential and challenges of individual working cultures - and develops tailor-made solutions with differentiated styling, comprehensive product ranges and digital quotations.

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